Students in the Digital & Precision Agriculture concentration learn the application of technology in agriculture and the larger system of production agriculture, including machinery, agronomy, and business management. Students will gain an understanding of 1) the application of advanced technology used in agriculture with an emphasis on geospatial information systems and machinery technology; 2) the functional workings and management of agricultural machinery; 3) crop and soil science and their interactions with advanced technologies; 4) numerical and scientific processes to drive agricultural management decisions; and 5) business operations and management with a focus on the agricultural industry. Graduates of the Digital & Precision Agriculture concentration are prepared for careers in industry with both small and large companies, agricultural retailers and service providers, production farming operations, government and environmental agencies, or for entrance into graduate or professional school.