ENTREPRENEURSHIP & STRATEGIC INNOVATION CONCENTRATION

for the Graduate Concentration in Entrepreneurship and Strategic Innovation (online)

associate dean: W. Brooke Elliott
email: g (ba@business.illinois.edu)giesonline@illinois.edu
department website: https://giesbusiness.illinois.edu/graduate-hub/online (https://giesbusiness.illinois.edu/graduate-hub/online/)
department faculty: https://business.illinois.edu/people/
overview of grad college admissions & requirements: https://grad.illinois.edu/admissions/apply (https://grad.illinois.edu/admissions/apply/)
college website: https://giesbusiness.illinois.edu/
department office: 2302 Fox Drive, Suite D, Champaign, IL 61820
phone: (217) 300-2481

This concentration is available for these programs:
Accountancy, MS (online) (http://catalog.illinois.edu/graduate/bus/accountancy-ms/)
Business Administration, MBA (iMBA) (http://catalog.illinois.edu/graduate/bus/business-administration-online-mba/)
Management, MS (online) (http://catalog.illinois.edu/graduate/bus/management-ms/)

The Entrepreneurship and Strategic Innovation Concentration is designed to develop leaders who (1) recognize an entrepreneurial mindset, (2) understand how to manage and innovate in uncertainty (3) understand when, why, and how to think creatively, and (4) assess the feasibility of a new venture and the diversity of challenges involved. This concentration will not only provide a strong foundational knowledge of creativity and entrepreneurship, but also provide students multiple opportunities to apply this knowledge via experiential learning opportunities.

Exceptions to the required courses will not be permitted.

Admission
Admission to the concentration requires submitting a Curriculum Change Form to the Department and Graduate College and admission to one of the approved programs. Admission is limited, and acceptance is on a competitive basis.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBA 551</td>
<td>Strategic Innovation</td>
<td>4</td>
</tr>
<tr>
<td>MBA 552</td>
<td>Fostering Creative Thinking</td>
<td>4</td>
</tr>
<tr>
<td>MBA 553</td>
<td>Entrepreneurship: From Startup to Growth</td>
<td>4</td>
</tr>
<tr>
<td>Total Hours</td>
<td></td>
<td>12</td>
</tr>
</tbody>
</table>

Information listed in this catalog is current as of 07/2021