AGRICULTURAL & CONSUMER ECONOMICS: AGRIBUSINESS MARKETS & MANAGEMENT, BS

for the degree of Bachelor of Science Major in Agricultural & Consumer Economics, Agribusiness Markets & Management Concentration

department website: https://ace.illinois.edu/
department faculty: https://ace.illinois.edu/faculty
overview of college admissions & requirements: Agricultural, Consumer & Environmental Sciences (http://catalog.illinois.edu/schools/aces/academic-units/)
college website: https://aces.illinois.edu/

Students in Agribusiness Markets and Management obtain management skills; strategy development and implementation; and an awareness of the interaction among agricultural technology, supply, distribution, processing, and marketing firms in the business environment. Graduates are prepared for entry-level management, sales and marketing, and technical analyst positions, and are sought by firms involved in the production, marketing, sales, and financing of farm inputs, agricultural commodities, and food and other retail products.