GLOBAL MARKETS & SOCIETY MINOR

for the Minor in Global Markets & Society

department website: https://globalstudies.illinois.edu/
department faculty: Global Studies Faculty (https://
globalstudies.illinois.edu/directory/faculty-and-staff/)
overview of college admissions & requirements: Liberal Arts &
Sciences (http://catalog.illinois.edu/schools/las/academic-units/)
college website: https://las.illinois.edu/
email: globalstudies@illinois.edu

The LAS Global Markets and Society Minor enables students at the
University of Illinois to gain interdisciplinary knowledge of global
market-society relations through historical and global perspectives
that emphasize the social, political, and economic forces that shape
market institutions and practices. The minor requires 18-21 hours of
coursework completed through six courses, with a minimum of six
hours at the advanced level (300- or 400-level). A professional development
capstone experience course is optional and can be met by completing an
internship or participating in a research experience and/or written project.
The LAS Global Markets and Society Minor is open to undergraduate
students in any major at the University of Illinois at Urbana-Champaign
campus.

Applications Requirements and Procedures

Completion of 30 hours of undergraduate coursework by the end of the
Spring semester of application.

Students are admitted by application into the LAS Global Markets and
Society Minor. Interested students will be asked to demonstrate a
commitment to the program through (a) completing an application to
the program coordinator and/or their academic advisor prior to
admission.

Only students officially admitted into the LAS Global Markets and Society
Minor may earn the minor.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>GLBL 270</td>
<td>Introduction to Global Markets and Society</td>
<td>3</td>
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Core Courses

Choose 2 from the following list (Courses used in the core
cannot be used again in your Specialization Track)

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
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<tbody>
<tr>
<td>CMN 211</td>
<td>Business and Professional Communication</td>
</tr>
<tr>
<td>CS 105</td>
<td>Intro Computing: Non-Tech</td>
</tr>
<tr>
<td>ECON 102</td>
<td>Microeconomic Principles</td>
</tr>
<tr>
<td>GEOG 205</td>
<td>Business Location Decisions</td>
</tr>
<tr>
<td>HIST 209</td>
<td>20thC World from Midcentury</td>
</tr>
<tr>
<td>PS 220</td>
<td>Intro to Public Policy</td>
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<tr>
<td>PSYC 245</td>
<td>Industrial Org Psych</td>
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<tr>
<td>SOC 160</td>
<td>Global Ineq and Social Change</td>
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Specialization Track

Choose three courses in your track. At least 2 of the 3 courses
must be at the 300- or 400-level. Alternate courses may be
considered on a case-by-case basis.

Students choose courses from a list maintained by LAS
Global Studies, and reviewed annually by the Global
Markets and Society Advisory Committee. (http://
www.globalstudies.illinois.edu/current/academics/
globalmarket/)

Global Markets and Governance. The economy is intricately
connected to institutions at the local, national, and
international levels that affect market practices and
outcomes. This track focuses on the institutions and social
relations that govern global market practices.

Science, Technology, and Markets. Technological innovations
in transportation and communications are driving business
location decision-making and operations at the global scale.
This track is aimed at science and technology majors with
entrepreneurial ambitions as well as students in the social
sciences and humanities investigating the interface between
science, technology, and society.

Global Encounters. Participation in the global economy
requires firms to be geographically dispersed and capable of
partnering with a global audience of stakeholders. This track
is focused on the historical and cross-cultural understanding
necessary to engage in global markets.

markets can create positive environmental outcomes in
the locations where they operate. This track focuses on the
challenges in designing, building, and evaluating sustainable
environmental and development outcomes, including
ecological modernization, market environmentalism, and
political ecology.

The Global Workforce. Global production systems depend on
the effective organization and participation of workers in the
global workforce. This track focuses on human resources,
organizational structures, and group communication in the
contexts of working class history and global labor markets.

Analytical Approaches & Languages. Investigating global
market-society relations requires a basic level of competence
in communication skills, research methods, and analytical
techniques. This track offers students a range of market
language, methods, and skills oriented courses that build
such competency.

OPTIONAL Professional Development Capstone Experience (3
hours)

Choose one option in consultation with the Global Markets
and Society minor advisor:

Internship or Field Experience in a market-focused
organization

Research Experience with a Faculty Member

Analytical/Research Paper with Faculty Guidance

Credit is awarded for each of these three options on
the basis of an analytical/research paper written by the
student under the supervision of a faculty adviser

Total Minimum Hours 18

Information listed in this catalog is current as of 10/2020