BUSINESS DATA ANALYTICS
GRADUATE CONCENTRATION

for the Graduate Concentration in Business Data Analytics

department head: Cele Otnes
director of graduate studies: Jeffrey Loewenstein (MS) and Olga Khessina (PhD)
email: ba@business.illinois.edu
department website: https://giesbusiness.illinois.edu/msba
department faculty: https://business.illinois.edu/people/
overview of grad college admissions & requirements: https://grad.illinois.edu/admissions/apply
college website: https://giesbusiness.illinois.edu/
department office: 350 Wohlers Hall, 1206 S. Sixth Street,
Champaign, IL 61820
phone: (217) 333-4240

The concentration in Business Data Analytics is designed to develop managers who understand how to leverage data to innovate and make decisions.

The concentration is open to students enrolled in:

Business Administration, MBA (http://catalog.illinois.edu/graduate/bus/business-administration-mba)
Business Administration, MS (http://catalog.illinois.edu/graduate/bus/business-administration-ms)
Management, MS (http://catalog.illinois.edu/graduate/bus/management-ms)
Technology Management, MS (http://catalog.illinois.edu/graduate/bus/technology-management-ms)

Graduate Degree Programs in Business Administration
Majors:
Business Administration, MBA (http://catalog.illinois.edu/graduate/bus/business-administration-mba) (Full-Time)
with optional concentrations: Accountancy (http://catalog.illinois.edu/graduate/bus/concentration/accy/accountancy), Business Data Analytics (p. 1), Corporate Governance & International Business (http://catalog.illinois.edu/graduate/bus/concentration/badm/corporate-governance-international-business), Information Technology & Control (http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control), Real Estate (http://catalog.illinois.edu/graduate/bus/concentration/badm/realestate), Supply Chain Management (http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management)

Business Administration, MBA (http://catalog.illinois.edu/graduate/bus/business-administration-part-time-mba) (Professional - part-time)
with optional concentrations: Business Data Analytics (p. 1), Information Technology & Control (http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control), Supply Chain Management (http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management)

Business Administration, MBA (http://catalog.illinois.edu/graduate/bus/business-administration-online-mba) (online-iMBA)
Business Administration, MS (http://catalog.illinois.edu/graduate/bus/business-administration-ms)
with optional concentrations: Accountancy (http://catalog.illinois.edu/graduate/bus/concentration/accy/accountancy), Business Data Analytics (p. 1), Business & Public Policy (http://catalog.illinois.edu/graduate/bus/concentration/fm/bus-policy), Corporate Governance & International Business (http://catalog.illinois.edu/graduate/bus/concentration/badm/corporate-governance-international-business), Supply Chain Management (http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management)

Management, MS (http://catalog.illinois.edu/graduate/bus/management-ms) (on-campus & online)
On-campus concentrations: Business Data Analytics (p. 1), Finance (http://catalog.illinois.edu/graduate/bus/concentration/fm/finance), Technology Management (http://catalog.illinois.edu/graduate/bus/management-ms/technology-management)

Technology Management, MS (http://catalog.illinois.edu/graduate/bus/technology-management-ms)
with optional concentrations: Accountancy (http://catalog.illinois.edu/graduate/bus/concentration/accy/accountancy), Business Data Analytics (p. 1), Business & Public Policy (http://catalog.illinois.edu/graduate/bus/concentration/fm/bus-policy)

Information listed in this catalog is current as of 06/2020
Admission

Admission to the concentration requires a Graduate Student Request Form submitted to the Department and Graduate College and enrollment in a Gies College of Business graduate program or other graduate approved for the concentration. Admission is limited, and acceptance is considered based on a student’s academic standing and space availability.

for the Graduate Concentration in Business Data Analytics

This concentration requires twelve graduate hours of Business Data Analytics coursework. Successful completion of the concentration assumes certain knowledge of business and prior coursework.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>Business Data Analytics Courses</strong></td>
<td>12</td>
</tr>
<tr>
<td>Choose 12 hours from:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BADM 554</td>
<td>Enterprise Database Management</td>
<td></td>
</tr>
<tr>
<td>BADM 557</td>
<td>Dec Support and Knowledge Mgt</td>
<td></td>
</tr>
<tr>
<td>BADM 562</td>
<td>Social Media Strategy</td>
<td></td>
</tr>
<tr>
<td>BADM 571</td>
<td>Digital Business &amp; IT Strategy</td>
<td></td>
</tr>
<tr>
<td>BADM 573</td>
<td>Decision Analytics</td>
<td></td>
</tr>
<tr>
<td>BADM 575</td>
<td>Supply Chain Analytics</td>
<td></td>
</tr>
<tr>
<td>BADM 577</td>
<td>Predictive Data Analytics</td>
<td></td>
</tr>
</tbody>
</table>

Course substitutions may be approved by the Department of Business Administration.

Other Requirements

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Minimum 500-level Hours Required</td>
<td>4</td>
</tr>
<tr>
<td>Overall</td>
<td></td>
</tr>
<tr>
<td>Minimum GPA</td>
<td>2.75</td>
</tr>
</tbody>
</table>

Information listed in this catalog is current as of 06/2020