

GLOBAL MARKETS & SOCIETY MINOR

for the Undergraduate Minor in Global Markets & Society

The LAS **Global Markets and Society** Minor enables students at Illinois to gain interdisciplinary knowledge of global market-society relations through historical and global perspectives that emphasize the social, political, and economic forces that shape market institutions and practices. The minor requires 18-21 hours of coursework completed through six courses, *with a minimum of six hours at the advanced level (300- or 400-level)*. A professional development capstone experience course is optional and can be met by completing an internship or participating in a research experience and/or written project. The LAS Global Markets and Society Minor is open to undergraduate students in any major at the University of Illinois Urbana-Champaign campus.

Applications Requirements and Procedures

Completion of 30 hours of undergraduate coursework by the end of the Spring semester of application.

Students are admitted by application into the LAS Global Markets and Society Minor. Interested students will be asked to demonstrate a commitment to the program through (a) completing an application to the program, including a written statement of goals for participation in the program and/or evidence of or commitment to participation in activities designed to enhance leadership, and (b) developing a program plan with the program coordinator and/or their academic advisor prior to admission.

Only students officially admitted into the LAS Global Markets and Society Minor may earn the minor.

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Code	Title	Hours
GLBL 270	Introduction to Global Markets and Society	3
Core Courses		6
Choose 2 from the following list (Courses used in the core cannot be used again in your Specialization Track)		
CMN 211	Business and Professional Communication	
CS 105	Intro Computing: Non-Tech	
ECON 102	Microeconomic Principles	
GGIS 205	Business Location Decisions	
HIST 259	20thC World from Midcentury	
PS 220	Intro to Public Policy	
PSYC 245	Industrial Org Psych	
SOC 160	Global Ineq and Social Change	
Specialization Track		9
Choose three courses in your track. At least 2 of the 3 courses must be at the 300- or 400-level. Alternate courses may be considered on a case-by-case basis.		

Global Markets and Governance	
ANTH 368	'America' in the World
BADM 380	International Business
GLBL 220	Governance
HIST 310	Global Capitalism in History
HIST 380	US in an Age of Empire
PS 180	IntroPolitics of Globalization
PS 220	Intro to Public Policy
PS 282	Governing Globalization
PS 321	Principles of Public Policy
PS 340	Politics in Intl Development
PS 356	Comparative Political Economy
PS 382	Intl Political Economy
PS 384	Politics of Globalization
Science, Technology, and Markets	
ANTH 374	Anth of Science and Technology
ANTH 423	Economic Anthropology
GGIS 204	Cities of the World
GGIS 205	Business Location Decisions
GGIS 438	Geography of Health Care
GGIS 465	Transportation & Sustainability
GGIS 479	Advanced Topics in GIS
HIST 264	Technology in Western Society
INFO 202	Social Aspects Info Tech
NPRE/ENVS 101	Introduction to Energy Sources
PHYS 150	Physics of Societal Issues
SOC 350	Technology and Society
Global Encounters	
ANTH 104	Talking Culture
ANTH 270	Language in Culture
CWL 114	Global Consciousness and Lit
CWL 441	Themes in Narrative
HIST 221	Modern China
HIST 260	History of Russia
HIST 405	History of Brazil from 1808
HIST 430	India from Colony to Nation
Markets, Development, and the Environment	
ANTH 278	Climate Change & Civilization
ANTH 379	Medical Anthropology
ANTH 420	Case Studies Global Heritage
ANTH 466	Class, Culture and Society
ECON 411	Public Sector Economics
ECON 414	Urban Economics
ECON 450	Development Economics
ECON 482	Economics of the Digital Economy
ENGL 476	Topics in Literature and the Environment
ESE 200	Earth Systems
GGIS 101	Global Development & Environment
GGIS 210	Social & Environmental Issues
GGIS 287	Environment and Society
GGIS 410	Green Development
GLBL 250	Development

GLBL 350	Poverty in a Global Context
GLBL 450	Poverty Interventions and Evaluation
HIST 202	American Environmental History
SOC 364	Impacts of Globalization
SOC 373	Social Inequality
SOC 447	Environmental Sociology
SOC 470	Social Movements

The Global Workforce

ANTH 466	Class, Culture and Society
CMN 212	Intro to Organizational Comm
CMN 232	Intro to Intercultural Comm
CMN 412	Adv Organizational Comm
CMN 413	
ECON 440	Economics of Labor Markets
GLBL 392	Int Diplomacy and Negotiation
HIST 450	
HIST 480	US Work Class Hist Since 1780
PSYC 245	Industrial Org Psych
PSYC 455	Organizational Psych

Analytical Approaches & Languages

BTW 250	Principles Bus Comm
BTW 261	Principles Tech Comm
BTW 271	Persuasive Writing
CMN 211	Business and Professional Communication
CMN 321	Strategies of Persuasion
CMN 323	Argumentation
CMN 411	Organizational Comm Assessment
CS 105	Intro Computing: Non-Tech
ECON 202	Economic Statistics I
FR 485	French for the Professions
FR 486	Commercial & Econ French II
GER 320	German for Business
GER 321	German for Economics
GGIS 379	Introduction to Geographic Information Systems
GGIS 380	Geographic Information Systems II
GGIS 473	Digital Cartography & Map Design
GGIS 479	Advanced Topics in GIS
HIST 391	Oral History Methods
HNDI 412	Business Hindi
SOC 280	Intro to Social Statistics
SOC 380	Social Research Methods
SOC 481	Survey Research
SPAN 142	Spanish in the Professions
SPAN 202	Spanish for Business
SPAN 332	Spanish and Entrepreneurship
STAT 200	Statistical Analysis

OPTIONAL Professional Development Capstone Experience (3 hours)

Choose one option in consultation with the Global Markets and Society minor advisor.

Internship or Field Experience in a market-focused organization

Research Experience with a faculty member

Analytical/Research Paper with faculty guidance

Credit is awarded for each of these three options on the basis of an analytical/research paper written by the student under the supervision of a faculty adviser

Total Minimum Hours **18**

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Students in the LAS Global Studies Global Markets and Society minor will be able to:

1. Identify how complex, interdependent global systems—natural, environmental, social, cultural, economic, and political—affect and are affected by the local identities and ethical choices of individuals and institutions.
2. Develop social scientific skills to explain these interconnections through data collection and analysis, building familiarity with academic literature, and written assignments.
3. Reinforce the practical importance of skills and knowledge from traditional liberal arts disciplines in business, government, non-profit, and non-governmental sectors.
4. Gain social awareness and cultural understanding of the ways in which markets, societies and associated institutions interact to produce outcomes at the local, national, and global levels.
5. Integrate the minor with their current major(s) to add depth and sophistication to their understanding of global interconnections with their primary academic/professional field. The minor will provide a foundation for increased complexity of engagement with interdisciplinary fields, projects, and intellectual inquiry.

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Global Studies (<https://globalstudies.illinois.edu/>)

Global Studies faculty (<https://globalstudies.illinois.edu/directory/faculty-and-staff/>)

Global Studies advising (<https://globalstudies.illinois.edu/academics/advising/>)

globalstudies@illinois.edu

College of Liberal Arts and Sciences (<https://las.illinois.edu/>)

Overview of LAS Admissions & Requirements (<http://catalog.illinois.edu/schools/las/>)