**COMMUNICATION, BALAS**

for the degree of Bachelor of Arts in Liberal Arts & Sciences Major in Communication

**Departmental distinction:** Superior students are encouraged to consult the departmental honors adviser about requirements and opportunities for participation in the departmental honors program.

**General education:** Students must complete the Campus General Education (https://courses.illinois.edu/gened/DEFAULT/DEFAULT/) requirements including the campus general education language requirement.

**Minimum required major and supporting course work:** At least 15 hours of the required 37 hours in Communication must be at the 300 level or above. Twelve hours of 300- and 400-level in the major must be taken on this campus.

**Minimum hours required for graduation:** 120 hours.

<table>
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<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>CMN 101</td>
<td>Public Speaking</td>
<td>3</td>
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<tr>
<td>CMN 112</td>
<td>Oral &amp; Written Comm II</td>
<td></td>
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<tr>
<td>CMN 102</td>
<td>Introduction to Communication</td>
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Communication Courses: Students will select an option (A or B) and a specialization (if Option B is chosen) in consultation with an undergraduate advisor in Communication.

**OPTION A:** Students who wish a general course of study will take at least one course from five of the following six areas and the remaining hours will be selected in consultation with an advisor.

**OPTION B:** Students who choose to concentrate within an area must take four courses from one of the six areas listed below and the remaining hours will be selected in consultation with an advisor. Students may complete more than one specialization by completing four courses in each area desired; however, individual courses may not be counted toward more than one specialization.

**Communication & Culture Area**

- CMN 232 Intro to Intercultural Comm
- CMN 250 Social Movement Communication
- CMN 275 Media, Money and Power
- CMN 280 Comm Technology & Society
- CMN 320 Comm Controversy Public Policy
- CMN 326 Mass Media and the Audience
- CMN 357 Intro to Conversation Analysis
- CMN 361 Storytelling as Oral Communication
- CMN 375 Popular Media and Culture
- CMN 429 Race and the Mass Media
- CMN 432 Gender Communication
- CMN 450 Topics in Public Communication

**Communication & Health Area**

- CMN 220 Communicating Public Policy
- CMN 230 Intro to Interpersonal Comm
- CMN 260 Intro to Health Communication
- CMN 321 Strategies of Persuasion
- CMN 323 Argumentation
- CMN 368 Sexual Communication
- CMN 421 Persuasion Theory & Research
- CMN 467 Communication & Health Equity
- CMN 435 Adv Interpersonal Comm
- CMN 462 Interpersonal Health Comm
- CMN 463 Organizational Health Comm
- CMN 464 Health Communication Campaigns
- CMN 465 Social Marketing

**Communication & Organizations Area**

- CMN 211 Business and Professional Communication
- CMN 212 Intro to Organizational Comm
- CMN 213 Small Group Communication
- CMN 215 Interviewing: The Art and Science of Effective Questioning
- CMN 232 Intro to Intercultural Comm
- CMN 280 Comm Technology & Society
- CMN 312 Communicating for Innovation
- CMN 323 Argumentation
- CMN 370 Political Economy of Communication
- CMN 377 Propaganda and Modern Society
- CMN 410 Workplace Comm Technology
- CMN 411 Organizational Comm Assessment
- CMN 412 Adv Organizational Comm
- CMN 413 Adv Small Group Communication
- CMN 463 Organizational Health Comm
- CMN 464 Health Communication Campaigns
- CMN 476 Commercialism and the Public

**Interpersonal Communication Area**

- CMN 213 Small Group Communication
- CMN 230 Intro to Interpersonal Comm
- CMN 232 Intro to Intercultural Comm
- CMN 260 Intro to Health Communication
- CMN 321 Strategies of Persuasion
- CMN 323 Argumentation
- CMN 336 Family Communication
- CMN 338 Relationships and Technologies
- CMN 357 Intro to Conversation Analysis
- CMN 368 Sexual Communication
- CMN 413 Adv Small Group Communication
- CMN 421 Persuasion Theory & Research
- CMN 432 Gender Communication

Information listed in this catalog is current as of 02/2021
CMN 435  Adv Interpersonal Comm
CMN 437  Comm in Personal Relationships
CMN 462  Interpersonal Health Comm

**Mediated Communication & Technology Area:**
CMN 275  Media, Money and Power
CMN 277  Introduction to Mediated Communication
CMN 280  Comm Technology & Society
CMN 312  Communicating for Innovation
CMN 325  Politics and the Media
CMN 326  Mass Media and the Audience
CMN 338  Relationships and Technologies
CMN 340  Visual Politics
CMN 345  Visual Media Effects
CMN 370  Political Economy of Communication
CMN 375  Popular Media and Culture
CMN 410  Workplace Comm Technology
CMN 424  Campaigning to Win
CMN 429  Race and the Mass Media

**Rhetoric & Public Discourse Area:**
CMN 210  Public Comm in Everyday Life
CMN 220  Communicating Public Policy
CMN 250  Social Movement Communication
CMN 310  The Rhetorical Tradition
CMN 320  Comm Controversy Public Policy
CMN 321  Strategies of Persuasion
CMN 323  Argumentation
CMN 325  Politics and the Media
CMN 326  Mass Media and the Audience
CMN 340  Visual Politics
CMN 345  Visual Media Effects
CMN 370  Political Economy of Communication
CMN 415  Classical Rhetorics
CMN 416  Early Modern Rhetorics
CMN 417  Contemporary Rhetorics
CMN 421  Persuasion Theory & Research
CMN 423  Rhetorical Criticism
CMN 424  Campaigning to Win
CMN 450  Topics in Public Communication
CMN 464  Health Communication Campaigns
CMN 476  Commercialism and the Public

| Total Hours | 37 |

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1. CMN 111 is a prerequisite for CMN 112. Credit in CMN 111 will not count towards the minimum of 37 hours of Communication courses required for the major.