STRATEGY, INNOVATION, AND ENTREPRENEURSHIP, BS

for the degree of Bachelor of Science Major in Strategy, Innovation, and Entrepreneurship

The Strategy, Innovation, and Entrepreneurship major examines how business opportunities are identified and exploited for society through existing and new organizations. Students will learn how to generate and evaluate ideas, develop those ideas into products and services, assemble resources (including finances), mitigate risks, and lead organizations that meet human needs. The degree prepares students to work within existing organizations as well as to create new organizations, both for-profit and not-for-profit.

In addition to the SIE Major requirements, students must also fulfill the University's General Education requirements and the College of Business Core Courses requirements (for more detail, refer to the Gies College of Business Undergraduate Section).

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Graduation Requirements

Minimum hours required for graduation: 124 hours.

University Requirements

Minimum of 40 hours of upper-division coursework, generally at the 300- or 400-level. These hours can be drawn from all elements of the degree. Students should consult their academic advisor for additional guidance in fulfilling this requirement.

The university and residency requirements can be found in the Student Code (https://studentcode.illinois.edu/article3/part8/3-801/) (§ 3-801) and in the Academic Catalog (http://catalog.illinois.edu/general-information/degree-general-education-requirements/).

General Education Requirements

Follows the campus General Education (Gen Ed) requirements (https://courses.illinois.edu/gened/DEFAULT/DEFAULT/). Some Gen Ed requirements may be met by courses required and/or electives in the program.

Code	Title	Hours
Composition I		4-6
Advanced Composition		3
Humanities & the Arts (6 hours)		6
Natural Sciences & Technology (6 hours)		6
Social & Behavioral Sciences (6 hours)		
fulfilled by ECON 102 and ECON 103		
Cultural Studies: Non-Western Cultures (1 course)		3
Cultural Studies: U.S. Minority Cultures (1 course)		3
Cultural Studies: Western/Comparative Cultures (1 course)		3
Quantitative Reasoning (2 courses, at least one course must be Quantitative Reasoning I)		6-10
fulfilled by CS 105; and MATH 115, MATH 220, MATH 221, MATH 231, MATH 234, or STAT 100		
Language Requirement (Completion of the third semester or equivalent of a language other than English is required)		0-15

Business Core Requirements

Code	Title	Hours
ACCY 201 & ACCY 202	Accounting and Accountancy I and Accounting and Accountancy II	6
BUS 101	Professional Responsibility and Business	3
BUS 201	Business Dynamics	3
BUS 301	Business in Action	3
BUS 401	Crafting Your Purpose in Business	3
BADM 210 & BADM 211	Business Analytics I and Business Analytics II	6
BADM 275	Fundamentals of Operations Management	3
BADM 300	The Legal Environment of Bus	3
BADM 310	Mgmt and Organizational Beh	3
BADM 320	Principles of Marketing	3
BADM 449	Business Policy and Strategy	3
CMN 101	Public Speaking	3
CS 105	Intro Computing: Non-Tech	3
ECON 102 & ECON 103	Microeconomic Principles and Macroeconomic Principles	6
FIN 221	Corporate Finance	3
Business Core Math		**3-5**
Choose one course from list below:		
MATH 115	Preparation for Calculus	
MATH 220	Calculus	
MATH 221	Calculus I	
MATH 231	Calculus II	
MATH 234	Calculus for Business I	
STAT 100	Statistics	
Minimum Total Hours		**57**

Code	Title	Hours
Strategy, Innovation, and Entrepreneurship, BS Major Core Requirements and Electives		
BADM 341	Foundations of Strategic Management	3
BADM 346	Introduction to Entrepreneurship	3
BADM 367	Mgmt of Innov and Technology	3
BADM 446	Entrepreneurship: New Venture Creation	4
Skill-Building Elective Choices (minimum of 9 hours):		**9-15**
BADM 311	Leading Individuals and Teams	3
BADM 312	Designing and Managing Orgs	3
BADM 313	Strategic Human Resource Management	3
BADM 314	Leading Negotiations	3
BADM 322	Marketing Research	3
BADM 323	Marketing Communications	3
BADM 329	New Product Development	3
BADM 335	Supply Chain Management Basics	3
BADM 350	IT for Networked Organizations	3
BADM 351	Social Media Strategy	3

BADM 359	Business Problem Formulation and Solution	3
BADM 360	Digital Marketing	3
BADM 366	Product Design and Development	3
BADM 375	Operations Strategy	3
BADM 377	Project Management	3
BADM 383	Topics in International Business (Sec. J, Int'l Mergers and Acquisitions)	3
BADM 420	Advanced Marketing Management	3
BADM 447	Legal Issues in Entrepreneurship	4
FIN 423	Entrepreneurial Finance	3
FIN 424	Mergers and Acquisition	3
FIN 425	Private Equity/Venture Capital	3
FIN 433	Corporate Risk Management	3
FIN 464	Applied Financial Analysis	3
DTX 451	Introduction to Design Thinking	3
DTX 455	Design for Social Impact	3
Experiential Elective Choices		**0-6**
BADM 331	Making Things	3
BADM 357	Digital Making Seminar	3
BADM 420	Advanced Marketing Management	3
BADM 445	Small Business Consulting	4
BADM 463 ');">BADM 463	iVenture Accelerator Seminar I: Topics in Entrepreneurship	3
BADM 464	iVenture Accelerator Seminar II: Topics in Entrepreneurship	3
SOCW 321	Social Entre & Social Change	3
SOCW 445	Social Enterprise Lab	3
FIN 422	Cases in Corporate Finance	3
FIN 490	Special Topics in Finance (Entrepreneurship through Acquisition)	2
Other experiential entrep. or business/product dev. course with departmental approval		
Total Hours		**28**

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Sample Sequence

This sample sequence is intended to be used only as a guide for degree completion. All students should work individually with their academic advisors to decide the actual course selection and sequence that works best for them based on their academic preparation and goals. Enrichment programming such as study abroad, minors, internships, and so on may impact the structure of this four-year plan. Course availability is not guaranteed during the semester indicated in the sample sequence.

Students must fulfill their Language Other Than English requirement by successfully completing a third level of a language other than English. See the corresponding section on the Degree General and Education Requirements page *(*http://catalog.illinois.edu/general-information/degree-general-education-requirements/*).*

First Year

First Semester	Hours	Second Semester	Hours
BUS 101	3	CS 105	3
ECON 102	3	ECON 103	3
Composition I or CMN 101	4	FIN 221	3
Language Other than English (3rd level)	4	Composition I or CMN 101	3
Business Core Math	3	General Education course	3
	17		**15**

Second Year

First Semester	Hours	Second Semester	Hours
ACCY 201	3	ACCY 202	3
BUS 201	3	BADM 211	3
BADM 210	3	BADM 310	3
BADM 275	3	BADM 320	3
General Education course	3	General Education course	3
	15		**15**

Third Year

First Semester	Hours	Second Semester	Hours
BUS 301	3	BADM 346	3
BADM 300	3	BADM Major Skill Building Elective	3
BADM 341	3	BADM Major Skill Building Elective	3
BADM 367	3	General Education course	3
General Education course	3	General Education course	3
	15		**15**

Fourth Year

First Semester	Hours	Second Semester	Hours
BUS 401	3	BADM 449	3
BADM 446	4	BADM Major Skill Building/ Experiential Elective	3
BADM Major Skill Building Elective	3	BADM Major Skill Building/ Experiential Elective	3
General Education course	3	Free elective course	3
Free elective	3	General Education course	4
	16		**16**

Total Hours 124

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1. **Discipline-based competency:** Students will develop knowledge and skills for (1) analyzing, formulating, and implementing strategies for new and established organizations, (2) managing technology and innovation, and (3) developing and growing new ventures.
2. **Problem solving:** Students are expected to solve complex business problems by integrating the knowledge from three core domains in strategic management, technology and innovation management, and entrepreneurship.
3. **Strategic leadership:** Students will develop skills and perspectives for organizing and directing the activities of others to pursue organizational goals.
4. **Communication:** Students will demonstrate competencies to communicate effectively, both verbally and in writing.

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Overview of College Admissions & Requirements: Gies Catalog (http://catalog.illinois.edu/schools/gies-business/academic-units/)

Gies College of Business website