

# HEALTHCARE QUALITY AND STRATEGY, GCRT

*for the Graduate Certificate in Healthcare Quality and Strategy (online)*

Students who complete this Graduate Certificate will be prepared to affect change in hospital administration, healthcare insurance, pharmaceutical environments and much more. The online Graduate Certificate in Healthcare Quality and Strategy is intended to motivate students toward the online Master of Health Administration program, which is designed to prepare mid-careerists in healthcare with the skills and knowledge to advance their careers and successfully navigate both necessary changes and opportunities to improve healthcare systems. Students completing this certificate will receive credits that will apply toward the full MHA degree if they choose, but also gives them some credentials if they do not pursue the full degree program.

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## Graduation Requirements

**Minimum Cumulative GPA:** 2.75

**Minimum hours required for certificate completion:** 12 hours

Students who have successfully completed this certificate may use the certificate courses to satisfy the following degree requirements for the complete online MHA degree, provided they apply and are admitted to the degree program:

HK 524, HK 525, and HK 526, requirements of the Health Administration, MHA (online) degree program.

The required courses for this certificate are listed below.

Code	Title	Hours
<b>Total Required Hours</b>		<b>12</b>
HK 524	Healthcare Quality	4
HK 525	Organization and Strategic Planning in Healthcare	4
HK 526	Operations Management in Healthcare	4
<b>Total Hours Required for Graduation</b>		<b>12</b>

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Students completing the online Healthcare Quality and Strategy Graduate Certificate will complete the following learning outcomes:

1. Evaluate change management theories and tools to effectively implement quality improvement initiatives in diverse healthcare environments.
2. Demonstrate understanding of the function of media and public relations.
3. Assess and evaluate the financial implications of various quality improvement initiatives, balancing cost-effectiveness with long-term health outcomes and patient satisfaction.

4. Demonstrate strong presentation and communication skills, both written and oral.
5. Leverage organizational data to identify strengths and shortcomings, build on opportunities and attempt to minimize environmental threats.
6. Critically examine information and make judgements for future scenarios.
7. Identify and describe the structure, conduct and interpretation of quantitative analytical methods: economic and financial evaluation, survey research, linear regression analysis, forecasting methods, linear programming, project management and bivariate comparison methods.
8. Identify and implement appropriate organizational structures including key roles, functions and responsibilities to support various healthcare team functions.
9. Incorporate best-practice techniques into leadership and management activities.
10. Demonstrate an understanding of the key concepts and principles of healthcare quality management, including continuous improvement, patient safety, and clinical effectiveness.

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