COMMUNICATION, BALAS

for the degree of Bachelor of Arts in Liberal Arts & Sciences Major in Communication

department website: https://communication.illinois.edu/
department faculty: Communication Faculty (https://communication.illinois.edu/directory/faculty)
overview of college admissions & requirements: Liberal Arts & Sciences (http://catalog.illinois.edu/schools/las/academic-units)
college website: https://las.illinois.edu/
email: communication@illinois.edu

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Departmental distinction: Superior students are encouraged to consult the departmental honors adviser about requirements and opportunities for participation in the departmental honors program.

General education: Students must complete the Campus General Education (https://courses.illinois.edu/gened/DEFAULT/DEFAULT) requirements including the campus general education language requirement.

Minimum required major and supporting course work: At least 15 hours of the required 37 hours in Communication must be at the 300 level or above. Twelve hours of 300- and 400-level in the major must be taken on this campus.

Minimum hours required for graduation: 120 hours.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>CMN 101</td>
<td>Public Speaking</td>
<td>3</td>
</tr>
<tr>
<td>CMN 102</td>
<td>Introduction to Communication</td>
<td>4</td>
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</tbody>
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Communication Courses: Students will select an option (A or B) and a specialization (if Option B is chosen) in consultation with an undergraduate advisor in Communication.

OPTION A: Students who wish a general course of study will take at least one course from five of the following six areas and the remaining hours will be selected in consultation with an advisor.

OPTION B: Students who choose to concentrate within an area must take four courses from one of the six areas listed below and the remaining hours will be selected in consultation with an advisor. Students may complete more than one specialization by completing four courses in each area desired; however, individual courses may not be counted toward more than one specialization.

Communication & Culture Area

CMN 232 Intro to Intercultural Comm
CMN 250 Social Movement Communication
CMN 275 Media, Money and Power
CMN 280 Comm Technology & Society
CMN 320 Comm Controversy Public Policy
CMN 326 Mass Media and the Audience
CMN 357 Intro to Conversation Analysis

CMN 361 Storytelling as Oral Communication
CMN 375 Popular Media and Culture
CMN 429 Race and the Mass Media
CMN 432 Gender Communication
CMN 450 Topics in Public Communication

Communication & Health Area:

CMN 220 Communicating Public Policy
CMN 230 Intro to Interpersonal Comm
CMN 260 Intro to Health Communication
CMN 321 Strategies of Persuasion
CMN 323 Argumentation
CMN 368 Sexual Communication
CMN 421 Persuasion Theory & Research
CMN 467 Communication & Health Equity
CMN 435 Adv Interpersonal Comm
CMN 462 Interpersonal Health Comm
CMN 463 Organizational Health Comm
CMN 464 Health Communication Campaigns
CMN 465 Social Marketing

Communication & Organizations Area:

CMN 211 Business and Professional Communication
CMN 212 Intro to Organizational Comm
CMN 213 Small Group Communication
CMN 215 Interviewing: The Art and Science of Effective Questioning
CMN 232 Intro to Intercultural Comm
CMN 280 Comm Technology & Society
CMN 312 Communicating for Innovation
CMN 323 Argumentation
CMN 370 Political Economy of Communication
CMN 377 Propaganda and Modern Society
CMN 410 Workplace Comm Technology
CMN 411 Organizational Comm Assessment
CMN 412 Adv Organizational Comm
CMN 413 Adv Small Group Communication
CMN 463 Organizational Health Comm
CMN 464 Health Communication Campaigns
CMN 476 Commercialism and the Public

Interpersonal Communication Area:

CMN 213 Small Group Communication
CMN 230 Intro to Interpersonal Comm
CMN 232 Intro to Intercultural Comm
CMN 260 Intro to Health Communication
CMN 321 Strategies of Persuasion
CMN 323 Argumentation
CMN 336 Family Communication
CMN 338 Relationships and Technologies
CMN 357 Intro to Conversation Analysis
CMN 368 Sexual Communication
CMN 413 Adv Small Group Communication
CMN 421 Persuasion Theory & Research
CMN 432 Gender Communication

Information listed in this catalog is current as of 05/2020
### Mediated Communication & Technology Area:
- CMN 275 Media, Money and Power
- CMN 277 Introduction to Mediated Communication
- CMN 280 Comm Technology & Society
- CMN 312 Communicating for Innovation
- CMN 325 Politics and the Media
- CMN 326 Mass Media and the Audience
- CMN 338 Relationships and Technologies
- CMN 340 Visual Politics
- CMN 345 Visual Media Effects
- CMN 370 Political Economy of Communication
- CMN 375 Popular Media and Culture
- CMN 410 Workplace Comm Technology
- CMN 424 Campaigning to Win
- CMN 429 Race and the Mass Media

### Rhetoric & Public Discourse Area:
- CMN 210 Public Comm in Everyday Life
- CMN 220 Communicating Public Policy
- CMN 250 Social Movement Communication
- CMN 310 The Rhetorical Tradition
- CMN 320 Comm Controversy Public Policy
- CMN 321 Strategies of Persuasion
- CMN 323 Argumentation
- CMN 325 Politics and the Media
- CMN 326 Mass Media and the Audience
- CMN 340 Visual Politics
- CMN 345 Visual Media Effects
- CMN 370 Political Economy of Communication
- CMN 415 Classical Rhetorics
- CMN 416 Early Modern Rhetorics
- CMN 417 Contemporary Rhetorics
- CMN 421 Persuasion Theory & Research
- CMN 423 Rhetorical Criticism
- CMN 424 Campaigning to Win
- CMN 450 Topics in Public Communication
- CMN 464 Health Communication Campaigns
- CMN 476 Commercialism and the Public

Total Hours 37

1. **CMN 111** is a prerequisite for **CMN 112**. Credit in **CMN 111** will not count towards the minimum of 37 hours of Communication courses required for the major.