BUSINESS ANALYTICS, MS

for the Master of Science in Business Analytics

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The Master of Science (MS) in Business Analytics prepares students to master and apply contemporary analytics approaches to identify and address business problems and opportunities. It can be completed in residence or online. The course work includes foundations in managing, analyzing, and conveying patterns and implications of business data, followed by an array of analytics elective courses that enable students to deepen their skills and understanding in business application areas such as finance, accountancy, and marketing, among others. This is an intensive program for those interested in making decisions and innovating through the use of business analytics approaches.
Graduate Degree Programs in Business Administration

Majors:
- Business Administration, MBA ([online-iMBA](http://catalog.illinois.edu/graduate/bus/business-administration-online-mba/))
- Business Analytics, MS ([online-iMBA](http://catalog.illinois.edu/graduate/bus/business-administration-online-mba/))
  - with optional concentration: Data Analytics in Finance ([online-iMBA](http://catalog.illinois.edu/graduate/bus/concentration/finance/data-analytics/))
- Management, MS ([online-iMBA](http://catalog.illinois.edu/graduate/bus/business-administration-online-mba/))
  - with optional concentration: Business Data Analytics ([online-iMBA](http://catalog.illinois.edu/graduate/bus/concentration/finance/data-analytics/)), Finance, ([online-iMBA](http://catalog.illinois.edu/graduate/bus/concentration/finance/finance/)) Corporate Governance & International Business ([online-iMBA](http://catalog.illinois.edu/graduate/bus/concentration/finance/finance/))
- Technology Management, MS ([online-iMBA](http://catalog.illinois.edu/graduate/bus/business-management-ms/))
  - with optional concentration: Accountancy ([online-iMBA](http://catalog.illinois.edu/graduate/bus/concentration/finance/finance/)), Business Data Analytics ([online-iMBA](http://catalog.illinois.edu/graduate/bus/concentration/finance/data-analytics/)), Business & Public Policy ([online-iMBA](http://catalog.illinois.edu/graduate/bus/concentration/finance/finance/)), Finance ([online-iMBA](http://catalog.illinois.edu/graduate/bus/concentration/finance/finance/)), Information Technology & Control ([online-iMBA](http://catalog.illinois.edu/graduate/bus/concentration/finance/finance/)), Supply Chain Management ([online-iMBA](http://catalog.illinois.edu/graduate/bus/concentration/finance/finance/))
- Business Administration, PhD ([online-iMBA](http://catalog.illinois.edu/graduate/bus/business-administration-phd/))

Minors:
- Information Technology & Control ([online-iMBA](http://catalog.illinois.edu/graduate/bus/minors/badm/information-technology-control/))
- Corporate Governance & International Business ([online-iMBA](http://catalog.illinois.edu/graduate/bus/minors/badm/corporate-governance-international-business/))
- Supply Chain Management ([online-iMBA](http://catalog.illinois.edu/graduate/bus/minors/badm/supply-chain-management/))

Concentrations:
- Business Data Analytics ([online-iMBA](http://catalog.illinois.edu/graduate/bus/concentration/finance/data-analytics/))
- Corporate Governance & International Business ([online-iMBA](http://catalog.illinois.edu/graduate/bus/concentration/finance/finance/))
- Information Technology & Control ([online-iMBA](http://catalog.illinois.edu/graduate/bus/concentration/finance/finance/))
- Supply Chain Management ([online-iMBA](http://catalog.illinois.edu/graduate/bus/concentration/finance/finance/))

Certificates:
- Digital Marketing, CERT ([online-iMBA](http://catalog.illinois.edu/graduate/bus/badm/digital-marketing-cert/))
- Entrepreneurship & Strategic Innovation, CERT ([online-iMBA](http://catalog.illinois.edu/graduate/bus/badm/entrepreneurship-strategic-innovation-cert/))
- Financial Management, CERT ([online-iMBA](http://catalog.illinois.edu/graduate/bus/badm/financial-management-cert/))
- Global Challenges in Business, CERT ([online-iMBA](http://catalog.illinois.edu/graduate/bus/badm/global-challenges-business-cert/))
- Managerial Economics & Business Analysis, CERT ([online-iMBA](http://catalog.illinois.edu/graduate/bus/badm/managerial-economics-business-analysis-cert/))
- Strategic Leadership Management, CERT ([online-iMBA](http://catalog.illinois.edu/graduate/bus/badm/strategic-leadership-management-cert/))
- Value Chain Management, CERT ([online-iMBA](http://catalog.illinois.edu/graduate/bus/badm/value-chain-management-cert/))

Joint Degree Program:
- Accountancy, MS (iMSA) & Business Administration, MBA (iMBA) ([online-iMBA](http://catalog.illinois.edu/graduate/bus/joint-degree/accountancy-ms-business-mba-online/))