DEPARTMENT OF RECREATION, SPORT & TOURISM

Carla Santos, Department Head
219 Huff Hall
1206 South Fourth Street, Champaign, IL 61820
PH: (217) 333-4410

department website: http://rst.illinois.edu/
department faculty: Recreation, Sport, & Tourism Faculty (http://rst.illinois.edu/faculty)
college catalog page: Applied Health Sciences (http://catalog.illinois.edu/schools/ahs/academic-units)
college website: http://ahs.illinois.edu/

The Department of Recreation, Sport and Tourism originated at the University of Illinois in 1940. Today, this program continues to rank nationally among the top three in the field, and takes pride in producing a large number of exceptional professionals in the field. The Department of Recreation, Sport and Tourism offers a bachelor of science degree with three areas of concentration: recreation management, sport management, and tourism management. The curriculum prepares students to design, manage, and deliver leisure services to a variety of populations in diverse settings and provides a firm foundation from which students may pursue graduate studies. A broad general education is emphasized and complemented with a core of professional courses. Beyond a strong core integrating leisure theory, management, and research, the program allows students to focus on a major market segment within the leisure and recreation field by choosing an area of concentration. A total of 128 hours is needed for graduation. For further information, contact the Department of Recreation, Sport and Tourism, 104 Huff Hall, 1206 S. Fourth Street, Champaign, IL 61820, (217) 333-4410.

director of undergraduate studies: Carla Santos
undergraduate office: 219 Huff Hall, 1206 South Fourth Street, Champaign, IL 61820

Undergraduate Programs:

major: Recreation, Sport & Tourism, BS (http://catalog.illinois.edu/undergraduate/ahs/recreation-sport-tourism-bs)
concentration: Recreation Management (http://catalog.illinois.edu/undergraduate/ahs/recreation-sport-tourism-bs/recreation-management)
concentration: Sport Management (http://catalog.illinois.edu/undergraduate/ahs/recreation-sport-tourism-bs/sport-management)
concentration: Tourism Management (http://catalog.illinois.edu/undergraduate/ahs/recreation-sport-tourism-bs/tourism-management)

Internship Program

All students in the Department of Recreation, Sport and Tourism must satisfactorily complete the Internship Program prior to graduation. The program is designed to augment formal classroom instruction with active experiential learning under the guidance of a university and an agency-based supervisor.

The program consists of two courses and a pre-internship field experience. The pre-internship program requires students to accumulate a minimum of 300 Hours of practical work experience in leisure service settings. It is strongly recommended that students begin acquiring field experiences as early in their academic career as possible. Students register for RST 480 in the first semester of their senior year. During this semester, students make final arrangements for completing RST 484, the Recreation, Sport and Tourism Practicum the following semester.

The practicum is taken after the student satisfactorily completes all course work including RST 480, and fulfills the pre-internship field experience. RST 484 is taken in agencies that are approved by the department and contracted for this program. Since a limited number of assignments for practica are available in the campus area, most students look forward to the opportunity of an off-campus assignment. Students have been placed across the United States and even abroad.

director of graduate studies: Laura Payne
graduate office: 104 Huff Hall, 1206 South Fourth Street, Champaign, IL 61820
graduate email: lpayne@illinois.edu

Graduate Programs:

degree: Recreation, Sport and Tourism, MS (http://catalog.illinois.edu/graduate/graduate-majors/rec-sport-tourism/ms-rec-sport-tour)
degree: Recreation, Sport and Tourism, PhD (http://catalog.illinois.edu/graduate/graduate-majors/rec-sport-tourism/#doctoraltexact)
online degree: Recreation, Sport and Tourism, MS (http://catalog.illinois.edu/graduate/graduate-majors/rec-sport-tourism/ms-rec-sport-tour-onl)

The Department of Recreation, Sport & Tourism offers programs of study leading to the Master of Science and Doctor of Philosophy degrees. The Master of Science program educates students about leisure behavior, public parks and recreation systems, sport and tourism, in various private, public and semi-public settings providing leisure services. The M.S. degree may be undertaken as a terminal professional track program or serve as the first step toward the Ph.D. program. The Ph.D. program is designed to develop researchers and educators in the study of leisure behavior, the management of recreation, tourism, and sport systems that provide leisure services, or both.

Admission

The Graduate College admission requirements apply. Specifically, the admission requirements are a minimum grade point average of 3.0 (A = 4.0) for the last two years of undergraduate work and any graduate work completed. The Graduate Record Examination (GRE) is required for all campus-based graduate degrees. In accordance with Graduate College requirements, scores on the TOEFL must be greater than 102 and scores on the IELTS must be greater than 6.5. Students are also required to provide a statement of purpose outlining their area of study, and three letters of reference. Preference is given to applicants who will be full-time students and active degree candidates. Students may be admitted for the fall, spring, or summer semesters.

Information listed in this catalog is current as of 04/2019
Teaching Experience

Although teaching is not a general Graduate College requirement, experience in teaching is considered an important part of the graduate experience in this program. It is also anticipated that doctoral students will engage in research activities and scholarly communication under the guidance of their advisor.

Financial Aid

The department offers quarter-time and half-time assistantships in teaching, administration, and research, as well as tuition and fee waivers and the opportunity to apply for fellowships.

RST Class Schedule (https://courses.illinois.edu/schedule/DEFAULT/DEFAULT/RST)

Courses

RST 100 Recreation, Sport, and Tourism in Modern Society credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/100)
This course examines central issues in defining leisure, recreation, sport, and tourism. Historical, philosophical, sociological, psychological, and economic approaches to understanding these areas, their behaviors and meanings, social contexts, and personal and social resources are examined. By the end of the semester, students should understand their history and evolution, as well as their impact on contemporary society. This course satisfies the General Education Criteria for:
Social Beh Sci - Soc Sci

RST 101 Orientation to Recreation, Sport and Tourism credit: 1 Hour. (https://courses.illinois.edu/schedule/terms/RST/101)
Introduction to Recreation, Sport and Tourism which provides an overview of the RST curriculum, areas of study, and opportunities available for a career in the field.

RST 110 Service Delivery in RST credit: 2 Hours. (https://courses.illinois.edu/schedule/terms/RST/110)
Introduces students to the concepts, principles, and practices related to the provision of leisure services; description of the various fields of professional practices and basic elements of leisure service systems such as budgeting, planning, staffing, and characteristics of client populations.

RST 120 Parks, Recreation, and Environments credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/120)
This course focuses on the study of recreation behaviors in different environments—the great outdoors, cities, and specialized settings. In particular, students develop a deeper understanding of how these three different environments support or limit various recreation behaviors. The course employs a holistic definition of environment that includes physical settings, social norms, and policies, all of which impact recreation behaviors. To understand the complex relationships between environments and recreation, the course applies theories and methodologies developed in the field of environment and behavior—spanning psychology, sociology, urban planning, and landscape architecture. Throughout the course, students discuss how gender, race-ethnicity, and socio-economic status can contribute to shaping the relationships between environments and recreation behaviors. This course satisfies the General Education Criteria for:
Social Beh Sci - Beh Sci

RST 130 Foundations of Sport Mgt credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/130)
Examines career opportunities within the sport industry and provides knowledge relevant to the management, marketing, legal, and financial operations of sport organizations. Incorporates applications in a variety of sport entities including intercollegiate athletics, campus recreation, event and facility management, professional sport, management and marketing agencies, and international sport.

RST 140 Nature and Wilderness credit: 2 Hours. (https://courses.illinois.edu/schedule/terms/RST/140)
Origins of the nature and wilderness preservation movements; philosophy behind nature conservation and outdoor activities; role of parks, outdoor recreation, and nature-tourism in contemporary life.

RST 150 Foundations of Tourism credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/150)
Survey of travel and tourism with emphasis upon tourist behavior, motivations, preferences, decision-making, attractions, transportation services, facilities and information sources. Examines travel and tourism as an element of leisure service delivery from an interdisciplinary perspective.

RST 180 Professional Applications credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/180)
This course examines elements of administration, programming, and facility planning and management to high profile recreation, sport, and tourism destinations. The course consists of 6 modules completed during the second 8 weeks and concludes with a 12-day domestic tour (offered in May/early June) of RST related destinations in Indiana, Ohio, New York, Massachusetts, and Pennsylvania. The course will provide students with a unique opportunity to engage with industry leaders at the destinations. The course allows students to explore, discuss, compare and contrast RST destinations, facilities, and professions and apply concepts from the classroom. Additional fees may apply. See Class Schedule.

RST 199 Undergraduate Open Seminar credit: 1 to 5 Hours. (https://courses.illinois.edu/schedule/terms/RST/199)
Covering various topics for undergraduates in Recreation, Sport & Tourism. Additional fees may apply. See Class Schedule. Approved for Letter and S/U grading. May be repeated, as topics vary.

RST 200 Leadership in Recreation, Sport and Tourism credit: 2 Hours. (https://courses.illinois.edu/schedule/terms/RST/200)
Leadership theories and practices as related to design and delivery of leisure programs. Processes of group development and interpersonal communication in leisure service organizations.

RST 210 Management in Recreation, Sport and Tourism credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/210)
This course will introduce students to management issues in the field of recreation, sport, and tourism. Students will be encouraged to begin thinking like a manager and to develop skills related to using management techniques and theories to solve problems that arise in the RST industry. The course will address foundational concepts related to: 1) the RST industry (e.g., sectoral differences, organizational structures and types); 2) management of RST organizations (e.g., leadership, ethics, management theory); and 3) skills to effectively manage human, financial, and marketing resources. This course is intended to prepare students for more advanced courses related to management in RST.
RST 216  Leisure and Technology  credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/216)
Focuses on the roles of technology in leisure and related industries and explores the impact of technology on leisure from both the consumer and producer perspectives. Reviews important technologies, discusses their use as transformative mechanisms, and considers their impact on leisure activities in society.

RST 218  Entrepreneurship  credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/218)
In-depth study of the delivery of leisure services in the for-profit sector. Covers the scope and administrative functions of recreation enterprises, including an analysis of planning, controlling, and developing recreation enterprises.

RST 224  Politics of the National Parks  credit: 2 or 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/224)
Same as PS 224. See PS 224.
This course satisfies the General Education Criteria for: Social Beh Sci - Soc Sci

RST 225  Environmental Politics & Policy  credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/225)
Same as PS 225. See PS 225.
This course satisfies the General Education Criteria for: Social Beh Sci - Soc Sci

RST 230  Diversity in Recreation, Sport, and Tourism  credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/230)
Course is designed to increase awareness and knowledge of the needs of members of ethnic and racial minorities, people of lower socio-economic status, women, older adults, people of alternative lifestyles, and people with disabilities when it comes to recreation, sport, and tourism services. It introduces students to concepts and factors that influence the delivery of recreation, sport, and tourism services to diverse populations. Same as HDFS 263 and KIN 230.
This course satisfies the General Education Criteria for: Cultural Studies - US Minority

RST 240  Financial Resource Management in Recreation, Sport, and Tourism  credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/240)
This course examines financial concepts in the RST industry across public, private, for-profit, and not-for-profit sectors. It covers revenue management, pricing strategies, grantsmanship, fundraising, sponsorship, budgeting, and ratio analysis. Prerequisite: RST 100 and RST 210.

RST 242  Nature and American Culture  credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/242)
Appreciation and critique of cultural meanings associated with American natural landscapes. Traditional perspectives including colonial American, romantic, and science-based conservation are characterized, as well as revisionist themes aligned with gender, cultural pluralism, and societal meanings of parks and protected areas. Implications of diversity in cultural meanings toward nature are developed and provide the basis for assessing tenets of contemporary environmental policy and supporting concepts associated with community-based conservation. Same as LA 242 and NRES 242.
This course satisfies the General Education Criteria for: Cultural Studies - Western

RST 255  Ethical Issues in Recreation, Sport and Tourism  credit: 2 Hours. (https://courses.illinois.edu/schedule/terms/RST/255)
Explores ethical issues related to government, recreational sport, sport tourism and travel, journalism and media, education, coaching, and business. Students become familiar with concepts and principles of applied ethics and gain insight in to the complexity of ethical issues in recreation, sport and tourism.

RST 260  Disability in Recreation, Sport and Tourism  credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/260)
This course explores issues affecting recreation, sport, tourism (RST) opportunities and access for people with physical, sensory, developmental, and cognitive disabilities. With the goal of increasing knowledge and skills necessary to enhance RST opportunities for people with disabilities, this course focuses on exploring disability characteristics and RST service provider strategies for reducing barriers to and providing accommodations for participation.

RST 265  Principles of Coaching Wheelchair Basketball  credit: 2 Hours. (https://courses.illinois.edu/schedule/terms/RST/265)
This course focuses on the pedagogy, content, and expertise needed to teach and coach the sport of wheelchair basketball. The course will provide students with an understanding of the fundamental concepts of wheelchair basketball, the functional classification system as it relates to an athlete's ability, appropriate feedback for wheelchair basketball players of various levels, the concept of long-term athlete development, and the intricacies of developing a seasonal plan for a wheelchair basketball team. None Prerequisite: RST 260 - Disability in Recreation, Sport and Tourism is recommended, or consent of instructor.

RST 270  Sport and Sustainability  credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/270)
This course will analyze the impacts of sustainable activities on event and facility design, marketing strategies, and financial statements, and investigate the linkage between the environment and management in a sport context. Over 8 modules, students will identify theoretical perspectives and related empirical implications, develop specific program recommendations based on readings and dialogue, and apply concepts via online discussion, practical application, self-reflection, and program development exercises.

RST 300  Leisure Programming  credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/300)
Develops understanding of the process of leisure/recreation programming and the practical aspects of program design and delivery. Prerequisite: RST 100.

RST 314  Introduction to Aging  credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/314)
Same as CHLH 314, HDFS 314, PSYC 314, and REHB 314. See CHLH 314.

RST 316  Leisure and Human Development  credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/316)
Examines changes in expressive style and behavior over the life course, and the interaction of leisure with developmental processes. Prerequisite: RST 100 or consent of instructor.
RST 317  Designing Parks and Recreation Experiences  credit: 3 Hours.  (https://courses.illinois.edu/schedule/terms/RST/317)
This course will examine the roles of parks and recreation professionals in strategically creating optimal experiences for constituents. Parks and recreation professionals must consider the interplay between a range of factors including diverse individuals, communities, and the environment. This course will focus on how professionals create experiences that are meaningful and beneficial for individuals or groups, communities, and society. Students will explore historical and philosophical foundations of parks and recreation provision as well as the organizational structure and administrative approaches in the public, non-profit, and commercial sectors. Students will also learn strategies for designing optimal experiences in a variety of settings such as camps, aquatics, arts and culture programs, and health and fitness centers. Credit is not given for RST 217 and RST 317. Prerequisite: RST 120 or consent of instructor.

RST 325  Marketing in Recreation, Sport and Tourism  credit: 3 Hours.  (https://courses.illinois.edu/schedule/terms/RST/325)
Application of marketing concepts to the delivery of leisure services. Introduces consumer decision theory analysis. Provides an integrative study of the methods and models for developing and evaluating alternative marketing strategies.

RST 335  Leisure and Consumer Culture  credit: 3 Hours.  (https://courses.illinois.edu/schedule/terms/RST/335)
Examination of contemporary patterns and meanings of leisure in a consumer society. Understanding of the impact of consumption on expressions of identity, gender, social class, race and ethnicity. This course satisfies the General Education Criteria for: Social Beh Sci - Soc Sci

RST 340  Facility Management in Recreation, Sport and Tourism  credit: 3 Hours.  (https://courses.illinois.edu/schedule/terms/RST/340)
Basic understanding of park operations, facility design, construction, and maintenance practices; staff allocations, job analysis, contract administration, organizational structures. Prerequisite: RST 100 and RST 110.

RST 346  Case Study: Endless Summer  credit: 3 Hours.  (https://courses.illinois.edu/schedule/terms/RST/346)
Same as KIN 346 and MACS 346. See KIN 346.

RST 350  Tourism and Culture  credit: 3 Hours.  (https://courses.illinois.edu/schedule/terms/RST/350)
Studies the relationships that exist between tourists, hosts, their respective culture(s), and the cultural environments in which they interact. Studies tourism and its impacts across cultural boundaries, as well as concepts of cultural authenticity, modernity, image creation, social justice, diversity, and representation of social, racial and ethnic groups. Field trip required. Additional fees may apply. See Class Schedule. Prerequisite: Junior or Senior standing.

RST 354  Legal Aspects of Sport  credit: 3 or 4 Hours.  (https://courses.illinois.edu/schedule/terms/RST/354)
A study of legal principles and their impact on the sport industry; the course examines the application of different areas of law including tort, contract, constitutional, anti-trust, and intellectual property law to professional, amateur and recreational sport.

RST 360  Communication in Recreation, Sport & Tourism  credit: 3 Hours.  (https://courses.illinois.edu/schedule/terms/RST/360)
Problem-based service learning within recreation, sport and tourism (RST) is utilized to learn integrated marketing and communications (IMC) concepts and develop an IMC plan to solve organizational issues as they relate to RST. IMC concepts within the context of RST addressed in this course include audience analysis, assessing public opinion, message strategy (e.g., promotion, publicity), crisis communication, media relations, image & reputation management, corporate relations, sales, development & fundraising. Prerequisite: RST 210.

RST 365  Civic Engagement in Wellness  credit: 3 Hours.  (https://courses.illinois.edu/schedule/terms/RST/365)
Same as AHS 365, CHLH 365, KIN 365, and SHS 370. See KIN 365.

RST 370  Research Methods & Analysis  credit: 3 Hours.  (https://courses.illinois.edu/schedule/terms/RST/370)
Educates students in principles of research design, data collection, measurement, methods of statistical analysis, techniques in summarizing data, and the interpretation and application of research findings to the field of Leisure Studies. This course satisfies the General Education Criteria for: Quantitative Reasoning II

RST 390  Honors  credit: 2 Hours.  (https://courses.illinois.edu/schedule/terms/RST/390)
Same as CHLH 390 and KIN 390. See KIN 390.

RST 393  Special Problems  credit: 1 to 3 Hours.  (https://courses.illinois.edu/schedule/terms/RST/393)
Special projects in research and independent investigation in any phase of health, physical education, recreation, or related areas selected by the student. May be repeated to a maximum of 6 hours. Prerequisite: Junior or senior standing; grade-point average of 3.0; consent of academic advisor, instructor, and head of department.

RST 410  Strategic Thinking in Recreation, Sport & Tourism  credit: 3 Hours.  (https://courses.illinois.edu/schedule/terms/RST/410)
In this capstone course, students integrate previous knowledge, including management, marketing, finance and budgeting, and RST operations and human resources, in the development of business strategy in a competitive business setting in recreation, sport and tourism industries. Students acquire in-depth knowledge and critical understanding of the environment in which RST organizations operate, the strategic management process, industry and competitive analysis, strategies to build competitive advantage, managing the internal organization and issues pertaining to the social responsibility of RST organizations. In the context of this course, students obtain practice in strategic management by running a simulated company. In this way, students gain in-depth insights into the strategic management of recreation, sport and tourism organizations. 3 undergraduate hours. No graduate credit. Prerequisite: RST 210, RST 240, and RST 325, or consent of instructor. This course satisfies the General Education Criteria for: Advanced Composition

RST 429  Contemporary Issues in Recreation, Sport & Tourism  credit: 4 Hours.  (https://courses.illinois.edu/schedule/terms/RST/429)
Provides a capstone experience to encourage critical and creative thinking regarding knowledge students accrued from prior courses. The first eight weeks students will meet as a whole and focus on leisure concepts in general, and the second eight weeks students will focus on their specific concentration, (Sport Management, Tourism, or Community Recreation). 4 undergraduate hours. 4 graduate hours. Prerequisite: RST 120, or RST 130, or RST 150, and senior status.
RST 430  Sport & Development  credit: 3 Hours. ([courses.illinois.edu/schedule/terms/RST/430](https://courses.illinois.edu/schedule/terms/RST/430))
This course will provide an overview of sport development and sport for development, and the linkages and intersections between the two concepts. Sport development is concerned with the creation and management of systems designed to optimize participation in sport, and the movement of athletes both vertically and horizontally through the sport system. Sport for development focuses on the use of sport to potentially achieve social change and development outcomes at the individual, community, and societal levels. Invariably, these concepts are linked, and one cannot exist without the other. Each module will take an integrative approach and examine sport development and sport for development concurrently, with focus on practical applications of all concepts. 3 undergraduate hours. No graduate credit. Prerequisite: RST 130 and RST 354 or consent of instructor.

RST 440  HR Management in RST  credit: 3 Hours. ([courses.illinois.edu/schedule/terms/RST/440](https://courses.illinois.edu/schedule/terms/RST/440))
Concepts, principles, and objectives of supervision; the nature of the supervisory relationship; supervisory functions and processes; identification and application of methods and techniques; organizational and operational patterns of supervision in recreation and park settings. 3 undergraduate hours. No graduate credit.

RST 441  Community Planning and Engagement  credit: 3 or 4 Hours. ([courses.illinois.edu/schedule/terms/RST/441](https://courses.illinois.edu/schedule/terms/RST/441))
This project-based course will provide students with a practical opportunity to serve a community in Illinois. This course focuses on the planning process related to outdoor recreational use of lands in the public domain and seeks to develop a deeper understanding of how to inventory, analyze, and create a strategic vision for recreational services in communities. We will build on the students' knowledge from other RST courses (e.g. RST 210: Management in RST, RST 240: Financial Resource Management, and RST 325: Leisure Service Marketing) and incorporate literature reflective of current research and past trends in leisure, psychology, sociology, urban planning, and landscape architecture. Additional fees may apply. See Class Schedule. 3 undergraduate hours. 4 graduate hours. Graduate-level coursework: This course may be taken as a 4-credit graduate level course. Graduate students enrolled in this class will be expected to take on additional responsibilities and leadership roles including the development and analysis of an electronic survey that will be used to better understand the needs of the community. Prerequisite: Junior standing; or consent of instructor.

RST 450  Tourism Planning & Development  credit: 4 Hours. ([courses.illinois.edu/schedule/terms/RST/450](https://courses.illinois.edu/schedule/terms/RST/450))
Examines tourism planning and development processes from both applied and conceptual perspectives. Emphasis is placed on tourism planning and development strategies that evaluate destination potential and consider travel destination choice behavior. 4 undergraduate hours. 4 graduate hours. Prerequisite: RST 150 or consent of instructor. Not intended for students with Freshman or Sophomore class standing.

RST 459  Heritage Management  credit: 3 or 4 Hours. ([courses.illinois.edu/schedule/terms/RST/459](https://courses.illinois.edu/schedule/terms/RST/459))
Same as ANTH 460 and LA 460. See ANTH 460.

RST 460  Event Management in Recreation, Sport and Tourism  credit: 3 Hours. ([courses.illinois.edu/schedule/terms/RST/460](https://courses.illinois.edu/schedule/terms/RST/460))
This course will analyze event management and draw from the social sciences, finance, the arts, and related professional fields to examine the experiences and attributed meanings of planned events. In addition, students will acquire an in-depth knowledge of the specialized field of event management and become familiar with management techniques and strategies required for successful planning, promotion, implementation and evaluation of events within recreation, sport and tourism contexts. 3 undergraduate hours. No graduate credit. Prerequisite: RST 210, RST 240, RST 325 or consent of instructor.

RST 465  Event Implementation and Evaluation in Recreation, Sport and Tourism  credit: 3 Hours. ([courses.illinois.edu/schedule/terms/RST/465](https://courses.illinois.edu/schedule/terms/RST/465))
This course is the second of a two course event capstone series. The first class (RST 460) examines the core basics from idea generation through initial planning stages. This course (RST 465) builds on material covered in the first course and includes an in-depth, thorough, and critical examination of the event experience including the roles of the event manager, event planning strategies, marketing and sponsorship concepts, legal aspects, staff management, budgeting, and evaluation. 3 undergraduate hours. No graduate credit. Prerequisite: RST 460.

RST 480  Orientation to Practicum  credit: 1 Hour. ([courses.illinois.edu/schedule/terms/RST/480](https://courses.illinois.edu/schedule/terms/RST/480))
Prepares and places students in the RST Practicum (RST 485). Topics include placement requirements and policies, resume preparation, interviewing skills, acquiring letters of application, and the roles and issues of professional practice. 1 undergraduate hour. 1 graduate hour. Prerequisite: Junior standing; RST 100 and RST 101.

RST 485  Practicum  credit: 12 Hours. ([courses.illinois.edu/schedule/terms/RST/485](https://courses.illinois.edu/schedule/terms/RST/485))
Students are assigned to University-approved field training stations in an internship capacity for a minimum of forty hours per week for sixteen weeks. Both the agency and the University provide supervision. 12 undergraduate hours. 12 graduate hours. Approved for S/U grading only. Prerequisite: Senior standing; RST 480 and RST 410.

RST 501  Concepts & Applications in Recreation, Sport & Tourism  credit: 4 Hours. ([courses.illinois.edu/schedule/terms/RST/501](https://courses.illinois.edu/schedule/terms/RST/501))
Basic philosophical, historical, and scientific foundations and developments in leisure and recreation; analyses of the significance of leisure in modern societies; critical review of major writings in the field with attention to particular special problem areas and current issues. Prerequisite: RST 100 or equivalent.

RST 502  Critical Issues Recreation Mgt  credit: 4 Hours. ([courses.illinois.edu/schedule/terms/RST/502](https://courses.illinois.edu/schedule/terms/RST/502))
In-depth study of the public administrative functions in large complex organizational structures; development of an understanding of change and evolution in leisure service agencies as related to the internal and external environments; study of various management styles and situations in leisure service agencies. Same as NRES 504. 4 graduate hours. No professional credit. Prerequisite: Basic course in administration or organization of leisure service agencies.

RST 503  Adv Leisure Research Methods  credit: 4 Hours. ([courses.illinois.edu/schedule/terms/RST/503](https://courses.illinois.edu/schedule/terms/RST/503))
Examines methods and techniques of conducting and evaluating leisure research; experimental and survey designs and procedures; data collection, reduction and analysis. Prerequisite: RST 100 or equivalent; RST 370 or equivalent; a course in introductory statistics.
RST 512 Managing Recreation, Sport & Tourism Organizations  credit: 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/512)
Examines theoretical and technical principles of personnel managers in leisure service agencies; recruitment, training, selection, and evaluation of personnel with special emphasis on applied measurement concepts and legislation related to personnel administration in leisure services. Prerequisite: RST 410 or consent of instructor.

RST 515 Marketing in RST  credit: 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/515)
Examines quality service issues and service strategies needed to attain competitive advantage across leisure industries. Using a customer-focused management framework, the course focuses on customer satisfaction and retention, linking service quality, customer lifetime value, profitability segmentation, services mapping, understanding service and customer-focused relationship marketing strategies.

RST 516 Finance & Budgeting in RST  credit: 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/516)
Addresses the financial needs of organizations in recreation, sport and tourism. Students are introduced to the terminology and financial measurement tools used by academics and firms in the industry. Current economic issues, revenue streams, and budgeting are emphasized. Students develop the ability to critically assess the financial strengths and vulnerabilities of individual organizations and the field as a whole. An in-depth examination of an organization’s internal and external environment in recreation, sport or tourism serves as the capstone.

RST 518 Event Management  credit: 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/518)
Analyze special events from theoretical and applied perspectives and draw from the social sciences, management, the arts, and related professional fields to analyze the experience and attributed meanings of planned events. Students will acquire an in-depth knowledge of the specialized field of event management and become familiar with techniques and strategies required for successful planning, promotion, implementation and evaluation of special events within recreation, sport and tourism contexts.

RST 519 Strategic Management in RST  credit: 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/519)
In this capstone module, students integrate previous knowledge, including management, marketing, finance, RST operations and human resources, in the development of business strategy in a competitive setting in recreation, sport and tourism industries. Students acquire in-depth knowledge and critical understanding of the environment in which RST organizations operate, the strategic management process, industry and competitive analysis, strategies to build competitive advantage, managing the internal organization and issues pertaining to the social responsibility of RST organizations. 4 graduate hours. No professional credit. Prerequisite: RST 512, RST 515, RST 516, or consent of instructor.

RST 520 Critical Issues Sport Mgt  credit: 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/520)
An analysis of the sport industry with special emphasis given to the role and function of the sport manager. Addresses advanced issues related to organizational theory, finance, marketing, sponsorship, contemporary management and leadership, decision making and strategic planning.

RST 530 Critical Issues Tourism Mgt  credit: 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/530)
Exposes students to advanced theories, methods, practices and principles that govern tourism behavior. Survey the body of literature on tourism, examining ongoing debates regarding how individuals travel and the structures of institutions that shape travel.

RST 550 Theory and Methods of Leisure  credit: 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/550)
Surveys concepts, methods, and problems of leisure research that are common to community recreation, sport and tourism. Histories of theoretical and methodological development are discussed, appreciated and critiqued. Examines the development of ideas through literature, with discussion centered on explaining the evolution of a given concept.

RST 551 Contemporary Issues in Leisure  credit: 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/551)
Provides students with a greater understanding and appreciation of the various disciplines that influence, and are related to, leisure. Examines how these disciplines might influence future research in leisure studies. Prerequisite: RST 550.

RST 555 Diversity in Leisure Behavior  credit: 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/555)
Examines diversity as it relates broadly to leisure behavior and services, and quality of life issues. Examines leisure diversity in terms of sexual identity, age, social class, gender, race, ethnicity, as well as mental and physical ability.

RST 560 Teaching in the Professoriate  credit: 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/560)
Same as CHLH 565, KIN 565, and SHS 565. See KIN 565.

RST 570 Cultural Aspects of Tourism  credit: 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/570)
Develops an advanced understanding of relationships between tourists and the toured, including in-depth knowledge of the phenomenon of tourism and its consequences for individuals and societies. Examines the complexity of movement of peoples across cultural boundaries, coupled with theories related to authenticity; modernity, image creation, social justice, diversity, and representation of social, racial and ethnic groups. Same as ANTH 570. Prerequisite: Graduate standing.

RST 584 Management Internship  credit: 2 to 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/584)
Work-study experience in the management aspects of leisure service delivery systems. Students are assigned to agencies in their special fields of study and are closely supervised by University faculty. Prerequisite: RST 484 or graduate standing.

RST 590 Doctoral Research Seminar and Colloquium  credit: 1 Hour. (https://courses.illinois.edu/schedule/terms/RST/590)
Required of all doctoral students for four semesters. Presentations and discussions of current research by doctoral students, faculty members, visiting scholars, and professional leaders. Discussion of topics critical to the academic preparation of doctoral students will also be included, e.g., ethics of conducting research, publication process, grantsmanship, and academic job search. Approved for S/U grading only. May be repeated for up to 4 credit hours toward degree requirements.

RST 593 Special Problems  credit: 2 to 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/593)
Independent research on special projects. May be repeated. Prerequisite: Open only to students majoring in recreation, sport and tourism.
RST 594  Special Topics in Leisure  credit: 2 to 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/594)
Lecture courses in topics of current interest; specific subject matter will be announced in the Class Schedule. Prerequisite: Will be determined for each section offered and will be indicated in the Class Schedule.

RST 599  Thesis Research  credit: 0 to 16 Hours. (https://courses.illinois.edu/schedule/terms/RST/599)
Preparation of thesis in leisure studies. Approved for S/U grading only. May be repeated.