BUSINESS ANALYTICS, MS

for the Master of Science in Business Analytics

Head of Department: Carlos Torelli
Associate Dean of Graduate Education: Jeff Loewenstein
email: g (grad@business.illinois.edu)rad@business.illinois.edu (http://catalog.illinois.edu/graduate/bus/business-analytics-ms/grad@business.illinois.edu)

program website: https://giesbusiness.illinois.edu/graduate-hub/business-analytics (https://giesbusiness.illinois.edu/graduate-hub/business-analytics/) (https://onlinemba.illinois.edu/)
overview of grad college admissions & requirements: https://grad.illinois.edu/admissions/apply (https://grad.illinois.edu/admissions/apply/)
college website: https://giesbusiness.illinois.edu/
department office: 3019 Business Instructional Facility, 515 E. Gregory Dr., Champaign, IL 61820
phone: (217)244-7602

The Master of Science (MS) in Business Analytics prepares students to master and apply contemporary analytics approaches to identify and address business problems and opportunities. It can be completed in residence or online. The course work includes foundations in managing, analyzing, and conveying patterns and implications of business data, followed by an array of analytics elective courses that enable students to deepen their skills and understanding in business application areas such as finance, accountancy, and marketing, among others. This is an intensive program for those interested in making decisions and innovating through the use of business analytics approaches.

Graduate Degree Programs in Business Administration

Majors:

• Business Administration, MBA (http://catalog.illinois.edu/graduate/bus/business-administration-online-mba/) (online-iMBA)
• Business Analytics, MS (p. 1)
• Management, MS (http://catalog.illinois.edu/graduate/bus/management-ms/)
  • with optional concentrations:
  • Business Data Analytics (http://catalog.illinois.edu/graduate/bus/concentration/badm/business-data-analytics/)
  • Finance (http://catalog.illinois.edu/graduate/bus/concentration/finance/finance/)
  • Corporate Governance & International Business (http://catalog.illinois.edu/graduate/bus/concentration/badm/corporate-governance-international-business/)
• Technology Management, MS (http://catalog.illinois.edu/graduate/bus/technology-management-ms/)
  • with optional concentrations:
  • Accountancy (http://catalog.illinois.edu/graduate/bus/concentration/accy/accountancy/)
  • Business Data Analytics (http://catalog.illinois.edu/graduate/bus/concentration/badm/business-data-analytics/)
  • Business & Public Policy (http://catalog.illinois.edu/graduate/bus/concentration/finance/business-public-policy/)
  • Finance (http://catalog.illinois.edu/graduate/bus/concentration/finance/finance/)
  • Information Technology & Control (http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/)
  • Supply Chain Management (http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/)
• Business Administration, PhD (http://catalog.illinois.edu/graduate/bus/business-administration-phd/)

Minors:

• Information Technology & Control (http://catalog.illinois.edu/graduate/bus/minors/badm/information-technology-control/)
• Corporate Governance & International Business (http://catalog.illinois.edu/graduate/bus/minors/badm/corporate-governance-international-business/)
• Supply Chain Management (http://catalog.illinois.edu/graduate/bus/minors/badm/supply-chain-management/)

Concentrations:

• Business Data Analytics (http://catalog.illinois.edu/graduate/bus/concentration/badm/business-data-analytics/)
• Corporate Governance & International Business (http://catalog.illinois.edu/graduate/bus/concentration/badm/corporate-governance-international-business/)
Business Analytics, MS

- Information Technology & Control (http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/)
- Supply Chain Management (http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/)

Certificates:
- Digital Marketing, CERT (http://catalog.illinois.edu/graduate/bus/badm/digital-marketing-cert/)
- Entrepreneurship & Strategic Innovation, CERT (http://catalog.illinois.edu/graduate/bus/badm/entrepreneurship-strategic-innovation-cert/)
- Financial Management, CERT (http://catalog.illinois.edu/graduate/bus/badm/financial-management-cert/)
- Global Challenges in Business, CERT (http://catalog.illinois.edu/graduate/bus/badm/global-challenges-business-cert/)
- Managerial Economics & Business Analysis, CERT (http://catalog.illinois.edu/graduate/bus/badm/managerial-economics-business-analysis-cert/)
- Strategic Leadership Management, CERT (http://catalog.illinois.edu/graduate/bus/badm/strategic-leadership-management-cert/)
- Value Chain Management, CERT (http://catalog.illinois.edu/graduate/bus/badm/value-chain-management-cert/)

Joint Degree Program:
- Accountancy, MS (iMSA) & Business Administration, MBA (iMBA) (http://catalog.illinois.edu/graduate/bus/joint-degree/accountancy-ms-business-mba-online/)

Admission
www.grad.illinois.edu/admissions/apply (http://www.grad.illinois.edu/admissions/apply/)

Faculty Research Interests

Financial Aid
Most Ph.D. students receive some form of financial assistance. This assistance is likely to be in the form of a teaching or research assistantship, which includes a waiver of tuition and some fees, and/or the award of a merit-based fellowship. The M.S. in Business Administration, the M.S. in Management, the M.S. in Strategic Brand Communication, and the M.S. in Technology Management do not provide assistantships.

Information listed in this catalog is current as of 07/2022