

MEDIA & CINEMA STUDIES, BS

for the degree of Bachelor of Science in Media & Cinema Studies

MEDIA AND CINEMA STUDIES (MACS), prepares students with dynamic skills for careers in media, information, creative, and visual industries, as well as informed interaction with everyday media technologies. Majors have the opportunity to participate in original research, mixed media production, internships, study abroad, and public engagement through a transformative learning environment.

Programs in Media & Cinema Studies

Undergraduate Programs:

major: Media & Cinema Studies, BS (p. 1)
 minors: Cinema Studies (<http://catalog.illinois.edu/undergraduate/media/minors/cinema-studies-minor/>) | Critical Film Production (<http://catalog.illinois.edu/undergraduate/media/minors/critical-film-production/>) | Media (<http://catalog.illinois.edu/undergraduate/media/minors/media/>)

Graduate Programs:

minor: Cinema Studies (<http://catalog.illinois.edu/graduate/media/minors/cinema-studies/>)

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Students must complete the Campus General Education requirements including the campus general education language requirement, all of which must be taken for a traditional letter grade

A minimum of 124 hours are required for graduation, including at least 40 hours of upper-division coursework generally at the 300- and 400-level. These hours can be drawn from all elements of the degree.

Code	Title	Hours
Foundation Course		3
MACS 101	Introduction to the Media	3
Core Requirements: Theory, History, Methods, and Production		12-13

Students must choose a track for core requirements and are encouraged to select one of the specific tracks. Each track requires students to complete at least one course each in Theory, History, Methods, and Production appropriate to their track.

Cinema Studies Track

Theory		
MACS 361	Film Theory	
History		
Choose 1:		
MACS 261	Survey of World Cinema I	
MACS 262	Survey of World Cinema II	
Methods		
MACS 350	Film Analysis and Criticism	
Production		
Choose 1:		

MACS 150	Introduction to Digital Media Production
MACS 205	Introduction to Documentary
MACS 260	Film Production

Critical Media Production Track

Theory	
Choose 1:	
MACS 320	Popular Culture
MACS 326	New Media, Culture & Society
MACS 356	Sex & Gender in Popular Media
MACS 361	Film Theory
History	
Choose 1:	
MACS 261	Survey of World Cinema I
MACS 262	Survey of World Cinema II

Methods	
Choose 1:	
MACS 350	Film Analysis and Criticism
MACS 351	Media Analysis

Production	
MACS 260	Film Production

Media Studies Track

Theory	
Choose 1:	
MACS 320	Popular Culture
MACS 326	New Media, Culture & Society
MACS 356	Sex & Gender in Popular Media

History	
MACS 317	Media History

Methods	
MACS 351	Media Analysis

Production	
Choose 1:	
MACS 140	Smartphone Cinema
MACS 150	Introduction to Digital Media Production
MACS 205	Introduction to Documentary
MACS 260	Film Production
MACS 264	Media Industries

General Track

While a specific track is strongly preferred, students may fulfill the following core requirements for the general track:

Theory	
Choose 1:	
MACS 320	Popular Culture
MACS 326	New Media, Culture & Society
MACS 356	Sex & Gender in Popular Media
MACS 361	Film Theory
History	
Choose 1:	
MACS 205	Introduction to Documentary
MACS 261	Survey of World Cinema I
MACS 262	Survey of World Cinema II
MACS 284	Animated Media from Mickey to GIFs

Methods

Choose 1:	
MACS 350	Film Analysis and Criticism
MACS 351	Media Analysis

Production

Choose 1:	
MACS 140	Smartphone Cinema
MACS 150	Introduction to Digital Media Production
MACS 205	Introduction to Documentary
MACS 260	Film Production
MACS 264	Media Industries

Capstone Course 3

Students should complete at least 3 hours of MACS coursework at the 400-level from the following list:

MACS 408	TV Studies
MACS 410	Media Ethics
MACS 466	Japanese Cinema
MACS 480	Advanced Filmmaking (MACS 480 and MACS 481 must be taken concurrently)
MACS 481	Advanced Filmmaking Studio (MACS 480 and MACS 481 must be taken concurrently)
MACS 484	Media Professionalization
MACS 485	Making Video Essays
MACS 496	Advanced Media/Cinema Topics

Media and Cinema Studies Electives 12

Students must complete at least 12 hours of MACS coursework that is in addition to the requirements above. At least 3 hours must be at the 300-level or above.

College of Media Electives 6

Students should complete at least 6 hours of coursework from courses in the College of Media, in addition to the requirements above. These can be Media and Cinema Studies (MACS), Journalism (JOUR), Advertising (ADV), or Media (MDIA).

Total hours required for graduation 124

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Sample Sequence

This sample sequence is intended to be used only as a guide for degree completion. All students should work individually with their academic advisors to decide the actual course selection and sequence that works best for them based on their academic preparation and goals. Enrichment programming such as study abroad, minors, internships, and so on may impact the structure of this four-year plan. Course availability is not guaranteed during the semester indicated in the sample sequence.

Electives are additional courses to help students achieve 124 hours required for the degree. Media Electives are any non-required ADV, JOUR, MACS, or MDIA course. These can often be any level, but students should check with their advisor for specific guidance.

Students must fulfill their Language Other Than English requirement by successfully completing a third level of a language other than English. This may require up to three semesters of language depending on high school coursework or placement. For more information, see the corresponding section on the Degree and General Education

Requirements page (<http://catalog.illinois.edu/general-information/degree-general-education-requirements/>).

First Year

First Semester	Hours	Second Semester	Hours
MACS 203		3 MACS Thematic course	3
MDIA 100		1 General education course or Composition I	3-4
Composition I or General Education course		4-3 General Education course	3
General Education course		3 General Education course	3
Elective or Language Other Than English (3rd level)		4-3 Elective	3
		14	16

Second Year

First Semester	Hours	Second Semester	Hours
MACS 264		4 MACS Thematic course	3
General Education course		3 Media elective	3
General Education course		3 General Education course	3
Elective		3 General Education course	3
Elective		3 Elective	3
		16	15

Third Year

First Semester	Hours	Second Semester	Hours
MACS 317		3 MACS 320	3
MACS Thematic course		3 MACS Thematic course	3
Area of Specialization course		3 Area of Specialization course	3
Elective		3 Elective	3
Elective		3 Elective	3
		Elective	3
		15	18

Fourth Year

First Semester	Hours	Second Semester	Hours
MACS 351		3 MACS 499	0
Media elective		3 MACS Thematic course	3
Area of Specialization course		3 Elective	3
Elective		3 Elective	3
Elective		3 Elective	3

Elective	3
15	15

Total Hours 124

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Students with a Bachelor of Science in Media and Cinema Studies will be able to:

1. Demonstrate an understanding of media and cinema studies' subject areas, and their respective concepts, theories, and methods.
2. Demonstrate critical thinking skills.
3. Demonstrate an ability to identify and explain problems of social power and social justice across media products and processes.
4. Demonstrate the ability to successfully communicate research outcomes and/or creative expressions across a range of modalities
5. Demonstrate the ability to collaborate successfully and inclusively on research and/or creative projects.

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Media and Cinema Studies website (<https://media.illinois.edu/media-cinema-studies/>)

Media and Cinema Studies faculty (<https://media.illinois.edu/media-cinema-studies/faculty/>)

College of Media website (<https://media.illinois.edu/>)

College of Media admissions & degree requirements (<http://catalog.illinois.edu/schools/media/>)