LEARNING OUTCOMES: COMMUNICATIONS AND MEDIA, PHD

Learning Outcomes for the Doctor of Philosophy in Communications and Media

1. Knowledge of both important historical themes and current trends in Media and Communication scholarship.
2. Expertise in at least one research methodology, and general familiarity with both quantitative and qualitative methods, since both methods have informed research traditions in Media & Communication Studies. Expertise in these two methods is one facet of our doctoral program’s emphasis on interdisciplinary perspectives theory and research practices. Students in our program are encouraged to design a program of study across departments, within and beyond the College of Media.
3. Teaching proficiency, as demonstrated by serving as the Instructor of Record (IOR) for at least one course as a graduate student.
4. Understanding of the various professional nuances of academia, including the job-search process, promotion and tenure, institutional differences (e.g. Carnegie classifications), research/teaching/service expectations, etc.
5. Presence in a community of scholars through organizational membership, conference participation, etc.