MEDIA & CINEMA STUDIES, BS

for the degree of Bachelor of Science in Media & Cinema Studies

MEDIA AND CINEMA STUDIES (MACS) prepares students with dynamic skills for careers in media, information, creative, and visual industries, as well as informed interaction with everyday media technologies. Majors have the opportunity to participate in original research, mixed media production, internships, study abroad, and public engagement through a transformative learning environment.

Programs in Media & Cinema Studies

Undergraduate Programs:

- major: Media & Cinema Studies, BS (p. 1)
- minors: Cinema Studies [http://catalog.illinois.edu/undergraduate/media/minors/cinema-studies-minor/] | Critical Film Production [http://catalog.illinois.edu/undergraduate/media/minors/critical-film-production/] | Media [http://catalog.illinois.edu/undergraduate/media/minors/media/]

Graduate Programs:

- minor: Cinema Studies [http://catalog.illinois.edu/graduate/media/minors/cinema-studies/]

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Students must complete the Campus General Education requirements including the campus general education language requirement, all of which must be taken for a traditional letter grade.

A minimum of 124 hours are required for graduation, including at least 40 hours of upper-division coursework generally at the 300- and 400-level. These hours can be drawn from all elements of the degree.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td></td>
<td>Foundation Course</td>
<td>3</td>
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<tr>
<td>MACS 101</td>
<td>Introduction to the Media</td>
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Core Requirements: Theory, History, Methods, and Production 12-13

Students must choose a track for core requirements and are encouraged to select one of the specific tracks. Each track requires students to complete at least one course each in Theory, History, Methods, and Production appropriate to their track.

Cinema Studies Track

- Theory
  - MACS 361 Film Theory
- History
  - Choose 1:
    - MACS 261 Survey of World Cinema I
    - MACS 262 Survey of World Cinema II
- Methods
  - MACS 350 Film Analysis and Criticism
- Production
  - Choose 1:

Critical Media Production Track

- Theory
  - Choose 1:
    - MACS 320 Popular Culture
    - MACS 326 New Media, Culture & Society
    - MACS 356 Sex & Gender in Popular Media
    - MACS 361 Film Theory
- History
  - Choose 1:
    - MACS 261 Survey of World Cinema I
    - MACS 262 Survey of World Cinema II
- Methods
  - Choose 1:
    - MACS 350 Film Analysis and Criticism
    - MACS 351 Media Analysis
- Production
  - MACS 260 Film Production

Media Studies Track

- Theory
  - Choose 1:
    - MACS 320 Popular Culture
    - MACS 326 New Media, Culture & Society
    - MACS 356 Sex & Gender in Popular Media
- History
  - MACS 317 Media History
- Methods
  - MACS 351 Media Analysis
- Production
  - Choose 1:
    - MACS 140 Smartphone Cinema
    - MACS 150 Introduction to Digital Media Production
    - MACS 205 Introduction to Documentary
    - MACS 260 Film Production
    - MACS 264 Media Industries

General Track

While a specific track is strongly preferred, students may fulfill the following core requirements for the general track:

- Theory
  - Choose 1:
    - MACS 320 Popular Culture
    - MACS 326 New Media, Culture & Society
    - MACS 356 Sex & Gender in Popular Media
    - MACS 361 Film Theory
- History
  - Choose 1:
    - MACS 205 Introduction to Documentary
    - MACS 261 Survey of World Cinema I
    - MACS 262 Survey of World Cinema II
    - MACS 284 Animated Media from Mickey to GIFs

Information listed in this catalog is current as of 05/2024
Methods
Choose 1:
MACS 350  Film Analysis and Criticism
MACS 351  Media Analysis

Production
Choose 1:
MACS 140  Smartphone Cinema
MACS 150  Introduction to Digital Media Production
MACS 205  Introduction to Documentary
MACS 260  Film Production
MACS 264  Media Industries

Core Course 3
Students should complete at least 3 hours of MACS coursework at the 400-level from the following list:
MACS 408  TV Studies
MACS 410  Media Ethics
MACS 466  Japanese Cinema
MACS 480  Advanced Filmmaking (MACS 480 and MACS 481 must be taken concurrently)
MACS 481  Advanced Filmmaking Studio (MACS 480 and MACS 481 must be taken concurrently)
MACS 484  Media Professionalization
MACS 485  Making Video Essays
MACS 496  Advanced Media/Cinema Topics

Capstone Course 3
Students should complete at least 3 hours of MACS coursework that is in addition to the requirements above. At least 3 hours must be at the 300-level or above.
MACS 408  TV Studies
MACS 410  Media Ethics
MACS 466  Japanese Cinema
MACS 480  Advanced Filmmaking (MACS 480 and MACS 481 must be taken concurrently)
MACS 481  Advanced Filmmaking Studio (MACS 480 and MACS 481 must be taken concurrently)
MACS 484  Media Professionalization
MACS 485  Making Video Essays
MACS 496  Advanced Media/Cinema Topics

Electives: 12
Students must complete at least 12 hours of MACS coursework that is in addition to the requirements above. At least 3 hours must be at the 300-level or above.
MACS 408  TV Studies
MACS 410  Media Ethics
MACS 466  Japanese Cinema
MACS 480  Advanced Filmmaking (MACS 480 and MACS 481 must be taken concurrently)
MACS 481  Advanced Filmmaking Studio (MACS 480 and MACS 481 must be taken concurrently)
MACS 484  Media Professionalization
MACS 485  Making Video Essays
MACS 496  Advanced Media/Cinema Topics

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Sample Sequence
This sample sequence is intended to be used only as a guide for degree completion. All students should work individually with their academic advisors to decide the actual course selection and sequence that works best for them based on their academic preparation and goals. Enrichment programming such as study abroad, minors, internships, and so on may impact the structure of this four-year plan. Course availability is not guaranteed during the semester indicated in the sample sequence.

Electives are additional courses to help students achieve 124 hours required for the degree. MACS Electives are any Media and Cinema Studies (MACS) courses not already counting toward degree requirements. Media Electives are any non-required ADV, JOUR, MACS, or MDIA course. MACS and Media Electives can often be any level, but students should check with their advisor for specific guidance.

Students must fulfill their Language Other Than English requirement by successfully completing a third level of a language other than English. This may require up to three semesters of language depending on high school coursework or placement. For more information, see the corresponding section on the Degree and General Education Requirements page (http://catalog.illinois.edu/general-information/degree-general-education-requirements/).

First Year
First Semester        Hours        Second Semester Hours
Media History Core Course 3 MACS 101 3
Composition I or General Education Course 3
General Education Course 3 General Education course 3
Language Other Than English (3rd level) 4 General education Course or Composition I Elective 3

Second Year
First Semester        Hours        Second Semester Hours
Methods Core Course 3 Theory Core Course 3
General Education Course 3 Media Elective 3
General Education Course 3 General Education course 3
General Education Course 3 General Education course 3
Elective 3 Elective 3

Third Year
First Semester        Hours        Second Semester Hours
Production Core Course 4 MACS Elective 3
MACS Elective 3 MACS Elective 3
General Education Course 3 General Education Course 3
Elective 3 Elective 3
Elective 3 Elective 3

Fourth Year
First Semester        Hours        Second Semester Hours
Capstone Course 3 MACS Elective 3
Media Elective 3 Elective 3
Elective 3 Elective 3
Elective 4 Elective 3
Elective 3 Elective 3

Total Hours 124

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Students in Media and Cinema Studies will be able to:
1. Demonstrate an understanding of media and cinema studies’ subject areas, and their respective concepts, theories, and methods.
2. Demonstrate critical thinking skills.
3. Demonstrate an ability to identify and explain problems of social power and social justice across media products and processes.
4. Demonstrate the ability to successfully communicate research outcomes and/or creative expressions across a range of modalities.
5. Demonstrate the ability to collaborate successfully and inclusively on research and/or creative projects.

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Media and Cinema Studies website (https://media.illinois.edu/media-cinema-studies/)
Media and Cinema Studies faculty (https://media.illinois.edu/media-cinema-studies/faculty/)

College of Media website (https://media.illinois.edu/)
College of Media admissions & degree requirements (http://catalog.illinois.edu/schools/media/)

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