BUSINESS DATA ANALYTICS
GRADUATE CONCENTRATION

for the Graduate Concentration in Business Data Analytics

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The concentration in Business Data Analytics is designed to develop
managers who understand how to leverage data to innovate and make
decisions.

The concentration is open to students enrolled in:

Business Administration, MBA (http://catalog.illinois.edu/graduate/
bus/business-administration-mba/)
Business Administration, MS (http://catalog.illinois.edu/graduate/
bus/business-administration-ms/)
Management, MS (http://catalog.illinois.edu/graduate/bus/
management-ms/)
Technology Management, MS (http://catalog.illinois.edu/graduate/bus/
technology-management-ms/)

Graduate Degree Programs in Business Administration

Majors:
Business Administration, MBA (http://catalog.illinois.edu/
graduate/bus/business-administration-mba/) (Full-Time)
with optional concentrations: Accountancy
(http://catalog.illinois.edu/graduate/bus/concentration/accy/accountancy/), Business
Data Analytics (p. 1), Corporate Governance &
International Business (http://catalog.illinois.edu/
graduate/bus/concentration/badm/corporate-
governance-international-business/), Information
Technology & Control (http://catalog.illinois.edu/
graduate/bus/concentration/badm/information-
technology-control/), Real Estate (http://
catalog.illinois.edu/graduate/bus/concentration/
finance/real-estate/), Supply Chain Management
(http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/)

Business Administration, MBA (http://catalog.illinois.edu/
graduate/bus/business-administration-part-time-mba/) (Professional - part-time)
with optional concentrations: Business Data
Analytics (p. 1), Information Technology &
Control (http://catalog.illinois.edu/graduate/bus/
concentration/badm/information-technology-
control/), Supply Chain Management (http://
catalog.illinois.edu/graduate/bus/concentration/
badm/supply-chain-management/)

Business Administration, MBA (http://catalog.illinois.edu/
graduate/bus/business-administration-online-mba/) (online-
imBA)
Business Administration, MS (http://catalog.illinois.edu/
graduate/bus/business-administration-ms/)
with optional concentrations: Accountancy
(http://catalog.illinois.edu/graduate/bus/
concentration/accy/accountancy/), Business
Data Analytics (p. 1), Business & Public
Policy (http://catalog.illinois.edu/graduate/
bus/concentration/finance/business-public-
policy/), Corporate Governance & International
Business (http://catalog.illinois.edu/graduate/
bus/concentration/badm/corporate-governance-
international-business/), Supply Chain
Management (http://catalog.illinois.edu/
graduate/bus/concentration/badm/supply-chain-management/)

Management, MS (http://catalog.illinois.edu/graduate/bus/
management-ms/) (on-campus & online)
On-campus concentrations: Business Data Analytics
(p. 1), Finance (http://catalog.illinois.edu/
graduate/bus/concentration/finance/finance/),
Technology Management (http://catalog.illinois.edu/
graduate/bus/management-ms/technology-
management/)

Technology Management, MS (http://catalog.illinois.edu/
graduate/bus/technology-management-ms/)
with optional concentrations: Accountancy
(http://catalog.illinois.edu/graduate/bus/
concentration/accy/accountancy/), Business
Data Analytics (p. 1), Business & Public
Policy (http://catalog.illinois.edu/graduate/
bus/concentration/finance/business-public-
**Admission**

Admission to the concentration requires a Graduate Student Request Form submitted to the Department and Graduate College and enrollment in a Gies College of Business graduate program or other graduate approved for the concentration. Admission is limited, and acceptance is considered based on a student's academic standing and space availability.

_for the Graduate Concentration in Business Data Analytics_

This concentration requires twelve graduate hours of Business Data Analytics coursework. Successful completion of the concentration assumes certain knowledge of business and prior coursework. Admission to the concentration requires a Graduate Student Request Form submitted to the Department and Graduate College and enrollment in a Gies College of Business graduate program or other graduate approved for the concentration. Admission is limited, and acceptance is considered based on a student's academic standing and space availability.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td></td>
<td><strong>Business Data Analytics Courses</strong></td>
<td><strong>12</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Choose 12 hours from:</strong></td>
<td></td>
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<tr>
<td></td>
<td>BADM 554  Enterprise Database Management</td>
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<tr>
<td></td>
<td>BADM 557  Dec Support and Knowledge Mgt</td>
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<td>BADM 562  Social Media Strategy</td>
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<td>BADM 571  Digital Business &amp; IT Strategy</td>
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<td>BADM 573  Decision Analytics</td>
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<td>BADM 575  Supply Chain Analytics</td>
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<td>BADM 577  Predictive Data Analytics</td>
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Course substitutions may be approved by the Department of Business Administration.

**Other Requirements**

<table>
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<tr>
<th>Requirement</th>
<th>Description</th>
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<tbody>
<tr>
<td>Minimum 500-level Hours Required</td>
<td>4</td>
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<tr>
<td>Overall</td>
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<tr>
<td>Minimum GPA</td>
<td>2.75</td>
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Information listed in this catalog is current as of 11/2020