

GLOBAL CHALLENGES IN BUSINESS CONCENTRATION

for the Graduate Concentration in Global Challenges in Business (online)

This concentration is available for these programs:

Accountancy, MS (online) (<http://catalog.illinois.edu/graduate/bus/accountancy-ms/>)

Business Administration, MBA (iMBA) (<http://catalog.illinois.edu/graduate/bus/business-administration-online-mba/>)

Management, MS (online) (<http://catalog.illinois.edu/graduate/bus/management-ms/>)

The Global Challenges in Business Concentration is designed to develop leaders who (1) understand how businesses function in the global marketplace, (2) consider ethical decisions to run a responsible business in the global marketplace, (3) understand the role of business in addressing global challenges such as poverty and the environment, (4) understand how business can pursue opportunities and confront challenges in the complex global marketplace. This concentration will not only provide a strong foundational knowledge of global business challenges, but also provide students multiple opportunities to apply this knowledge via experiential learning opportunities.

Exceptions to the required courses will not be permitted.

Admission

Admission to the concentration requires submitting a Curriculum Change Form to the Department and Graduate College and admission to one of the approved programs. Admission is limited, and acceptance is on a competitive basis.

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Code	Title	Hours
MBA 546	Global Business Horizons	4
MBA 547	Global Marketing	4
MBA 548	Global Strategy	4
Total Hours		12

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department website: <https://giesbusiness.illinois.edu/graduate-hub/online> (<https://giesbusiness.illinois.edu/graduate-hub/online/>)

department faculty: <https://business.illinois.edu/people/>

overview of grad college admissions & requirements: <https://grad.illinois.edu/admissions/apply> (<https://grad.illinois.edu/admissions/apply/>)

college website: <https://giesbusiness.illinois.edu/>

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