AGRICULTURAL & CONSUMER ECONOMICS: AGRIBUSINESS MARKETS & MANAGEMENT, BS

for the degree of Bachelor of Science Major in Agricultural & Consumer Economics, Agribusiness Markets & Management Concentration

Students in Agribusiness Markets and Management obtain management skills; strategy development and implementation; and an awareness of the interaction among agricultural technology, supply, distribution, processing, and marketing firms in the business environment. Graduates are prepared for entry-level management, sales and marketing, and technical analyst positions, and are sought by firms involved in the production, marketing, sales, and financing of farm inputs, agricultural commodities, and food and other retail products.

Prescribed Core Courses including Campus General Education

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>RHET 105 &amp; CMN 101</td>
<td>Writing and Research and Public Speaking (or equivalent (see College Composition I requirement)</td>
<td>7</td>
</tr>
<tr>
<td>Advanced Composition</td>
<td></td>
<td>3-4</td>
</tr>
<tr>
<td>Composition I and Speech</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Foreign Language</td>
<td></td>
<td></td>
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<tr>
<td>Coursework at or above the third level is required for graduation.</td>
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Quantitative Reasoning I

Select one of:

- MATH 124 Finite Mathematics
- MATH 125 Elementary Linear Algebra
- MATH 231 Calculus II

Select one of:

- MATH 220 Calculus
- MATH 221 Calculus I
- MATH 234 Calculus for Business I

Quantitative Reasoning II

ACE 262 Applied Statistical Methods and Data Analytics 1

Humanities and the Arts

Selected from campus approved list.

Natural Sciences and Technology

Selected from campus approved list.

Social and Behavioral Sciences

Selected from campus approved list.

Cultural Studies

Select one course from Western culture, one from non-Western culture, and one from U.S. minority culture from campus approved lists.

ACES Prescribed

ACES 101 Contemporary Issues in ACES (for freshmen only) 2

Department Requirements

Minimum Hours in the College of ACES of which 20 must be in the Department of ACE 3

Minimum of two 400-level courses in ACE 4

ACE 100 Introduction to Applied Microeconomics 1 4

ACE 161 Microcomputer Applications 3

or CS 105 Intro Computing: Non-Tech

ACE 300 Intermediate Applied Microeconomics 2 3

ACE 341 Issues&Careers in Applied Econ 1 or 2

ACCY 201 Accounting and Accountancy I 3

ECON 103 Macroeconomic Principles 3

At least 3 hours of credit for study abroad or one international course selected from:

ACE 435 Global Agribusiness Management

ACE 436 International Business Immersion

ACE 451 Agriculture in Intl Dev

ACE 452 The Latin American Economics

ACE 454 Econ Dev of Tropical Africa

ACE 455 Intl Trade in Food and Agr

Required Concentration

15-27

Concentration prescribed courses. See specific requirements for the concentration listed below.

Total Hours

126

1 Requirement must be satisfied by end of first year.

2 Students are encouraged to complete this requirement prior to the seventh semester.

Required for the Agribusiness, Markets and Management Concentration in Addition to Department Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
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<tbody>
<tr>
<td>ACE 222</td>
<td>Agricultural Marketing</td>
<td>3</td>
</tr>
<tr>
<td>ACE 231</td>
<td>Food and Agribusiness Mgt</td>
<td>3</td>
</tr>
<tr>
<td>ACCY 202</td>
<td>Accounting and Accountancy II</td>
<td>3</td>
</tr>
</tbody>
</table>

Select three of the following:

- ACE 427 Commodity Price Analysis
- ACE 428 Commodity Futures and Options
- ACE 430 Food Marketing

ACE 431 Agri-food Strategic Management

Information listed in this catalog is current as of 06/2020
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Total Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACE 435</td>
<td>Global Agribusiness Management</td>
<td>18</td>
</tr>
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