

BUSINESS DATA ANALYTICS GRADUATE CONCENTRATION

for the Graduate Concentration in Business Data Analytics

The concentration in Business Data Analytics is designed to develop managers who understand how to leverage data to innovate and make decisions.

The concentration is open to students enrolled in:

Business Administration, MBA (<http://catalog.illinois.edu/graduate/bus/business-administration-mba/>)
 Management, MS (<http://catalog.illinois.edu/graduate/bus/management-ms/>)
 Technology Management, MS (<http://catalog.illinois.edu/graduate/bus/technology-management-ms/>)

Graduate Degree Programs in Business Administration

Majors:

- Business Administration, MBA (<http://catalog.illinois.edu/graduate/bus/business-administration-online-mba/>) (online-iMBA)
- Business Analytics, MS (<http://catalog.illinois.edu/graduate/bus/business-analytics-ms/>)
- Management, MS (<http://catalog.illinois.edu/graduate/bus/management-ms/>)
 - with optional concentrations:
 - Business Data Analytics (p. 1)
 - Finance (<http://catalog.illinois.edu/graduate/bus/concentration/finance/finance/>)
 - Corporate Governance & International Business (<http://catalog.illinois.edu/graduate/bus/concentration/badm/corporate-governance-international-business/>)
- Technology Management, MS (<http://catalog.illinois.edu/graduate/bus/technology-management-ms/>)
 - with optional concentrations:
 - Accountancy (<http://catalog.illinois.edu/graduate/bus/concentration/accy/accountancy/>)
 - Business Data Analytics (p. 1)
 - Business & Public Policy (<http://catalog.illinois.edu/graduate/bus/concentration/finance/business-public-policy/>)
 - Finance (<http://catalog.illinois.edu/graduate/bus/concentration/finance/finance/>)
 - Information Technology & Control (<http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/>)
 - Supply Chain Management (<http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/>)
- Business Administration, PhD (<http://catalog.illinois.edu/graduate/bus/business-administration-phd/>)

Minors:

- Information Technology & Control (<http://catalog.illinois.edu/graduate/bus/minors/badm/information-technology-control/>)
- Corporate Governance & International Business (<http://catalog.illinois.edu/graduate/bus/minors/badm/corporate-governance-international-business/>)
- Supply Chain Management (<http://catalog.illinois.edu/graduate/bus/minors/badm/supply-chain-managment/>)

Concentrations:

- Business Data Analytics (p. 1)
- Corporate Governance & International Business (<http://catalog.illinois.edu/graduate/bus/concentration/badm/corporate-governance-international-business/>)
- Information Technology & Control (<http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/>)
- Supply Chain Management (<http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/>)

Certificates:

- Digital Marketing, CERT (<http://catalog.illinois.edu/graduate/bus/badm/digital-marketing-cert/>)
- Entrepreneurship & Strategic Innovation, CERT (<http://catalog.illinois.edu/graduate/bus/badm/entrepreneurship-strategic-innovation-cert/>)
- Financial Management, CERT (<http://catalog.illinois.edu/graduate/bus/badm/financial-management-cert/>)
- Global Challenges in Business, CERT (<http://catalog.illinois.edu/graduate/bus/badm/global-challenges-business-cert/>)
- Managerial Economics & Business Analysis, CERT (<http://catalog.illinois.edu/graduate/bus/badm/managerial-economics-business-analysis-cert/>)

- Strategic Leadership Management, CERT (<http://catalog.illinois.edu/graduate/bus/badm/strategic-leadership-management-cert/>)
- Value Chain Management, CERT (<http://catalog.illinois.edu/graduate/bus/badm/value-chain-management-cert/>)

Joint Degree Program:

- Accountancy, MS (iMSA) & Business Administration, MBA (iMBA) (<http://catalog.illinois.edu/graduate/bus/joint-degree/accountancy-ms-business-mba-online/>)

Admission

Admission to the concentration requires a Graduate Student Request Form submitted to the Department and Graduate College and enrollment in a Gies College of Business graduate program or other graduate approved for the concentration. Admission is limited, and acceptance is considered based on a student's academic standing and space availability.

for the Graduate Concentration in Business Data Analytics

This concentration requires twelve graduate hours of Business Data Analytics coursework. Successful completion of the concentration assumes certain knowledge of business and prior coursework.

Admission to the concentration requires the student to submit the appropriate form to the Department and Graduate College and enrollment in a Gies College of Business graduate program or other graduate approved for the concentration. Admission is limited, and acceptance is considered based on a student's academic standing and space availability.

Code	Title	Hours
BADM 554	Enterprise Database Management	4
FIN 510		4
BDI 513	Data Storytelling	4

Other Requirements

Requirement	Description
Minimum 500-level Hours Required Overall	4
Minimum GPA	2.75

for the Graduate Concentration in Business Data Analytics

Head of Department: Carlos Torelli

Associate Dean of Graduate Education: Jeff Loewenstein

email: g (grad@business.illinois.edu)rad@business.illinois.edu (<http://catalog.illinois.edu/graduate/bus/business-analytics-ms/grad@business.illinois.edu>)

overview of grad college admissions & requirements: <https://grad.illinois.edu/admissions/apply> (<https://grad.illinois.edu/admissions/apply/>)

college website:<https://giesbusiness.illinois.edu/>

department office: 350 Wohlers Hall, 1206 S. Sixth Street, Champaign, IL 61820

phone: (217) 333-4240