

MEDIA & CINEMA STUDIES, BS

for the degree of Bachelor of Science in Media & Cinema Studies

MEDIA AND CINEMA STUDIES (MACS), prepares students with dynamic skills for careers in media, information, creative, and visual industries, as well as informed interaction with everyday media technologies. Majors have the opportunity to participate in original research, mixed media production, internships, study abroad, and public engagement through a transformative learning environment.

Programs in Media & Cinema Studies

Undergraduate Programs:

- major: Media & Cinema Studies, BS (p. 1)
- minors: Cinema Studies (<http://catalog.illinois.edu/undergraduate/media/minors/cinema-studies-minor/>) | Critical Film Production (<http://catalog.illinois.edu/undergraduate/media/minors/critical-film-production/>) | Media (<http://catalog.illinois.edu/undergraduate/media/minors/media/>)

Graduate Programs:

- minor: Cinema Studies (<http://catalog.illinois.edu/graduate/media/minors/cinema-studies/>)

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Graduation Requirements

Minimum hours required for graduation: 124 hours.

University Requirements

Minimum of 40 hours of upper-division coursework, generally at the 300- or 400-level. These hours can be drawn from all elements of the degree. Students should consult their academic advisor for additional guidance in fulfilling this requirement.

The university and residency requirements can be found in the Student Code (<https://studentcode.illinois.edu/article3/part8/3-801/>) (§ 3-801) and in the Academic Catalog (<http://catalog.illinois.edu/general-information/degree-general-education-requirements/>).

General Education Requirements

Follows the campus General Education (Gen Ed) requirements (<https://courses.illinois.edu/gened/DEFAULT/DEFAULT/>). Some Gen Ed requirements may be met by courses required and/or electives in the program.

Code	Title	Hours
	Composition I	4-6
	Advanced Composition fulfilled by MACS 101	3
	Humanities & the Arts (6 hours)	6
	Natural Sciences & Technology (6 hours)	6

Social & Behavioral Sciences (6 hours)	6
Cultural Studies: Non-Western Cultures (1 course)	3
Cultural Studies: US Minority Cultures (1 course)	3
Cultural Studies: Western/Comparative Cultures (1 course)	3
Quantitative Reasoning (2 courses, at least one course must be Quantitative Reasoning I)	6-10
Language Requirement (Completion of the third semester or equivalent of a language other than English is required)	0-15

Major Requirements

Code	Title	Hours
Foundation Course		3
MACS 101	Introduction to the Media	3
Core Requirements: Theory, History, Methods, and Production		12-13

Students must choose a track for core requirements and are encouraged to select one of the specific tracks. Each track requires students to complete at least one course each in Theory, History, Methods, and Production appropriate to their track.

Cinema Studies Track

Theory		
MACS 361	Film Theory	
History		
Choose 1:		
MACS 261	Survey of World Cinema I	
MACS 262	Survey of World Cinema II	
Methods		
MACS 350	Film Analysis and Criticism	
Production		
Choose 1:		
MACS 150	Introduction to Digital Media Production	
MACS 205	Introduction to Documentary	
MACS 260	Film Production	

Critical Media Production Track

Theory		
Choose 1:		
MACS 320	Popular Culture	
MACS 326	New Media, Culture & Society	
MACS 356	Sex & Gender in Popular Media	
MACS 361	Film Theory	
History		
Choose 1:		
MACS 205	Introduction to Documentary	
MACS 261	Survey of World Cinema I	
MACS 262	Survey of World Cinema II	
MACS 284	Animated Media from Mickey to GIFs	
MACS 317	Media History	
Methods		
Choose 1:		
MACS 350	Film Analysis and Criticism	
MACS 351	Media Analysis	
Production		
MACS 260	Film Production	

Media Studies Track

Theory	
Choose 1:	
MACS 320	Popular Culture
MACS 326	New Media, Culture & Society
MACS 356	Sex & Gender in Popular Media
History	
MACS 317	Media History
Methods	
MACS 351	Media Analysis
Production	
Choose 1:	
MACS 140	Smartphone Cinema
MACS 150	Introduction to Digital Media Production
MACS 205	Introduction to Documentary
MACS 260	Film Production
MACS 264	Media Industries

General Track

While a specific track is strongly preferred, students may fulfill the following core requirements for the general track:

Theory	
Choose 1:	
MACS 320	Popular Culture
MACS 326	New Media, Culture & Society
MACS 356	Sex & Gender in Popular Media
MACS 361	Film Theory
History	
Choose 1:	
MACS 205	Introduction to Documentary
MACS 261	Survey of World Cinema I
MACS 262	Survey of World Cinema II
MACS 284	Animated Media from Mickey to GIFs
MACS 317	Media History
Methods	
Choose 1:	
MACS 350	Film Analysis and Criticism
MACS 351	Media Analysis
Production	
Choose 1:	
MACS 140	Smartphone Cinema
MACS 150	Introduction to Digital Media Production
MACS 205	Introduction to Documentary
MACS 260	Film Production
MACS 264	Media Industries

Capstone Course 3

Students should complete at least 3 hours of MACS coursework at the 400-level from the following list:

MACS 408	TV Studies
MACS 410	Media Ethics
MACS 466	Japanese Cinema
MACS 480	Advanced Filmmaking (MACS 480 and MACS 481 must be taken concurrently)
MACS 481	Advanced Filmmaking Studio (MACS 480 and MACS 481 must be taken concurrently)

MACS 484	Media Professionalization
MACS 485	Making Video Essays
MACS 496	Advanced Media/Cinema Topics
Media and Cinema Studies Electives	
12	
Students must complete at least 12 hours of MACS coursework that is in addition to the requirements above. At least 3 hours must be at the 300-level or above.	
College of Media Electives	
6	
Students should complete at least 6 hours of coursework from courses in the College of Media, in addition to the requirements above. These can be Media and Cinema Studies (MACS), Journalism (JOUR), Advertising (ADV), or Media (MDIA).	
Total hours required for graduation	
124	

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Sample Sequence

This sample sequence is intended to be used only as a guide for degree completion. All students should work individually with their academic advisors to decide the actual course selection and sequence that works best for them based on their academic preparation and goals. Enrichment programming such as study abroad, minors, internships, and so on may impact the structure of this four-year plan. Course availability is not guaranteed during the semester indicated in the sample sequence.

Electives are additional courses to help students achieve 124 hours required for the degree. MACS Electives are any Media and Cinema Studies (MACS) courses not already counting toward degree requirements. Media Electives are any non-required Advertising (ADV), Journalism (JOUR), Media & Cinema Studies (MACS), or Media (MDIA) course. MACS and Media Electives can often be any level, but students should check with their advisor for specific guidance.

Students must fulfill their Language Other Than English requirement by successfully completing a third level of a language other than English. This may require up to three semesters of language depending on high school coursework or placement. For more information, see the corresponding section on the Degree and General Education Requirements page (<http://catalog.illinois.edu/general-information/degree-general-education-requirements/>).

First Year

First Semester	Hours	Second Semester	Hours
MACS 101	3	History Core Course	3
Composition I or General Education Course	4	General Education course	3
General Education Course	3	General education Course or Composition I	4
Language Other Than English (3rd level)	4	General Education Course	3
Elective	1	Elective	3
15		16	

Second Year		
First Semester	Hours Second Semester	Hours
Methods Core Course	3 Theory Core Course	3
General Education Course	3 Media Elective	3
General Education Course	3 General Education course	3
General Education Course	3 General Education course	3
Elective	3 Elective	3
	15	15
Third Year		
First Semester	Hours Second Semester	Hours
Production Core Course	4 MACS Elective	3
MACS Elective	3 MACS Elective	3
General Education Course	3 General Education Course	3
Elective	3 Elective	3
Elective	3 Elective	3
	Elective	2
	16	17
Fourth Year		
First Semester	Hours Second Semester	Hours
Capstone Course	3 MACS Elective	3
Media Elective	3 Elective	3
Elective	3 Elective	3
Elective	3 Elective	3
Elective	3 Elective	3
	15	15

Total Hours 124

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Students in Media and Cinema Studies will be able to:

1. Demonstrate an understanding of media and cinema studies' subject areas, and their respective concepts, theories, and methods.
2. Demonstrate critical thinking skills.
3. Demonstrate an ability to identify and explain problems of social power and social justice across media products and processes.
4. Demonstrate the ability to successfully communicate research outcomes and/or creative expressions across a range of modalities.
5. Demonstrate the ability to collaborate successfully and inclusively on research and/or creative projects.

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Media and Cinema Studies website (<https://media.illinois.edu/media-cinema-studies/>)

Media and Cinema Studies faculty (<https://media.illinois.edu/media-cinema-studies/faculty/>)

College of Media website (<https://media.illinois.edu/>)

College of Media admissions & degree requirements (<http://catalog.illinois.edu/schools/media/>)