AGRICULTURAL & CONSUMER ECONOMICS: CONSUMER ECONOMICS & FINANCE, BS

for the degree of Bachelor of Science Major in Agricultural & Consumer Economics, Consumer Economics & Finance Concentration

[department website](https://ace.illinois.edu/)
[department faculty](https://ace.illinois.edu/faculty/)
[overview of college admissions & requirements](http://catalog.illinois.edu/schools/aces/academic-units/)
[college website](https://aces.illinois.edu/)

Students in Consumer Economics and Finance develop knowledge and skills to help consumers with everyday problems. Coursework in consumer economics, personal finance, and economics gives students a broad-based background and an understanding of the role of consumers in the marketplace. Students can choose an emphasis in consumer economics, family economics, or financial planning and counseling, which leads to career opportunities with government and public agencies, marketing and sales firms, and financial institutions.