STRATEGIC BUSINESS DEVELOPMENT & ENTREPRENEURSHIP, BS

for the degree of Bachelor of Science Major in Strategic Business Development and Entrepreneurship

No Admissions Fall 2023 - See Strategy, Innovation, and Entrepreneurship, BS (http://catalog.illinois.edu/undergraduate/bus/strategy-innovation-entrepreneurship-bs/)

The Strategic Business Development and Entrepreneurship major examines how business opportunities are identified and exploited for society through existing and new organizations. Students will learn to generate and evaluate ideas, develop those ideas into products and services, assemble resources, mitigate risks, and lead organizations that meet human needs. The degree prepares students to work within existing organizations as well as to create new organizations, both for-profit and not-for-profit.

In addition to the SBDE Major requirements, students must also fulfill the University’s General Education requirements and the Gies College of Business Core Courses requirements (for more detail, refer to the Gies College of Business Undergraduate Section).