**BUSINESS ADMINISTRATION, MBA - ONLINE (IMBA)**

*for the Master of Business Administration in Business Administration (online)*

Gies College of Business currently offers an online degree program leading to the Master of Business Administration (M.B.A.). The residential MBA and Professional MBA programs are no longer accepting applications. The MBA requires 72 hours of credit.

The Online MBA (iMBA) features a flexible program format. During each course, virtual study teams are created that are designed to draw upon the diverse academic and professional backgrounds of the class. The iMBA caters to a segment of the population that values mobility, convenience, and believes that online programs better fit their learning styles and life circumstances.

**Admission**

Applicants to the Online MBA (iMBA) program must have completed an undergraduate degree and have a minimum of 3 years full-time, rich work experience. Two letters of recommendation and essays are also required. Applicants whose native language is not English are required to submit scores from the Test of English as a Foreign Language (TOFEL) or the IELTS.

**Scholarships/Financial Aid**

Scholarships are generally not available for the iMBA.

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**Complete one of the following Focus Areas:**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIN 511</td>
<td>Investments</td>
<td>4</td>
</tr>
<tr>
<td>FIN 570</td>
<td>Corporate Finance</td>
<td>4</td>
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<tr>
<td>FIN 571</td>
<td>Money and Banking</td>
<td>4</td>
</tr>
<tr>
<td>FIN 574</td>
<td>Microeconomics for Business</td>
<td>4</td>
</tr>
<tr>
<td>MBA 590</td>
<td>Specialization Capstone (must enroll twice)</td>
<td>0</td>
</tr>
<tr>
<td>MBA 597</td>
<td>Program Foundations</td>
<td>0</td>
</tr>
<tr>
<td>MBA 598</td>
<td>Program Capstone</td>
<td>0</td>
</tr>
</tbody>
</table>

**Digital Marketing**

- MBA 542: Digital Marketing Analytics
- MBA 543: Digital Media & Marketing
- MBA 545: Marketing in Our New Digital World

**Global Challenges in Business**

- MBA 547: Global Marketing
- MBA 548: Global Strategy
- MBA 549: Multiculturalism in Management and the Marketplace

**Entrepreneurship & Strategic Innovation**

- MBA 551: Strategic Innovation
- MBA 552: Fostering Creative Thinking
- MBA 553: Entrepreneurship: From Startup to Growth

**Business Analytics**

- MBA 561: Introduction to Business Analytics with R
- MBA 562: Introduction to Business Analytics: Communicating with Data
- MBA 563: Data Toolkit: Business Data Modeling & Predictive Analytics
- MBA 564: Data Analytics Applications in Business

**Mergers and Acquisitions**

- FIN 572: The Finance of Mergers and Acquisitions
- FIN 573: Applications of Investment Banking Concepts
- ACCY 532: Accounting for Mergers & Acquisitions and Other Complex Transactions

**Complete an additional focus area from the list above or 12 hours from the following courses:**

- MBA 542: Digital Marketing Analytics
- MBA 543: Digital Media & Marketing
- MBA 545: Marketing in Our New Digital World
- MBA 546: Global Business Horizons
- MBA 547: Global Marketing
- MBA 549: Multiculturalism in Management and the Marketplace
- MBA 551: Strategic Innovation
- MBA 552: Fostering Creative Thinking
- MBA 553: Entrepreneurship: From Startup to Growth
- MBA 561: Introduction to Business Analytics with R
- MBA 562: Introduction to Business Analytics: Communicating with Data
- MBA 563: Data Toolkit: Business Data Modeling & Predictive Analytics
- MBA 564: Data Analytics Applications in Business
- MBA 565: Infonomics
- ACCY 531: Financial Statement Analysis for MBAs

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Information listed in this catalog is current as of 09/2023
<table>
<thead>
<tr>
<th>Code</th>
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<th>Hours</th>
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<tbody>
<tr>
<td>ACCY 532</td>
<td>Accounting for Mergers &amp; Acquisitions and Other Complex Transactions</td>
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<tr>
<td>ACCY 574</td>
<td>Risk Management and Innovation</td>
<td></td>
</tr>
<tr>
<td>FIN 572</td>
<td>The Finance of Mergers and Acquisitions</td>
<td></td>
</tr>
<tr>
<td>FIN 573</td>
<td>Applications of Investment Banking Concepts</td>
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<tr>
<td>BADM 589</td>
<td>Project Management</td>
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**Total hours**: 72

**Entering with Gies MS Management degree**

<table>
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<tr>
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<th>Hours</th>
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<tbody>
<tr>
<td>ACCY 500</td>
<td>Accounting Measurement, Reporting, and Control</td>
<td>4</td>
</tr>
<tr>
<td>BADM 509</td>
<td>Managing Organizations</td>
<td>4</td>
</tr>
<tr>
<td>BADM 572</td>
<td>Stat for Mgt Decision Making</td>
<td>4</td>
</tr>
<tr>
<td>FIN 511</td>
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**Complete one of the following Focus Areas or 12 hours from the following courses**: 12

**Digital Marketing**
- MBA 542 Digital Marketing Analytics
- MBA 543 Digital Media & Marketing
- MBA 545 Marketing in Our New Digital World

**Global Challenges in Business**
- MBA 547 Global Marketing
- MBA 548 Global Strategy
- MBA 549 Multiculturalism in Management and the Marketplace

**Entrepreneurship & Strategic Innovation**
- MBA 551 Strategic Innovation
- MBA 552 Fostering Creative Thinking
- MBA 553 Entrepreneurship: From Startup to Growth

**Business Analytics**
- MBA 561 Introduction to Business Analytics with R
- MBA 562 Introduction to Business Analytics: Communicating with Data
- MBA 563 Data Toolkit: Business Data Modeling & Predictive Analytics
- MBA 564 Data Analytics Applications in Business

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<tr>
<td>FIN 573</td>
<td>Applications of Investment Banking Concepts</td>
<td></td>
</tr>
<tr>
<td>ACCY 532</td>
<td>Accounting for Mergers &amp; Acquisitions and Other Complex Transactions</td>
<td></td>
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</table>

**Total hours**: 36

**Entering with approved non-management Gies graduate degree**

<table>
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</tbody>
</table>

**Complete 48 credit hours from core and elective course offerings**

500 level coursework to be chosen in consultation with advisor to compliment and build on previously completed coursework to ensure all core requirement and learning objectives are met without duplicating coursework

**Total hours**: 48

**Other Requirements (may overlap)**

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>Course substitutions may be approved by the Department of Business Administration.</td>
<td></td>
</tr>
<tr>
<td>Minimum Hours Required Within the 72, 48 or 36 depending on entry Unit.</td>
<td></td>
</tr>
<tr>
<td>Minimum 500-level Hours Required 72, 48 or 36 depending on entry Overall.</td>
<td></td>
</tr>
<tr>
<td>Minimum GPA:</td>
<td>2.75</td>
</tr>
</tbody>
</table>

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By the end of the program, students will be able to:

2. Teamwork: Work well in teams and to assess the contributions made by themselves and by their peers.
3. Effective Leadership: Leadership: Apply leadership skills to organize and engage others, to work more effectively together, and to set and achieve organizational goals.
4. Effective Management: Apply management tools, techniques, and behaviors to demonstrate effective management skills.
5. Communication: Demonstrate the ability to listen and to read attentively, and to express ideas with clarity in both oral and written communications, and to communicate effectively in diverse business settings.

for the Master of Business Administration in Business Administration (online)

**Graduate Degree Programs in Business Administration**

**Majors:**
- Business Administration, MBA (p. 1) (online-iMBA)
- Business Analytics, MS (http://catalog.illinois.edu/graduate/bus/business-analytics-ms/)
  - Information Technology & Control (http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/)
• Supply Chain Management (http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/)

• Management, MS (http://catalog.illinois.edu/graduate/bus/management-ms/)
  • with optional concentrations:
    • Business Data Analytics (http://catalog.illinois.edu/graduate/bus/concentration/badm/business-data-analytics/)
    • Corporate Governance & International Business (http://catalog.illinois.edu/graduate/bus/concentration/badm/corporate-governance-international-business/)
    • Finance (http://catalog.illinois.edu/graduate/bus/concentration/finance/finance/)
    • Information Technology & Control (http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/)
    • Supply Chain Management (http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/)

• Technology Management, MS (http://catalog.illinois.edu/graduate/bus/technology-management-ms/)
  • with optional concentrations:
    • Accountancy (http://catalog.illinois.edu/graduate/bus/concentration/accy/accountancy/)
    • Business Data Analytics (http://catalog.illinois.edu/graduate/bus/concentration/badm/business-data-analytics/)
    • Corporate Governance & International Business (http://catalog.illinois.edu/graduate/bus/concentration/badm/corporate-governance-international-business/)
    • Finance (http://catalog.illinois.edu/graduate/bus/concentration/finance/finance/)
    • Information Technology & Control (http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/)
    • Supply Chain Management (http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/)

• Business Administration, PhD (http://catalog.illinois.edu/graduate/bus/business-administration-phd/)

Certificates:
• Digital Marketing, CERT (http://catalog.illinois.edu/graduate/bus/badm/digital-marketing-cert/)
• Entrepreneurship & Strategic Innovation, CERT (http://catalog.illinois.edu/graduate/bus/badm/entrepreneurship-strategic-innovation-cert/)
• Financial Management, CERT (http://catalog.illinois.edu/graduate/bus/badm/financial-management-cert/)
• Global Challenges in Business, CERT (http://catalog.illinois.edu/graduate/bus/badm/global-challenges-business-cert/)
• Managerial Economics & Business Analysis, CERT (http://catalog.illinois.edu/graduate/bus/badm/managerial-economics-business-analysis-cert/)
• Strategic Leadership Management, CERT (http://catalog.illinois.edu/graduate/bus/badm/strategic-leadership-management-cert/)
• Value Chain Management, CERT (http://catalog.illinois.edu/graduate/bus/badm/value-chain-management-cert/)

Joint Degree Program:
• Accountancy, MS (iMSA) & Business Administration, MBA (iMBA) (http://catalog.illinois.edu/graduate/bus/joint-degree/accountancy-ms-business-mba-online/)

for the Master of Business Administration in Business Administration (online)

Department of Business Administration
Head of Department: Carlos Torelli
Associate Dean: Jeff Loewenstein
iMBA program website
Business Administration Department website (https://giesbusiness.illinois.edu/business-administration/)
Business Administration Department faculty (https://giesbusiness.illinois.edu/faculty-research/faculty-profiles/)
2302 Fox Drive, Suite D, Champaign, IL 61820
(217) 300-2481
giesonline@illinois.edu

Gies College of Business
Gies College of Business (https://giesbusiness.illinois.edu/) website
(https://las.illinois.edu/)

Admissions
Graduate College Admissions & Requirements (https://grad.illinois.edu/admissions/apply/)
Gies College Admissions & Requirements (http://catalog.illinois.edu/schools/gies-business/academic-units/)

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