BUSINESS DATA ANALYTICS
GRADUATE CONCENTRATION

for the Graduate Concentration in Business Data Analytics

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department website: https://giesbusiness.illinois.edu/msba

department faculty: https://business.illinois.edu/people/

overview of grad college admissions & requirements: https://grad.illinois.edu/admissions/apply

college website: https://giesbusiness.illinois.edu/
department office: 350 Wohlers Hall, 1206 S. Sixth Street, Champaign, IL 61820
phone: (217) 333-4240

The concentration in Business Data Analytics is designed to develop managers who understand how to leverage data to innovate and make decisions.

The concentration is open to students enrolled in:

Business Administration, MBA (http://catalog.illinois.edu/graduate/bus/business-administration-mba/)
Business Administration, MS (http://catalog.illinois.edu/graduate/bus/business-administration-ms/)
Management, MS (http://catalog.illinois.edu/graduate/bus/management-ms/) Technology Management, MS (http://catalog.illinois.edu/graduate/bus/technology-management-ms/)

Graduate Degree Programs in Business Administration

Majors:
Business Administration, MBA (http://catalog.illinois.edu/graduate/bus/business-administration-mba/) (Full-Time) with optional concentrations: 
Accountancy (http://catalog.illinois.edu/graduate/bus/concentration/accy/accountancy/), Business Data Analytics (p. 1), Corporate Governance & International Business (http://catalog.illinois.edu/graduate/bus/concentration/badm/corporate-governance-international-business/), Information Technology & Control (http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/), Real Estate (http://catalog.illinois.edu/graduate/bus/concentration/finance/real-estate/), Supply Chain Management (http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/)

Business Administration, MBA (http://catalog.illinois.edu/graduate/bus/business-administration-part-time-mba/) (Professional - part-time) with optional concentrations: 
Business Data Analytics (p. 1), Information Technology & Control (http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/), Supply Chain Management (http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/)

Business Administration, MBA (Online MBA) (http://catalog.illinois.edu/graduate/bus/business-administration-online-mba/)

Digital Marketing (http://catalog.illinois.edu/graduate/bus/concentration/badm/digital-marketing/), Entrepreneurship & Strategic Innovation (http://catalog.illinois.edu/graduate/bus/concentration/badm/entrepreneurship-strategic-innovation/), Global Challenges in Business (http://catalog.illinois.edu/graduate/bus/concentration/badm/global-challenges-business/)

Business Administration, MS (http://catalog.illinois.edu/graduate/bus/business-administration-ms/)

with optional concentrations: 
Accountancy (http://catalog.illinois.edu/graduate/bus/concentration/accy/accountancy/), Business Data Analytics (p. 1), Business & Public Policy (http://catalog.illinois.edu/graduate/bus/concentration/finance/business-public-policy/), Corporate Governance & International Business (http://catalog.illinois.edu/graduate/bus/concentration/badm/corporate-governance-international-business/), Finance (http://catalog.illinois.edu/graduate/bus/concentration/finance/finance/), Supply Chain Management (http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/)

Business Analytics, MS (http://catalog.illinois.edu/graduate/bus/business-analytics-ms/)
Management, MS (http://catalog.illinois.edu/graduate/bus/management-ms/)

with optional concentrations: 
Business Data Analytics, (p. 1) Digital Marketing (http://catalog.illinois.edu/graduate/bus/
Admission
Admission to the concentration requires a Graduate Student Request Form submitted to the Department and Graduate College and enrollment in a Gies College of Business graduate program or other graduate approved for the concentration. Admission is limited, and acceptance is considered based on a student’s academic standing and space availability.

for the Graduate Concentration in Business Data Analytics

This concentration requires twelve graduate hours of Business Data Analytics coursework. Successful completion of the concentration assumes certain knowledge of business and prior coursework. Admission to the concentration requires a Graduate Student Request Form submitted to the Department and Graduate College and enrollment in a Gies College of Business graduate program or other graduate approved for the concentration. Admission is limited, and acceptance is considered based on a student’s academic standing and space availability.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>BADM 554</td>
<td>Enterprise Database Management</td>
<td>4</td>
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<tr>
<td>FIN 510</td>
<td>Big Data Analytics in Finance for Predictive and Causal Analysis</td>
<td>4</td>
</tr>
<tr>
<td>BDI 513</td>
<td>Data Storytelling</td>
<td>4</td>
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Other Requirements

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Description</th>
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<tr>
<td>Minimum 500-level Hours Required</td>
<td>4</td>
</tr>
<tr>
<td>Overall Minimum GPA</td>
<td>2.75</td>
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