BUSINESS DATA ANALYTICS GRADUATE CONCENTRATION

for the Graduate Concentration in Business Data Analytics

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The concentration in Business Data Analytics is designed to develop managers who understand how to leverage data to innovate and make decisions.

The concentration is open to students enrolled in:

Business Administration, MBA (http://catalog.illinois.edu/graduate/bus/business-administration-mba/)
Management, MS (http://catalog.illinois.edu/graduate/bus/management-ms/)
Technology Management, MS (http://catalog.illinois.edu/graduate/bus/technology-management-ms/)
Graduate Degree Programs in Business Administration

**Majors:**
- Business Administration, MBA (http://catalog.illinois.edu/graduate/bus/business-administration-online-mba/) (online-iMBA)
- Business Administration, MS (http://catalog.illinois.edu/graduate/bus/business-administration-ms/)
  - with optional concentrations: Accountancy (http://catalog.illinois.edu/graduate/bus/concentration/accy/), Business Data Analytics (p. 1), Business & Public Policy (http://catalog.illinois.edu/graduate/bus/concentration/finance/business-public-policy/), Corporate Governance & International Business (http://catalog.illinois.edu/graduate/bus/concentration/badm/corporate-governance-international-business/), Finance (http://catalog.illinois.edu/graduate/bus/concentration/finance/), Supply Chain Management (http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/)
- Business Analytics, MS (http://catalog.illinois.edu/graduate/bus/business-analytics-ms/)
  - with optional concentrations: Business Data Analytics (p. 1), Finance, (http://catalog.illinois.edu/graduate/bus/concentration/finance/), Corporate Governance & International Business (http://catalog.illinois.edu/graduate/bus/concentration/badm/corporate-governance-international-business/)
- Technology Management, MS (http://catalog.illinois.edu/graduate/bus/technology-management-ms/)
  - with optional concentrations: Accountancy (http://catalog.illinois.edu/graduate/bus/concentration/accy/), Business Data Analytics (p. 1), Business & Public Policy (http://catalog.illinois.edu/graduate/bus/concentration/finance/business-public-policy/), Finance (http://catalog.illinois.edu/graduate/bus/concentration/finance/), Information Technology & Control (http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/), Supply Chain Management (http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/)
- Business Administration, PhD (http://catalog.illinois.edu/graduate/bus/business-administration-phd/)

**Minors:**
- Information Technology & Control (http://catalog.illinois.edu/graduate/bus/minors/badm/information-technology-control/)
- Corporate Governance & International Business (http://catalog.illinois.edu/graduate/bus/minors/badm/corporate-governance-international-business/)
- Supply Chain Management (http://catalog.illinois.edu/graduate/bus/minors/badm/supply-chain-management/)

**Concentrations:**
- Business Data Analytics (p. 1)
- Corporate Governance & International Business (http://catalog.illinois.edu/graduate/bus/concentration/badm/corporate-governance-international-business/)
- Information Technology & Control (http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/)
- Supply Chain Management (http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/)

**Certificates:**
- Digital Marketing, CERT (http://catalog.illinois.edu/graduate/bus/badm/digital-marketing-cert/)
- Entrepreneurship & Strategic Innovation, CERT (http://catalog.illinois.edu/graduate/bus/badm/entrepreneurship-strategic-innovation-cert/)
- Financial Management, CERT (http://catalog.illinois.edu/graduate/bus/badm/financial-management-cert/)
- Global Challenges in Business, CERT (http://catalog.illinois.edu/graduate/bus/badm/global-challenges-business-cert/)
- Managerial Economics & Business Analysis, CERT (http://catalog.illinois.edu/graduate/bus/badm/managerial-economics-business-analysis-cert/)
- Strategic Leadership Management, CERT (http://catalog.illinois.edu/graduate/bus/badm/strategic-leadership-management-cert/)
- Value Chain Management, CERT (http://catalog.illinois.edu/graduate/bus/badm/value-chain-management-cert/)

**Joint Degree Program:**
- Accountancy, MS (iMSA) & Business Administration, MBA (iMBA) (http://catalog.illinois.edu/graduate/bus/joint-degree/accountancy-ms-business-mba-online/)

**Admission**
Admission to the concentration requires a Graduate Student Request Form submitted to the Department and Graduate College and enrollment in a Gies College of Business graduate program or other graduate approved for the concentration. Admission is limited, and acceptance is considered based on a student's academic standing and space availability.

for the Graduate Concentration in Business Data Analytics

This concentration requires twelve graduate hours of Business Data Analytics coursework. Successful completion of the concentration assumes certain knowledge of business and prior coursework.

*Information listed in this catalog is current as of 04/2022*
Admission to the concentration requires the student to submit the appropriate form to the Department and Graduate College and enrollment in a Gies College of Business graduate program or other graduate approved for the concentration. Admission is limited, and acceptance is considered based on a student’s academic standing and space availability.

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<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>BADM 554</td>
<td>Enterprise Database Management</td>
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<td>FIN 510</td>
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<td>4</td>
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<tr>
<td>BDI 513</td>
<td>Data Storytelling</td>
<td>4</td>
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**Other Requirements**

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<th>Requirement</th>
<th>Description</th>
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<tr>
<td>Minimum 500-level Hours Required Overall</td>
<td>4</td>
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<td>Minimum GPA</td>
<td>2.75</td>
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