STRATEGY, INNOVATION, AND ENTREPRENEURSHIP, BS

for the degree of Bachelor of Science Major in Strategy, Innovation, and Entrepreneurship

overview of college admissions & requirements: Gies Catalog (http://catalog.illinois.edu/schools/gies-business/academic-units/)

college website: https://giesbusiness.illinois.edu/ (https://business.illinois.edu/)

The Strategy, Innovation, and Entrepreneurship major examines how business opportunities are identified and exploited for society through existing and new organizations. Students will learn how to generate and evaluate ideas, develop those ideas into products and services, assemble resources (including finances), mitigate risks, and lead organizations that meet human needs. The degree prepares students to work within existing organizations as well as to create new organizations, both for-profit and not-for-profit.

In addition to the SIE Major requirements, students must also fulfill the University's General Education requirements and the College of Business Core Courses requirements (for more detail, refer to the Gies College of Business Undergraduate Section).

for the degree of Bachelor of Science Major in Strategy, Innovation, and Entrepreneurship

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BADM 341</td>
<td>Foundations of Strategic Management</td>
<td>3</td>
</tr>
<tr>
<td>BADM 346</td>
<td>Introduction to Entrepreneurship</td>
<td>3</td>
</tr>
<tr>
<td>BADM 367</td>
<td>Mgmt of Innov and Technology</td>
<td>3</td>
</tr>
<tr>
<td>BADM 446</td>
<td>Entrepreneurship: New Venture Creation</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td>Total Core Required Hours</td>
<td>13</td>
</tr>
</tbody>
</table>

Skill-Building Elective Choices (minimum of 9 hours):

Students may choose 9-15 hours from this list

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BADM 311</td>
<td>Leading Individuals and Teams</td>
<td>3</td>
</tr>
<tr>
<td>BADM 312</td>
<td>Designing and Managing Orgs</td>
<td>3</td>
</tr>
<tr>
<td>BADM 313</td>
<td>Strategic Human Resource Management</td>
<td>3</td>
</tr>
<tr>
<td>BADM 314</td>
<td>Leading Negotiations</td>
<td>3</td>
</tr>
<tr>
<td>BADM 322</td>
<td>Marketing Research</td>
<td>3</td>
</tr>
<tr>
<td>BADM 323</td>
<td>Marketing Communications</td>
<td>3</td>
</tr>
<tr>
<td>BADM 329</td>
<td>New Product Development</td>
<td>3</td>
</tr>
<tr>
<td>BADM 335</td>
<td>Supply Chain Management Basics</td>
<td>3</td>
</tr>
<tr>
<td>BADM 350</td>
<td>IT for Networked Organizations</td>
<td>3</td>
</tr>
<tr>
<td>BADM 351</td>
<td>Social Media Strategy</td>
<td>3</td>
</tr>
<tr>
<td>BADM 359</td>
<td>Business Problem Formulation and Solution</td>
<td>3</td>
</tr>
<tr>
<td>BADM 360</td>
<td>Digital Marketing</td>
<td>3</td>
</tr>
<tr>
<td>BADM 366</td>
<td>Product Design and Development</td>
<td>3</td>
</tr>
<tr>
<td>BADM 375</td>
<td>Operations Strategy</td>
<td>3</td>
</tr>
<tr>
<td>BADM 377</td>
<td>Project Management</td>
<td>3</td>
</tr>
<tr>
<td>BADM 383</td>
<td>Topics in International Business (Sec. J, Int'l Mergers and Acquisitions)</td>
<td>3</td>
</tr>
<tr>
<td>BADM 395</td>
<td>Special Topics (Design in Business)</td>
<td>3</td>
</tr>
<tr>
<td>BADM 420</td>
<td>Advanced Marketing Management</td>
<td>3</td>
</tr>
<tr>
<td>BADM 447</td>
<td>Legal Issues in Entrepreneurship</td>
<td>4</td>
</tr>
<tr>
<td>FIN 423</td>
<td>Entrepreneurial Finance</td>
<td>3</td>
</tr>
<tr>
<td>FIN 424</td>
<td>Mergers and Acquisition</td>
<td>3</td>
</tr>
<tr>
<td>FIN 425</td>
<td>Private Equity/Venture Capital</td>
<td>3</td>
</tr>
<tr>
<td>FIN 433</td>
<td>Corporate Risk Management</td>
<td>3</td>
</tr>
<tr>
<td>FIN 464</td>
<td>Applied Financial Analysis</td>
<td>3</td>
</tr>
<tr>
<td>DTX 251</td>
<td>Introduction to Design Thinking</td>
<td>3</td>
</tr>
<tr>
<td>DTX 455</td>
<td>Design for Social Impact</td>
<td>3</td>
</tr>
</tbody>
</table>

Experiential Elective Choices
Students may elect 0-6 hours from this list

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BADM 331</td>
<td>Making Things</td>
<td>3</td>
</tr>
<tr>
<td>BADM 357</td>
<td>Digital Making Seminar</td>
<td>3</td>
</tr>
<tr>
<td>BADM 420</td>
<td>Advanced Marketing Management</td>
<td>3</td>
</tr>
<tr>
<td>BADM 445</td>
<td>Small Business Consulting</td>
<td>4</td>
</tr>
<tr>
<td>BADM 463</td>
<td>iVenture Accelerator Seminar I: Topics in Entrepreneurship</td>
<td>3</td>
</tr>
<tr>
<td>BADM 464</td>
<td>iVenture Accelerator Seminar II: Topics in Entrepreneurship</td>
<td>3</td>
</tr>
<tr>
<td>SOCW 321</td>
<td>Social Entre &amp; Social Change</td>
<td>3</td>
</tr>
<tr>
<td>SOCW 375</td>
<td>Social Enterprise Lab</td>
<td>3</td>
</tr>
<tr>
<td>FIN 422</td>
<td>Cases in Corporate Finance</td>
<td>3</td>
</tr>
<tr>
<td>FIN 490</td>
<td>Special Topics in Finance (Entrepreneurship through Acquisition)</td>
<td>2</td>
</tr>
</tbody>
</table>

Other experiential entrep. or business/product dev. course with departmental approval

Total Hours 28