

# BUSINESS ADMINISTRATION

## Graduate Concentration in Corporate Governance and International Business

The concentration in Corporate Governance and International Business is designed to develop leaders in various business fields who understand international business and corporate governance issues within the global economy. It specifically covers topics such as (1) how to create value for multinational partners, employees with diverse cultural backgrounds, and shareholders by designing better organizations and corporate governance structures; and (2) how managerial practices differ in various national/cultural contexts and why managers must be able to understand the strategic, financial, and economic implications of these differences in managing multinational corporations. The concentration will provide a strong foundation in the International Business and Governance area and can be tailored to fit the specific career needs of students.

This concentration requires submission of twelve graduate hours of Corporate Governance and International Business related coursework. Successful completion of the concentration assumes certain knowledge of business and prior coursework.

Admission to the concentration requires a Graduate Student Request Form submitted to the Department and Graduate College and admission to one of these programs:

- Master of Science in Business Administration
- Master of Business Administration
- Master of Science in Accountancy
- Master of Accounting Science

Admission is limited, and acceptance is on a competitive basis.

Code	Title	Hours
Select three of the following:		12
BADM 532	Sustainable Product Design & Enterprise Plan Development - I: Bottom-Up Immersion & Design	
BADM 582	Multinational Management	
BADM 583	Current Topics in Intl Bus	
BADM 584	Global Marketing	
BADM 586	Intl Comparative Management	
BADM 590	Seminar in Business Admin (US Corporate Governance )	
BADM 590	Seminar in Business Admin (Technology and Globalization)	
BADM 590	Seminar in Business Admin (Global Strategy)	
<b>Total Hours</b>		<b>12</b>

### Other Requirements

Course substitutions may be approved by the Department after consultation with the IB & Business Law Area faculty.

In addition to the concentration requirements, students must also complete the requirements of their major degree.