

# BUSINESS ADMINISTRATION, MBA - ONLINE (IMBA)

for the Masters of Business Administration in Business Administration

Gies College of Business currently offers an online degree program leading to the Master of Business Administration (M.B.A.) **The residential MBA and Professional MBA programs are no longer accepting applications.** The MBA requires 72 hours of credit.

The Online MBA (iMBA) features a flexible program format. During each course, virtual study teams are created that are designed to draw upon the diverse academic and professional backgrounds of the class. The iMBA caters to a segment of the population that values mobility, convenience, and believes that online programs better fit their learning styles and life circumstances.

## Graduate Degree Programs in Business Administration

### Majors:

- Business Administration, MBA (p. 1) (online-iMBA)
- Business Analytics, MS (<http://catalog.illinois.edu/graduate/bus/business-analytics-ms/>)
- Management, MS (<http://catalog.illinois.edu/graduate/bus/management-ms/>)
  - with optional concentrations:
    - Business Data Analytics (<http://catalog.illinois.edu/graduate/bus/concentration/badm/business-data-analytics/>)
    - Finance (<http://catalog.illinois.edu/graduate/bus/concentration/finance/finance/>)
    - Corporate Governance & International Business (<http://catalog.illinois.edu/graduate/bus/concentration/badm/corporate-governance-international-business/>)
- Technology Management, MS (<http://catalog.illinois.edu/graduate/bus/technology-management-ms/>)
  - with optional concentrations:
    - Accountancy (<http://catalog.illinois.edu/graduate/bus/concentration/accy/accountancy/>)
    - Business Data Analytics (<http://catalog.illinois.edu/graduate/bus/concentration/badm/business-data-analytics/>)
    - Business & Public Policy (<http://catalog.illinois.edu/graduate/bus/concentration/finance/business-public-policy/>)
    - Finance (<http://catalog.illinois.edu/graduate/bus/concentration/finance/finance/>)
    - Information Technology & Control (<http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/>)
    - Supply Chain Management (<http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/>)
- Business Administration, PhD (<http://catalog.illinois.edu/graduate/bus/business-administration-phd/>)

### Minors:

- Information Technology & Control (<http://catalog.illinois.edu/graduate/bus/minors/badm/information-technology-control/>)
- Corporate Governance & International Business (<http://catalog.illinois.edu/graduate/bus/minors/badm/corporate-governance-international-business/>)
- Supply Chain Management (<http://catalog.illinois.edu/graduate/bus/minors/badm/supply-chain-management/>)

### Concentrations:

- Business Data Analytics (<http://catalog.illinois.edu/graduate/bus/concentration/badm/business-data-analytics/>)
- Corporate Governance & International Business (<http://catalog.illinois.edu/graduate/bus/concentration/badm/corporate-governance-international-business/>)
- Information Technology & Control (<http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/>)
- Supply Chain Management (<http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/>)

### Certificates:

- Digital Marketing, CERT (<http://catalog.illinois.edu/graduate/bus/badm/digital-marketing-cert/>)
- Entrepreneurship & Strategic Innovation, CERT (<http://catalog.illinois.edu/graduate/bus/badm/entrepreneurship-strategic-innovation-cert/>)
- Financial Management, CERT (<http://catalog.illinois.edu/graduate/bus/badm/financial-management-cert/>)
- Global Challenges in Business, CERT (<http://catalog.illinois.edu/graduate/bus/badm/global-challenges-business-cert/>)
- Managerial Economics & Business Analysis, CERT (<http://catalog.illinois.edu/graduate/bus/badm/managerial-economics-business-analysis-cert/>)
- Strategic Leadership Management, CERT (<http://catalog.illinois.edu/graduate/bus/badm/strategic-leadership-management-cert/>)
- Value Chain Management, CERT (<http://catalog.illinois.edu/graduate/bus/badm/value-chain-management-cert/>)

**Joint Degree Program:**

- Accountancy, MS (iMSA) & Business Administration, MBA (iMBA) (<http://catalog.illinois.edu/graduate/bus/joint-degree/accountancy-ms-business-mba-online/>)

**Admission**

Applicants to the **Online MBA (iMBA)** program must have completed an undergraduate degree and have a minimum of 3 years full-time, rich work experience. Two letters of recommendation and essays are also required. Applicants whose native language is not English are required to submit scores from the Test of English as a Foreign Language (TOFEL) or the IELTS.

**Scholarships/Financial Aid**

Scholarships are generally not available for the iMBA.

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The goal for the iMBA program at Illinois is to deliver a high-quality program that is accessible to global audiences. A mirror of the EMBA curriculum, the online MBA (iMBA) uses a flexible program format. During each iMBA course, virtual study teams are created that are designed to draw upon the diverse academic and professional backgrounds of the class. The program caters to a segment of the population that values mobility, convenience, and believes that the online programs better fit their learning styles and life circumstances.

For additional details and requirements refer to the department's curriculum overview (<https://onlinemba.illinois.edu/>) and the Graduate College Handbook (<http://www.grad.illinois.edu/gradhandbook/>).

**Program Requirements**

Code	Title	Hours
<b>Required Core Courses</b>		<b>48</b>
BADM 508	Leadership and Teams	4
BADM 509	Managing Organizations	4
BADM 520	Marketing Management	4
BADM 544	Strategic Management	4
BADM 567	Process Management	4
BADM 572	Stat for Mgt Decision Making	4
ACCY 500	Accounting Measurement, Reporting, and Control	4
ACCY 503	Managerial Accounting	4
FIN 511	Investments	4
FIN 570	Corporate Finance	4
FIN 571	Money and Banking	4
ECON 528	Microeconomics for Business	4
<b>Complete one of the following Focus Areas:</b>		<b>12</b>
<b>Digital Marketing</b>		
MBA 541	Marketing in a Digital World	
MBA 542	Digital Marketing Analytics	
MBA 543	Digital Media & Marketing	
MBA 544	Marketing in an Analog World	
<b>Global Challenges in Business</b>		
MBA 546	Global Business Horizons	
MBA 547	Global Marketing	
MBA 548	Global Strategy	
<b>Entrepreneurship &amp; Strategic Innovation</b>		
MBA 551	Strategic Innovation	
MBA 552	Fostering Creative Thinking	
MBA 553	Entrepreneurship: From Startup to Growth	
<b>Business Analytics</b>		

MBA 561	Introduction to Business Analytics with R	
MBA 562	Introduction to Business Analytics: Communicating with Data	
MBA 563	Data Toolkit: Business Data Modeling & Predictive Analytics	
MBA 564	Data Analytics Applications in Business	
<b>Complete an additional focus area from the list above or 12 hours from the following courses:</b>		<b>12</b>
MBA 541	Marketing in a Digital World	
MBA 542	Digital Marketing Analytics	
MBA 543	Digital Media & Marketing	
MBA 544	Marketing in an Analog World	
MBA 546	Global Business Horizons	
MBA 547	Global Marketing	
MBA 548	Global Strategy	
MBA 551	Strategic Innovation	
MBA 552	Fostering Creative Thinking	
MBA 553	Entrepreneurship: From Startup to Growth	
MBA 561	Introduction to Business Analytics with R	
MBA 562	Introduction to Business Analytics: Communicating with Data	
MBA 563	Data Toolkit: Business Data Modeling & Predictive Analytics	
MBA 564	Data Analytics Applications in Business	
MBA 565	Infonomics	
BADM 589	Project Management	
<b>Total hours</b>		<b>72</b>

## Entering with Gies MS Management degree

Code	Title	Hours
<b>Required Core Courses</b>		<b>24</b>
ACCY 500	Accounting Measurement, Reporting, and Control	4
BADM 509	Managing Organizations	4
BADM 572	Stat for Mgt Decision Making	4
ECON 528	Microeconomics for Business	4
FIN 511	Investments	4
FIN 571	Money and Banking	4
<b>Complete one of the following Focus Areas or 12 hours from the following courses:</b>		<b>12</b>
<b>Digital Marketing</b>		
MBA 541	Marketing in a Digital World	
MBA 542	Digital Marketing Analytics	
MBA 543	Digital Media & Marketing	
MBA 544	Marketing in an Analog World	
<b>Global Challenges in Business</b>		
MBA 546	Global Business Horizons	
MBA 547	Global Marketing	
MBA 548	Global Strategy	
<b>Entrepreneurship &amp; Strategic Innovation</b>		
MBA 551	Strategic Innovation	
MBA 552	Fostering Creative Thinking	
MBA 553	Entrepreneurship: From Startup to Growth	
<b>Business Analytics</b>		
MBA 561	Introduction to Business Analytics with R	
MBA 562	Introduction to Business Analytics: Communicating with Data	
MBA 563	Data Toolkit: Business Data Modeling & Predictive Analytics	
MBA 564	Data Analytics Applications in Business	
<b>Total hours</b>		<b>36</b>

**Entering with approved non-management Gies graduate degree**

Code	Title	Hours
<b>Complete 48 credit hours from core and elective course offerings list</b>		
500 level coursework to be chosen in consultation with advisor to compliment and build on previously completed coursework to ensure all core requirement and learning objectives are met without duplicating coursework		
<b>Total hours</b>		<b>48</b>

**Other Requirements (may overlap)**

Requirement	Description
Complete any two specialization capstones (MBA 590) and program capstone (MBA 591)	
The prescribed courses may only be used to satisfy the requirements of one specialization.	
Course substitutions may be approved by the Department of Business Administration.	
Minimum Hours Required Within the Unit:	72, 48 or 36 depending on entry
Minimum 500-level Hours Required Overall:	72, 48 or 36 depending on entry
Minimum GPA:	2.75

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**program website:** <https://onlinemba.illinois.edu/>

**department faculty:** <https://giesbusiness.illinois.edu/faculty-research/faculty-profiles/>

**overview of grad college admissions & requirements:** <https://grad.illinois.edu/admissions/apply> (<https://grad.illinois.edu/admissions/apply/>)

**college website:** <https://giesbusiness.illinois.edu/>

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