**STRATEGIC BUSINESS DEVELOPMENT & ENTREPRENEURSHIP, BS**

*for the degree of Bachelor of Science Major in Strategic Business Development and Entrepreneurship*

* overview of college admissions & requirements: Gies Catalog* ([http://catalog.illinois.edu/schools/gies-business/academic-units](http://catalog.illinois.edu/schools/gies-business/academic-units))

* college website: [https://giesbusiness.illinois.edu/](https://giesbusiness.illinois.edu/)*

The Strategic Business Development and Entrepreneurship major examines how business opportunities are identified and exploited for society through existing and new organizations. Students will learn to generate and evaluate ideas, develop those ideas into products and services, assemble resources, mitigate risks, and lead organizations that meet human needs. The degree prepares students to work within existing organizations as well as to create new organizations, both for-profit and not-for-profit.

In addition to the SBDE Major requirements, students must also fulfill the University's General Education requirements and the Gies College of Business Core Courses requirements (for more detail, refer to the Gies College of Business Undergraduate Section).

*for the degree of Bachelor of Science Major in Strategic Business Development and Entrepreneurship*

**General Student Requirements:** Students must fulfill the Urbana-Champaign Campus General Education ([https://courses.illinois.edu/gened/DEFAULT/DEFAULT](https://courses.illinois.edu/gened/DEFAULT/DEFAULT)) requirements and the Gies College of Business's Core Courses.

**Specific Major Requirements:**

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<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>BADM 367</td>
<td>Mgmt of Innov and Technology</td>
<td>3</td>
</tr>
<tr>
<td>BADM 446</td>
<td>Entrepreneurship: New Venture Creation</td>
<td>4</td>
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<tr>
<td>FIN 423</td>
<td>Financing Emerging Businesses</td>
<td>3</td>
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**Total Core Required Hours**  
10

**Skill-Building Elective Choices:**  
17-19

- BADM 311 Leading Individuals and Teams
- BADM 312 Designing and Managing Orgs (Renamed Designing & Leading Organizations)
- BADM 314 Leading Negotiations
- BADM 322 Marketing Research
- BADM 323 Marketing Communications
- BADM 327 Marketing to Business and Govt
- BADM 329 New Product Development
- BADM 350 IT for Networked Organizations
- BADM 351 E-Business Management
- BADM 359 Business Problem Formulation and Solution
- BADM 375 Operations Management
- BADM 447 Legal Issues in Entrepreneurship

**Experiential Elective Choices**

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<tr>
<th>Code</th>
<th>Title</th>
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<tr>
<td>BADM 395</td>
<td>Senior Research II (Making Things)</td>
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</table>

**Experiential Elective Choices**  
1 7 hours maximum Experiential Elective hours (included in total elective hours)