BUSINESS ADMINISTRATION, MBA - ONLINE (IMBA)

for the Masters of Business Administration in Business Administration

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program website: https://onlinemba.illinois.edu/
department faculty: https://giesbusiness.illinois.edu/faculty-research/faculty-profiles
overview of grad college admissions & requirements: https://grad.illinois.edu/admissions/apply (https://grad.illinois.edu/admissions/apply/)
college website: https://giesbusiness.illinois.edu/
program office: 2302 Fox Drive, Suite D, Champaign, IL 61820
phone: (217) 300-2481

Gies College of Business currently offers an online degree program leading to the Master of Business Administration (M.B.A.) The residential MBA and Professional MBA programs are no longer accepting applications. The MBA requires 72 hours of credit.

The Online MBA (IMBA) features a flexible program format. During each course, virtual study teams are created that are designed to draw upon the diverse academic and professional backgrounds of the class. The IMBA caters to a segment of the population that values mobility, convenience, and believes that online programs better fit their learning styles and life circumstances.

Graduate Degree Programs in Business Administration

Majors:

- Business Administration, MBA (p. 1) (online-iMBA)
  - with optional concentrations: Accountancy (http://catalog.illinois.edu/graduate/bus/business-administration-ms/), Business Data Analytics (http://catalog.illinois.edu/graduate/bus/concentration/badm/business-data-analytics/), Business & Public Policy (http://catalog.illinois.edu/graduate/bus/concentration/finance/business-public-policy/), Corporate Governance & International Business (http://catalog.illinois.edu/graduate/bus/concentration/badm/corporate-governance-international-business/), Finance (http://catalog.illinois.edu/graduate/bus/concentration/finance/finance/), Supply Chain Management (http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/)
- Management, MS (http://catalog.illinois.edu/graduate/bus/managment-ms/)
  - with optional concentrations: Business Analytics, MS (http://catalog.illinois.edu/graduate/bus/business-analytics-ms/)
- Technology Management, MS (http://catalog.illinois.edu/graduate/bus/technology-management-ms/)
  - with optional concentrations: Accountancy (http://catalog.illinois.edu/graduate/bus/concentration/accy/accountancy/), Business Data Analytics (http://catalog.illinois.edu/graduate/bus/concentration/badm/business-data-analytics/), Business & Public Policy (http://catalog.illinois.edu/graduate/bus/concentration/finance/business-public-policy/), Corporate Governance & International Business (http://catalog.illinois.edu/graduate/bus/concentration/badm/corporate-governance-international-business/), Finance (http://catalog.illinois.edu/graduate/bus/concentration/finance/finance/), Information Technology & Control (http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/), Supply Chain Management (http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/)

Minors:

- Information Technology & Control (http://catalog.illinois.edu/graduate/bus/minors/badm/information-technology-control/)
- Corporate Governance & International Business (http://catalog.illinois.edu/graduate/bus/minors/badm/corporate-governance-international-business/)
- Supply Chain Management (http://catalog.illinois.edu/graduate/bus/minors/badm/supply-chain-
Admission
Applicants to the Online MBA (iMBA) program must have completed an undergraduate degree and have a minimum of 3 years full-time, rich work experience. Two letters of recommendation and essays are also required. Applicants whose native language is not English are required to submit scores from the Test of English as a Foreign Language (TOEFL) or the IELTS.

Scholarships/Financial Aid
Scholarships are generally not available for the iMBA.

Program Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BADM 508</td>
<td>Leadership and Teams</td>
<td>4</td>
</tr>
<tr>
<td>BADM 509</td>
<td>Managing Organizations</td>
<td>4</td>
</tr>
<tr>
<td>BADM 520</td>
<td>Marketing Management</td>
<td>4</td>
</tr>
<tr>
<td>BADM 544</td>
<td>Strategic Management</td>
<td>4</td>
</tr>
<tr>
<td>BADM 567</td>
<td>Process Management</td>
<td>4</td>
</tr>
<tr>
<td>BADM 572</td>
<td>Stat for Mgt Decision Making</td>
<td>4</td>
</tr>
<tr>
<td>ACCY 500</td>
<td>Accounting Measurement, Reporting, and Control</td>
<td>4</td>
</tr>
<tr>
<td>ACCY 503</td>
<td>Managerial Accounting</td>
<td>4</td>
</tr>
<tr>
<td>FIN 511</td>
<td>Investments</td>
<td>4</td>
</tr>
<tr>
<td>FIN 520</td>
<td>Financial Management</td>
<td>4</td>
</tr>
<tr>
<td>ECON 528</td>
<td>Microeconomics for Business</td>
<td>4</td>
</tr>
<tr>
<td>ECON 529</td>
<td>Macroeconomics for Business</td>
<td>4</td>
</tr>
</tbody>
</table>

Complete one of the following Focus Areas 12

Digital Marketing
- MBA 541 Marketing in a Digital World
- MBA 542 Digital Marketing Analytics
- MBA 543 Digital Media & Marketing
- MBA 544 Marketing in an Analog World
- MBA 590 Specialization Capstone

Global Challenges in Business
- MBA 546 Global Business Horizons
- MBA 547 Global Impact: Cultural Psychology & Business Ethics
- MBA 548 Global Strategy

Other Requirements (may overlap)

<table>
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<tr>
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<th>Description</th>
</tr>
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<tbody>
<tr>
<td>Complete any two core or focus area specialization capstones (MBA 590) plus an integrated capstone final project (MBA 591)</td>
<td>The prescribed courses may only be used to satisfy the requirements of one specialization. Course substitutions may be approved by the Department of Business Administration. Minimum Hours Required Within the 72 Unit: Minimum 500-level Hours Required Overall: Minimum GPA: 2.75</td>
</tr>
</tbody>
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Information listed in this catalog is current as of 11/2021