

ENTREPRENEURSHIP MINOR

for the Undergraduate minor in Entrepreneurship

The Entrepreneurship Minor is an interdisciplinary program open to all undergraduate students and provides a comprehensive introduction to entrepreneurial thinking and processes. Students will develop entrepreneurial competencies and apply an entrepreneurial mindset across diverse contexts, with applications ranging from roles as startup founders to innovators within established organizations and leaders in mission-driven initiatives. Students will gain experience identifying opportunities, iterating through real-world challenges, designing solutions, and driving meaningful innovation- skills that are broadly applicable across disciplines. Students will also learn how entrepreneurship both shapes and is shaped by broader economic and social forces.

The program requires a minimum of 16 credit hours, including required foundational courses that introduce key entrepreneurial concepts and practices. Elective options from a variety of disciplines allow students to tailor their learning to individual interests and career goals.

The Entrepreneurship Minor complements any major and serves as a credential that enhances career opportunities in a wide range of fields.

To declare the Entrepreneurship Minor, students must submit their Statement of Intent to Pursue a Campus-Approved Minor (Statements) online.

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The Entrepreneurship Minor requires students to complete a minimum of 16 credit hours including 5 hours of core coursework and a minimum of 11 hours of elective coursework chosen from 4 elective categories. Each elective category provides details of the number of courses to be chosen.

Code	Title	Hours
Core Courses Requirement		5
BADM 346	Introduction to Entrepreneurship	3
TE 250	From Idea to Enterprise	2
Elective Courses Requirement		Minimum of 11
Entrepreneurship, the Economy, and Society (choose 1)		3
ANTH 279	Economy, Business & Society	
ECON 402	American Economic History	
ECON 482	Economics of the Digital Economy	
ECON 483	Econ of Innovation and Tech	
GLBL 270	Introduction to Global Markets and Society	
HIST 164	The Automobile	
HIST 264	Technology in Western Society	
PS 356	Comparative Political Economy	
Applications of Entrepreneurship (choose 0, 1, or 2)		0-7
ACE 280	Experiencing Agritourism	
ADV 301	Becoming an Influencer	
ADV 409	Media Entrepreneurship	

ANSC 471	ANSC Leaders & Entrepreneurs	
ARTS 321	Sustainable Fashion Development and Branding	
ARTS 351	Research and Resources	
BADM 463	iVenture Accelerator Seminar I: Topics in Entrepreneurship	
BADM 464	iVenture Accelerator Seminar II: Topics in Entrepreneurship	
FIN 380	Entrepreneurship through Acquisition	
FSHN 193	Edible Entrepreneurialism - Feeding Ideas for the Future	
IS 419	Entrepreneurial Information Technology Design	
SOCW 321	Social Entre & Social Change	
SPAN 332	Spanish and Entrepreneurship	
TE 461	Technology Entrepreneurship	
UP 475	Real Estate Development Fundamentals	
Business, Innovation, and Entrepreneurship (choose 1 or 2)		2-8
ACCY 200	Fundamentals of Accounting	
ACE 220	Introduction to Sales: Principles and Strategies	
ACE 221	Negotiation	
ACE 345	Small Business Finance	
ACE 398	Experiential Learning (Section AE: Applied Tools for Marketing Plan Development)	
ADV 391	Creative Advertising for Non-Majors	
ARTD 301	Industrial Design III	
ARTD 328	Human-Centered Product Design	
ARTD 420	Disability Design	
ARTD 426	Product Innovation	
ARTS 220	Introduction to Fashion	
BADM 312	Designing and Managing Orgs	
BADM 329	New Product Development	
BADM 331	Making Things	
BADM 365	New Product Marketing	
BADM 367	Mgmt of Innov and Technology	
BADM 371	User Interaction/User Experience Design	
BADM 377	Project Management	
BADM 395	Special Topics (Section SMM: Social Media Marketing)	
DTX 221	Human-Centered Design Across Disciplines	
DTX 251	Introduction to Design Thinking	
FIN 423	Entrepreneurial Finance	
LER 182	Introduction to Human Resource	
TE/ARTD 230	Design Thinking/Need-Finding	
TE 333	Creativity, Innovation, Vision	
TE 390	Innovation and Engineering Design	
TE 450	Startups: Incorporation, Funding, Contracts, & Intellectual Property	
TE 466	High-Tech Venture Marketing	
Complementary Competencies for Entrepreneurs (choose 0 or 1)		0-4
ACE 242	Women, Money, and Power	
ACE 243	Money and Happiness	
ADV 175	Introduction to Multicultural Advertising	

ARTD 217	Graphic Design for Non-Majors
ARTD 317	UI/UX Design for Non-Majors
ARTS 245	Beginning Illustration
BADM 330	Brand Management
BADM 372	Information Systems & Operations Management Practicum
BADM 395	Special Topics (Section SUS: Sustainable Op & Supply Chains)
CI 210	Introduction to Digital Learning Environments
EPOL 230	Diversity and Organizational Leadership
EPOL 270	Leading Organizations Inclusively: The Study and Practice of Critical Human Resource Development
EPOL 474	Diversity in the Workplace
GLBL 250	Development
PHIL 440	Ethics of Artificial Intelligence
PHIL 442	The AI Revolution
TE 401	Developing Breakthrough Projects
TE 462	Leading Sustainable Change
UP 327	International Creative Placemaking
UP 357	The Land Development Process
Minimum Total Hours	16

Other Requirements

Requirement	Description
Minimum credit hours required	16
Minimum 300- or 400- level credit hours	6
Minimum hours of coursework distinct from credits earned for the student's major or another minor	6
Minimum GPA to earn the minor	2.0

All minor courses must be completed with letter grades.

Course substitutions may be approved by the academic co-directors of the Entrepreneurship Minor.

Repeated courses may not count for repeated credit towards the Entrepreneurship Minor.

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4. Apply entrepreneurial skills to identify opportunities, design and prototype solutions, gather user feedback, and refine ideas through iterative approaches.
5. Evaluate how entrepreneurship both shapes and is shaped by larger societal forces.

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Entrepreneurship Minor

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Gies College of Business, Origin Ventures Office of Entrepreneurship (<https://giesbusiness.illinois.edu/origin-ventures-office-of-entrepreneurship/>)

Grainger College of Engineering, Technology Entrepreneur Center (<https://grainger.illinois.edu/academics/entrepreneurship/>)

1. Describe the components of the entrepreneurial process and essential business concepts related to entrepreneurship.
2. Apply an entrepreneurial mindset that incorporates creative thinking, strategic decision-making, openness to informed risk-taking, and purposeful innovation.
3. Identify how the entrepreneurial process can be applied across diverse contexts, including startups, established organizations, and social ventures.