CORPORATE GOVERNANCE AND INTERNATIONAL BUSINESS GRADUATE MINOR

for the Graduate Minor in Corporate Governance and International Business

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Associate Dean of Graduate Education: Jeffrey Loewenstein
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college website: https://giesbusiness.illinois.edu/
department office: 350 Wohlers Hall, 1206 S. Sixth Street, Champaign, IL 61820
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The minor in Corporate Governance and International Business is designed to develop leaders in various business fields who understand international business and corporate governance issues within the global economy. It specifically covers topics such as

1. how to create value for multinational partners, employees with diverse cultural backgrounds, and shareholders by designing better organizations and corporate governance; and
2. how managerial practices differ in various national/cultural contexts and why managers must be able to understand the strategic, financial, and economic implications of these differences in managing multinational corporations.

The minor will provide not only a strong foundation in the International Business and Governance area but could be tailored to fit the specific career needs of our students.

Information listed in this catalog is current as of 08/2022
Graduate Degree Programs in Business Administration

Majors:
Business Administration, MBA (http://catalog.illinois.edu/graduate/bus/business-administration-online-mba/) (online-iMBA)
Business Administration, MS (http://catalog.illinois.edu/graduate/bus/business-administration-ms/)

with optional concentrations: Accountancy (http://catalog.illinois.edu/graduate/bus/concentration/accy/accountancy/), Business Data Analytics (http://catalog.illinois.edu/graduate/bus/concentration/badm/business-data-analytics/), Business & Public Policy (http://catalog.illinois.edu/graduate/bus/concentration/badm/business-public-policy/), Corporate Governance & International Business (http://catalog.illinois.edu/graduate/bus/concentration/badm/corporate-governance-international-business/), Finance (http://catalog.illinois.edu/graduate/bus/concentration/badm/finance/), Supply Chain Management (http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/)

Business Analytics, MS (http://catalog.illinois.edu/graduate/bus/business-analytics-ms/)
Management, MS (http://catalog.illinois.edu/graduate/bus/management-ms/)

with optional concentrations: Business Data Analytics (http://catalog.illinois.edu/graduate/bus/concentration/badm/business-data-analytics/), Finance, (http://catalog.illinois.edu/graduate/bus/concentration/badm/finance/), Corporate Governance & International Business (http://catalog.illinois.edu/graduate/bus/concentration/badm/corporate-governance-international-business/)

Technology Management, MS (http://catalog.illinois.edu/graduate/bus/technology-management-ms/)

with optional concentrations: Accountancy (http://catalog.illinois.edu/graduate/bus/concentration/accy/accountancy/), Business Data Analytics (http://catalog.illinois.edu/graduate/bus/concentration/badm/business-data-analytics/), Business & Public Policy (http://catalog.illinois.edu/graduate/bus/concentration/badm/business-public-policy/), Finance (http://catalog.illinois.edu/graduate/bus/concentration/badm/finance/), Information Technology & Control (http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/), Supply Chain Management (http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/)

Business Administration, PhD (http://catalog.illinois.edu/graduate/bus/business-administration-phd/)

Minors:
Information Technology & Control (http://catalog.illinois.edu/graduate/bus/minors/badm/information-technology-control/)
Supply Chain Management (http://catalog.illinois.edu/graduate/bus/minors/badm/supply-chain-management/)

Concentrations:
Business Data Analytics (http://catalog.illinois.edu/graduate/bus/concentration/badm/business-data-analytics/)
Corporate Governance & International Business (http://catalog.illinois.edu/graduate/bus/concentration/badm/corporate-governance-international-business/)
Information Technology & Control (http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/)
Supply Chain Management (http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/)

Certificates:
Digital Marketing, CERT (http://catalog.illinois.edu/graduate/bus/badm/digital-marketing-cert/)
Entrepreneurship & Strategic Innovation, CERT (http://catalog.illinois.edu/graduate/bus/badm/entrepreneurship-strategic-innovation-cert/)
Financial Management, CERT (http://catalog.illinois.edu/graduate/bus/badm/financial-management-cert/)
Global Challenges in Business, CERT (http://catalog.illinois.edu/graduate/bus/badm/global-challenges-business-cert/)
Managerial Economics & Business Analysis, CERT (http://catalog.illinois.edu/graduate/bus/badm/managerial-economics-business-analysis-cert/)
Strategic Leadership Management, CERT (http://catalog.illinois.edu/graduate/bus/badm/strategic-leadership-management-cert/)
Value Chain Management, CERT (http://catalog.illinois.edu/graduate/bus/badm/value-chain-management-cert/)

Joint Degree Program:
Accountancy, MS (iMSA) & Business Administration, MBA (iMBA) (http://catalog.illinois.edu/graduate/bus/joint-degree/accountancy-ms-business-mba-online/)

Admission
Admission to the minor requires an application to the Department and admission to one of the M.S. programs in the Gies College of Business or a graduate program in a related discipline approved by the Department. Admission is limited and acceptance is on a competitive basis.

for the Graduate Minor in Corporate Governance and International Business

This minor requires twelve graduate hours of related coursework.

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For additional details and requirements refer to the department’s Programs of Study (http://www.business.illinois.edu/ba/programs/phd/) and the Graduate College Handbook (http://www.grad.illinois.edu/gradhandbook/).

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<th>Hours</th>
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<tr>
<td>BADM 582</td>
<td>Multinational Management</td>
<td></td>
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<tr>
<td>BADM 583</td>
<td>Current Topics in Intl Bus</td>
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<td>BADM 584</td>
<td>Global Marketing</td>
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<tr>
<td>BADM 586</td>
<td>Intl Comparative Management</td>
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<tr>
<td>BADM 590</td>
<td>Seminar in Business Admin (Corporate Governance in International Context)</td>
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<tr>
<td>BADM 590</td>
<td>Seminar in Business Admin (Management Challenges in Emerging Economies)</td>
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<td>or substitutions approved by the Department of Business Administration</td>
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<td>Total Hours</td>
<td>12</td>
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**Other Requirements**

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<td>In addition to the minor requirements, students must also complete the requirements of their major degree.</td>
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<tr>
<td>Please contact your department for more information regarding the addition of a minor to your program of study.</td>
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