LEARNING OUTCOMES: RECREATION, SPORT & TOURISM, BS

Learning outcomes for the degree of Bachelor of Science Major in Recreation, Sport & Tourism

Students graduating with the B.S. in Recreation, Sport & Tourism should be able to:

1. Communicate effectively in writing and in oral presentations about issues in recreation, sport and tourism.
2. Demonstrate a basic understanding of the history and theoretical underpinnings of recreation, sport and tourism in modern society.
3. Demonstrate basic knowledge about various dimensions of diversity, and the impact these dimensions have on service delivery recreation, sport and tourism organizations.
4. Demonstrate a basic understanding of the essential management functions necessary to deliver and manage services in recreation, sport and tourism organizations.
5. Demonstrate an ability to apply knowledge of basic management principles to professional practice.
6. Demonstrate the ability to design, implement, and evaluate services in recreation, sport and tourism venues.
7. Identify basic research methodologies at a level sufficient to collect, analyze, apply, and critique applied research data.