CONSUMER ECONOMICS AND FINANCE CONCENTRATION

Students in Consumer Economics and Finance develop knowledge and skills to help consumers with everyday problems. Coursework in consumer economics, personal finance, and economics gives students a broad-based background and an understanding of the role of consumers in the marketplace. Students can choose an emphasis in consumer economics, family economics, or financial planning and counseling, which leads to career opportunities with government and public agencies, marketing and sales firms, and financial institutions.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>ACE 240</td>
<td>Personal Financial Planning</td>
<td>3</td>
</tr>
<tr>
<td>ACE 270</td>
<td>Consumer Economics</td>
<td>3</td>
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<tr>
<td>ACE 474</td>
<td>Econ of Consumption</td>
<td>3</td>
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<tr>
<td>ACE 476</td>
<td>Family Economics</td>
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<td>Select two of the following:</td>
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<tr>
<td>ACE 335</td>
<td>Food Marketing and Behavior</td>
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<tr>
<td>ACE 345</td>
<td>Finan Decision Indiv Sm Bus</td>
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<tr>
<td>ACE 346</td>
<td>Tax Policy and Finan Planning</td>
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<tr>
<td>ACE 444</td>
<td>Finan Serv &amp; Invest Plan</td>
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<tr>
<td>ACE 445</td>
<td>Intermediate Personal Fin Plan</td>
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<tr>
<td>ACE 455</td>
<td>Intl Trade in Food and Agr</td>
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<tr>
<td>ACE 456</td>
<td>Agr and Food Policies</td>
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<tr>
<td>ACE 471</td>
<td>Consumer Economic Policy</td>
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<tr>
<td>ECON 418</td>
<td>Health Economics</td>
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<td>ECON 440</td>
<td>Economics of Labor Markets</td>
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<tr>
<td>FIN 221</td>
<td>Corporate Finance</td>
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Total Hours 18