STRATEGY, INNOVATION, AND ENTREPRENEURSHIP, BS

for the degree of Bachelor of Science Major in Strategy, Innovation, and Entrepreneurship

overview of college admissions & requirements: Gies Catalog (http://catalog.illinois.edu/schools/gies-business/academic-units/)

college website: https://giesbusiness.illinois.edu/ (https://business.illinois.edu/)

The Strategy, Innovation, and Entrepreneurship major examines how business opportunities are identified and exploited for society through existing and new organizations. Students will learn how to generate and evaluate ideas, develop those ideas into products and services, assemble resources (including finances), mitigate risks, and lead organizations that meet human needs. The degree prepares students to work within existing organizations as well as to create new organizations, both for-profit and not-for-profit.

In addition to the SIE Major requirements, students must also fulfill the University's General Education requirements and the College of Business Core Courses requirements (for more detail, refer to the Gies College of Business Undergraduate Section).