

# LEARNING OUTCOMES: JOURNALISM, BS

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Learning outcomes for the degree of Bachelor of Science Major in Journalism

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Student Learning Outcomes are adapted from requirements of the accrediting body for the Department of Journalism (ACEJMC)

1. Understand and apply principles and laws related to media and freedom of information
2. Write correctly and clearly in appropriate forms and styles
3. Apply basic numerical and statistical concepts
4. Apply current tools and technologies appropriate for the communications profession and to understand the digital world.
5. Demonstrate understanding of the history of journalism development and the role of professionals and institutions in shaping communications
6. Demonstrate an understanding of journalism ethical principles
7. Demonstrate understanding of diversity, both domestic and global
8. Understand concepts and apply theories in the use and presentation of images
9. Conduct research and evaluate information by methods appropriate to the profession
10. Demonstrate an ability to think critically and evaluate their own work and that of others
11. Document professional practice through internships, student media and other publication of student work.