CORPORATE GOVERNANCE & INTERNATIONAL BUSINESS GRADUATE CONCENTRATION

for the Graduate Concentration in Corporate Governance and International Business

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Associate Dean of Graduate Education: Jeffrey Loewenstein
email: grad@business.illinois.edu

college website: https://giesbusiness.illinois.edu/
overview of grad college admissions & requirements: https://grad.illinois.edu/admissions/apply
department office: 350 Wohlers Hall, 1206 S. Sixth Street, Champaign, IL 61820
phone: (217) 333-4240

This concentration is available for on campus students in these programs:
Accountancy, MAS (http://catalog.illinois.edu/graduate/bus/accountancy-mas/)
Accountancy, MS (http://catalog.illinois.edu/graduate/bus/accountancy-ms/)
Business Administration, MBA (http://catalog.illinois.edu/graduate/bus/business-administration-mba/)
Business Administration, MS (http://catalog.illinois.edu/graduate/bus/business-administration-ms/)
Finance, MS (http://catalog.illinois.edu/graduate/bus/finance-ms/)
Management, MS (http://catalog.illinois.edu/graduate/bus/management-ms/)

The concentration in Corporate Governance and International Business is designed to develop leaders in various business fields who understand international business and corporate governance issues within the global economy. It specifically covers topics such as (1) how to create value for multinational partners, employees with diverse cultural backgrounds, and shareholders by designing better organizations and corporate governance structures; and (2) how managerial practices differ in various national/cultural contexts and why managers must be able to understand the strategic, financial, and economic implications of these differences in managing multinational corporations. The concentration will provide a strong foundation in the International Business and Governance area and can be tailored to fit the specific career needs of students.

Information listed in this catalog is current as of 04/2022
Graduate Degree Programs in Business Administration

Majors:
- Business Administration, MBA (http://catalog.illinois.edu/graduate/bus/business-administration-online-mba/) (online-iMBA)
- Business Administration, MS (http://catalog.illinois.edu/graduate/bus/business-administration-ms/)
  with optional concentrations: Accountancy (http://catalog.illinois.edu/graduate/bus/concentration/accy/accountancy/), Business Data Analytics (http://catalog.illinois.edu/graduate/bus/concentration/badm/business-data-analytics/), Business & Public Policy (http://catalog.illinois.edu/graduate/bus/concentration/finance/business-public-policy/), Corporate Governance & International Business (p. 1), Finance (http://catalog.illinois.edu/graduate/bus/concentration/finance/finance/), Supply Chain Management (http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/)

- Business Analytics, MS (http://catalog.illinois.edu/graduate/bus/business-analytics-ms/)
- Management, MS (http://catalog.illinois.edu/graduate/bus/management-ms/)
  with optional concentrations: Business Data Analytics (http://catalog.illinois.edu/graduate/bus/concentration/badm/business-data-analytics/), Finance, (http://catalog.illinois.edu/graduate/bus/concentration/finance/finance/) Corporate Governance & International Business (p. 1)

- Technology Management, MS (http://catalog.illinois.edu/graduate/bus/technology-management-ms/)
  with optional concentrations: Accountancy (http://catalog.illinois.edu/graduate/bus/concentration/accy/accountancy/), Business Data Analytics (http://catalog.illinois.edu/graduate/bus/concentration/badm/business-data-analytics/), Business & Public Policy (http://catalog.illinois.edu/graduate/bus/concentration/finance/business-public-policy/), Finance (http://catalog.illinois.edu/graduate/bus/concentration/finance/finance/), Information Technology & Control (http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/), Supply Chain Management (http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/)

Minors:
- Information Technology & Control (http://catalog.illinois.edu/graduate/bus/minors/badm/information-technology-control/)
- Corporate Governance & International Business (http://catalog.illinois.edu/graduate/bus/minors/badm/corporate-governance-international-business/)
- Supply Chain Management (http://catalog.illinois.edu/graduate/bus/minors/badm/supply-chain-management/)

Concentrations:
- Business Data Analytics (http://catalog.illinois.edu/graduate/bus/concentration/badm/business-data-analytics/)
- Corporate Governance & International Business (p. 1)
- Information Technology & Control (http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/)
- Supply Chain Management (http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/)

Certificates:
- Digital Marketing, CERT (http://catalog.illinois.edu/graduate/bus/badm/digital-marketing-cert/)
- Entrepreneurship & Strategic Innovation, CERT (http://catalog.illinois.edu/graduate/bus/badm/entrepreneurship-strategic-innovation-cert/)
- Financial Management, CERT (http://catalog.illinois.edu/graduate/bus/badm/financial-management-cert/)
- Global Challenges in Business, CERT (http://catalog.illinois.edu/graduate/bus/badm/global-challenges-business-cert/)
- Managerial Economics & Business Analysis, CERT (http://catalog.illinois.edu/graduate/bus/badm/managerial-economics-business-analysis-cert/)
- Strategic Leadership Management, CERT (http://catalog.illinois.edu/graduate/bus/badm/strategic-leadership-management-cert/)
- Value Chain Management, CERT (http://catalog.illinois.edu/graduate/bus/badm/value-chain-management-cert/)

Joint Degree Program:
- Accountancy, MS (iMSA) & Business Administration, MBA (iMBA) (http://catalog.illinois.edu/graduate/bus/joint-degree/accountancy-ms-business-mba-online/)

Admission

Admission to the concentration requires a Graduate Student Request Form submitted to the Department and Graduate College and admission to one of the approved programs. Admission is limited, and acceptance is on a competitive basis.

for the Graduate Concentration in Corporate Governance and International Business

This concentration requires submission of twelve graduate hours of Corporate Governance and International Business related coursework. Successful completion of the concentration assumes certain knowledge of business and prior coursework.

Course substitutions may be approved by the Department after consultation with the IB & Business Law Area faculty.
In addition to the concentration requirements, students must also complete the requirements of their major degree.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BADM 532</td>
<td>Sustainable Product Design &amp; Enterprise Plan Development - I: Bottom-Up Immersion &amp; Design</td>
<td>12</td>
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<tr>
<td>BADM 582</td>
<td>Multinational Management</td>
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<tr>
<td>BADM 583</td>
<td>Current Topics in Intl Bus</td>
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<tr>
<td>BADM 584</td>
<td>Global Marketing</td>
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<tr>
<td>BADM 586</td>
<td>Intl Comparative Management</td>
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<tr>
<td>BADM 590</td>
<td>Seminar in Business Admin (US Corporate Governance)</td>
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<tr>
<td>BADM 590</td>
<td>Seminar in Business Admin (Technology and Globalization)</td>
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<tr>
<td>BADM 590</td>
<td>Seminar in Business Admin (Global Strategy)</td>
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Total Hours: 12