BUSINESS DATA ANALYTICS

for the Graduate Concentration in Business Data Analytics

The concentration in Business Data Analytics is designed to develop managers who understand how to leverage data to innovate and make decisions.

The concentration is open to students enrolled in:

- Business Administration, MBA (http://catalog.illinois.edu/graduate/bus/business-administration-mba/)
- Management, MS (http://catalog.illinois.edu/graduate/bus/management-ms/)
- Technology Management, MS (http://catalog.illinois.edu/graduate/bus/technology-management-ms/)

Admission

Admission to the concentration requires a Graduate Student Request Form submitted to the Department and Graduate College and enrollment in a Gies College of Business graduate program or other graduate approved for the concentration. Admission is limited, and acceptance is considered based on a student's academic standing and space availability.

This concentration requires twelve graduate hours of Business Data Analytics coursework. Successful completion of the concentration assumes certain knowledge of business and prior coursework. Admission to the concentration requires the student to submit the appropriate form to the Department and Graduate College and enrollment in a Gies College of Business graduate program or other graduate approved for the concentration. Admission is limited, and acceptance is considered based on a student's academic standing and space availability.

for the Graduate Concentration in Business Data Analytics

This concentration requires twelve graduate hours of Business Data Analytics coursework. Successful completion of the concentration assumes certain knowledge of business and prior coursework. Admission to the concentration requires the student to submit the appropriate form to the Department and Graduate College and enrollment in a Gies College of Business graduate program or other graduate approved for the concentration. Admission is limited, and acceptance is considered based on a student’s academic standing and space availability.

Code | Title | Hours
---|---|---
BADM 554 | Enterprise Database Management | 4
BDI 513 | Data Storytelling | 4
FIN 550 | Big Data Analytics in Finance for Predictive and Causal Analysis | 4

Other Requirements

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Minimum 500-level Hours Required</td>
<td>4</td>
</tr>
<tr>
<td>Overall</td>
<td></td>
</tr>
<tr>
<td>Minimum GPA</td>
<td>2.75</td>
</tr>
</tbody>
</table>

Graduate Degree Programs in Business Administration

MAJORS:

- Business Administration, MBA (http://catalog.illinois.edu/graduate/bus/business-administration-online-mba/) (online-iMBA)
- Business Analytics, MS (http://catalog.illinois.edu/graduate/bus/business-analytics-ms/)
Business Data Analytics

- Supply Chain Management (http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/)

Certificates:

- Digital Marketing, CERT (http://catalog.illinois.edu/graduate/bus/badm/digital-marketing-cert/)
- Entrepreneurship & Strategic Innovation, CERT (http://catalog.illinois.edu/graduate/bus/badm/entrepreneurship-strategic-innovation-cert/)
- Financial Management, CERT (http://catalog.illinois.edu/graduate/bus/badm/financial-management-cert/)
- Global Challenges in Business, CERT (http://catalog.illinois.edu/graduate/bus/badm/global-challenges-business-cert/)
- Managerial Economics & Business Analysis, CERT (http://catalog.illinois.edu/graduate/bus/badm/managerial-economics-business-analysis-cert/)
- Strategic Leadership Management, CERT (http://catalog.illinois.edu/graduate/bus/badm/strategic-leadership-management-cert/)
- Value Chain Management, CERT (http://catalog.illinois.edu/graduate/bus/badm/value-chain-management-cert/)

Joint Degree Program:

- Accountancy, MS (iMSA) & Business Administration, MBA (iMBA) (http://catalog.illinois.edu/graduate/bus/joint-degree/accountancy-ms-business-mba-online/)

for the Graduate Concentration in Business Data Analytics

Department of Business Administration

Head of Department: Carlos Torelli
Associate Dean of Graduate Programs: Nerissa Brown
iMBA program website (https://onlinemba.illinois.edu/)
Business Administration Department website (https://giesbusiness.illinois.edu/business-administration/)
Business Administration Department faculty (https://giesbusiness.illinois.edu/faculty-research/faculty-profiles/)
350 Wohlers Hall, 1206 S. Sixth Street, Champaign, IL 61820
(217) 333-4240
g (grad@business.illinois.edu) rad@business.illinois.edu (http://catalog.illinois.edu/graduate/bus/business-analytics-ms/
grad@business.illinois.edu)

Gies College of Business

Gies College of Business (https://giesbusiness.illinois.edu/) website (https://las.illinois.edu/)

Admissions

Graduate College Admissions & Requirements (https://grad.illinois.edu/admissions/apply/)
Gies College Admissions & Requirements (http://catalog.illinois.edu/schools/gies-business/academic-units/)

Information listed in this catalog is current as of 05/2024