COMMUNICATION, BALAS

for the degree of Bachelor of Arts in Liberal Arts & Sciences Major in Communication

department website: https://communication.illinois.edu/
department faculty: Communication Faculty (https://communication.illinois.edu/directory/faculty/)
overview of college admissions & requirements: Liberal Arts & Sciences (http://catalog.illinois.edu/schools/las/academic-units/)
college website: https://las.illinois.edu/
email: communication@illinois.edu

for the degree of Bachelor of Arts in Liberal Arts & Sciences Major in Communication

Departmental distinction: Superior students are encouraged to consult the departmental honors adviser about requirements and opportunities for participation in the departmental honors program.

General education: Students must complete the Campus General Education (https://courses.illinois.edu/gened/DEFAULT/DEFAULT/) requirements including the campus general education language requirement.

Minimum required major and supporting course work: At least 15 hours of the required 37 hours in Communication must be at the 300 level or above. Twelve hours of 300- and 400-level in the major must be taken on this campus.

Minimum hours required for graduation: 120 hours.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>CMN 101</td>
<td>Public Speaking</td>
<td>3</td>
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<tr>
<td>OR</td>
<td></td>
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<tr>
<td>CMN 112</td>
<td>Oral &amp; Written Comm II</td>
<td>1</td>
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<tr>
<td>CMN 102</td>
<td>Introduction to Communication</td>
<td>4</td>
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Communication Courses: Students will select an option (A or B) and a specialization (if Option B is chosen) in consultation with an undergraduate advisor in Communication.

OPTION A: Students who wish a general course of study will take at least one course from five of the following six areas and the remaining hours will be selected in consultation with an advisor.

OPTION B: Students who choose to concentrate within an area must take four courses from one of the six areas listed below and the remaining hours will be selected in consultation with an advisor. Students may complete more than one specialization by completing four courses in each area desired; however, individual courses may not be counted toward more than one specialization.

Communication & Culture Area

CMN 232  Intro to Intercultural Comm
CMN 250  Social Movement Communication
CMN 275  Media, Money and Power
CMN 280  Comm Technology & Society
CMN 320  Comm Controversy Public Policy
CMN 326  Mass Media and the Audience
CMN 357  Intro to Conversation Analysis

CMN 361  Storytelling as Oral Communication
CMN 375  Popular Media and Culture
CMN 429  Race and the Mass Media
CMN 432  Gender Communication
CMN 450  Topics in Public Communication

Communication & Health Area:

CMN 220  Communicating Public Policy
CMN 230  Intro to Interpersonal Comm
CMN 260  Intro to Health Communication
CMN 321  Strategies of Persuasion
CMN 323  Argumentation
CMN 368  Sexual Communication
CMN 421  Persuasion Theory & Research
CMN 467  Communication & Health Equity
CMN 435  Adv Interpersonal Comm
CMN 462  Interpersonal Health Comm
CMN 463  Organizational Health Comm
CMN 464  Health Communication Campaigns
CMN 465  Social Marketing

Communication & Organizations Area:

CMN 211  Business and Professional Communication
CMN 212  Intro to Organizational Comm
CMN 213  Small Group Communication
CMN 215  Interviewing: The Art and Science of Effective Questioning
CMN 232  Intro to Intercultural Comm
CMN 280  Comm Technology & Society
CMN 312  Communicating for Innovation
CMN 323  Argumentation
CMN 370  Political Economy of Communication
CMN 377  Propaganda and Modern Society
CMN 410  Workplace Comm Technology
CMN 411  Organizational Comm Assessment
CMN 412  Adv Organizational Comm
CMN 413  Adv Small Group Communication
CMN 463  Organizational Health Comm
CMN 464  Health Communication Campaigns
CMN 476  Commercialism and the Public

Interpersonal Communication Area:

CMN 213  Small Group Communication
CMN 230  Intro to Interpersonal Comm
CMN 232  Intro to Intercultural Comm
CMN 260  Intro to Health Communication
CMN 321  Strategies of Persuasion
CMN 323  Argumentation
CMN 336  Family Communication
CMN 338  Relationships and Technologies
CMN 357  Intro to Conversation Analysis
CMN 368  Sexual Communication
CMN 413  Adv Small Group Communication
CMN 421  Persuasion Theory & Research
CMN 432  Gender Communication

Information listed in this catalog is current as of 09/2021
CMN 435  Adv Interpersonal Comm
CMN 437  Comm in Personal Relationships
CMN 462  Interpersonal Health Comm

**Mediated Communication & Technology Area:**
CMN 275  Media, Money and Power
CMN 277  Introduction to Mediated Communication
CMN 280  Comm Technology & Society
CMN 312  Communicating for Innovation
CMN 325  Politics and the Media
CMN 326  Mass Media and the Audience
CMN 338  Relationships and Technologies
CMN 340  Visual Politics
CMN 345  Visual Media Effects
CMN 370  Political Economy of Communication
CMN 375  Popular Media and Culture
CMN 410  Workplace Comm Technology
CMN 424  Campaigning to Win
CMN 429  Race and the Mass Media

**Rhetoric & Public Discourse Area:**
CMN 210  Public Comm in Everyday Life
CMN 220  Communicating Public Policy
CMN 250  Social Movement Communication
CMN 310  The Rhetorical Tradition
CMN 320  Comm Controversy Public Policy
CMN 321  Strategies of Persuasion
CMN 323  Argumentation
CMN 325  Politics and the Media
CMN 326  Mass Media and the Audience
CMN 340  Visual Politics
CMN 345  Visual Media Effects
CMN 370  Political Economy of Communication
CMN 415  Classical Rhetorics
CMN 416  Early Modern Rhetorics
CMN 417  Contemporary Rhetorics
CMN 421  Persuasion Theory & Research
CMN 423  Rhetorical Criticism
CMN 424  Campaigning to Win
CMN 450  Topics in Public Communication
CMN 464  Health Communication Campaigns
CMN 476  Commercialism and the Public

| Total Hours | 37 |

1. CMN 111 is a prerequisite for CMN 112. Credit in CMN 111 will not count towards the minimum of 37 hours of Communication courses required for the major.