BUSINESS ADMINISTRATION, MBA - ONLINE (IMBA)

for the Masters of Business Administration in Business Administration

Gies College of Business currently offers an online degree program leading to the Master of Business Administration (M.B.A.) The residential MBA and Professional MBA programs are no longer accepting applications. The MBA requires 72 hours of credit.

The Online MBA (iMBA) features a flexible program format. During each course, virtual study teams are created that are designed to draw upon the diverse academic and professional backgrounds of the class. The iMBA caters to a segment of the population that values mobility, convenience, and believes that online programs better fit their learning styles and life circumstances.

Admission
Applicants to the Online MBA (iMBA) program must have completed an undergraduate degree and have a minimum of 3 years full-time, rich work experience. Two letters of recommendation and essays are also required. Applicants whose native language is not English are required to submit scores from the Test of English as a Foreign Language (TOFEL) or the IELTS.

Scholarships/Financial Aid
Scholarships are generally not available for the iMBA.

Program Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BADM 508</td>
<td>Leadership and Teams</td>
<td>4</td>
</tr>
<tr>
<td>BADM 509</td>
<td>Managing Organizations</td>
<td>4</td>
</tr>
<tr>
<td>BADM 520</td>
<td>Marketing Management</td>
<td>4</td>
</tr>
<tr>
<td>BADM 544</td>
<td>Strategic Management</td>
<td>4</td>
</tr>
<tr>
<td>BADM 567</td>
<td>Process Management</td>
<td>4</td>
</tr>
<tr>
<td>BADM 572</td>
<td>Stat for Mgt Decision Making</td>
<td>4</td>
</tr>
<tr>
<td>ACCY 500</td>
<td>Accounting Measurement, Reporting, and Control</td>
<td>4</td>
</tr>
<tr>
<td>ACCY 503</td>
<td>Managerial Accounting</td>
<td>4</td>
</tr>
<tr>
<td>FIN 511</td>
<td>Investments</td>
<td>4</td>
</tr>
<tr>
<td>FIN 570</td>
<td>Corporate Finance</td>
<td>4</td>
</tr>
<tr>
<td>FIN 571</td>
<td>Money and Banking</td>
<td>4</td>
</tr>
<tr>
<td>ECON 528</td>
<td>Microeconomics for Business</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td>Complete one of the following Focus Areas:</td>
<td>12</td>
</tr>
<tr>
<td>MBA 541</td>
<td>Marketing in a Digital World</td>
<td></td>
</tr>
<tr>
<td>MBA 542</td>
<td>Digital Marketing Analytics</td>
<td></td>
</tr>
<tr>
<td>MBA 543</td>
<td>Digital Media &amp; Marketing</td>
<td></td>
</tr>
<tr>
<td>MBA 544</td>
<td>Marketing in an Analog World</td>
<td></td>
</tr>
<tr>
<td>MBA 546</td>
<td>Global Business Horizons</td>
<td></td>
</tr>
<tr>
<td>MBA 547</td>
<td>Global Marketing</td>
<td></td>
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Information listed in this catalog is current as of 12/2022
MBA 548  Global Strategy

**Entrepreneurship & Strategic Innovation**
MBA 551  Strategic Innovation
MBA 552  Fostering Creative Thinking
MBA 553  Entrepreneurship: From Startup to Growth

**Business Analytics**
MBA 561  Introduction to Business Analytics with R
MBA 562  Introduction to Business Analytics: Communicating with Data
MBA 563  Data Toolkit: Business Data Modeling & Predictive Analytics
MBA 564  Data Analytics Applications in Business

Complete an additional focus area from the list above or 12 hours from the following courses: 12
MBA 541  Marketing in a Digital World
MBA 542  Digital Marketing Analytics
MBA 543  Digital Media & Marketing
MBA 544  Marketing in an Analog World
MBA 546  Global Business Horizons
MBA 547  Global Marketing
MBA 548  Global Strategy
MBA 551  Strategic Innovation
MBA 552  Fostering Creative Thinking
MBA 553  Entrepreneurship: From Startup to Growth
MBA 561  Introduction to Business Analytics with R
MBA 562  Introduction to Business Analytics: Communicating with Data
MBA 563  Data Toolkit: Business Data Modeling & Predictive Analytics
MBA 564  Data Analytics Applications in Business
BADM 589  Project Management

Total hours 72

**Entering with Gies MS Management degree**

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<td>Managing Organizations</td>
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<td>4</td>
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<td>Investments</td>
<td>4</td>
</tr>
<tr>
<td>FIN 571</td>
<td>Money and Banking</td>
<td>4</td>
</tr>
</tbody>
</table>

Complete one of the following Focus Areas or 12 hours from the following courses: 12

**Digital Marketing**
MBA 541  Marketing in a Digital World
MBA 542  Digital Marketing Analytics
MBA 543  Digital Media & Marketing
MBA 544  Marketing in an Analog World

**Global Challenges in Business**
MBA 546  Global Business Horizons
MBA 547  Global Marketing
MBA 548  Global Strategy

**Entrepreneurship & Strategic Innovation**
MBA 551  Strategic Innovation
MBA 552  Fostering Creative Thinking
MBA 553  Entrepreneurship: From Startup to Growth

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Business Administration, MBA - Online (iMBA)

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<tr>
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<td>MBA 562</td>
<td>Introduction to Business Analytics: Communicating with Data</td>
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<tr>
<td>MBA 563</td>
<td>Data Toolkit: Business Data Modeling &amp; Predictive Analytics</td>
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<tr>
<td>MBA 564</td>
<td>Data Analytics Applications in Business</td>
</tr>
</tbody>
</table>

Total hours 36

Entering with approved non-management Gies graduate degree

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<th>Code</th>
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<tr>
<td></td>
<td>500 level coursework to be chosen in consultation with advisor to compliment and build on previously completed coursework to ensure all core requirement and learning objectives are met without duplicating coursework</td>
</tr>
</tbody>
</table>

Total hours 48

Other Requirements (may overlap)

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Description</th>
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<tbody>
<tr>
<td>Complete any two specialization capstones (MBA 590) and program capstone (MBA 591)</td>
<td></td>
</tr>
<tr>
<td>The prescribed courses may only be used to satisfy the requirements of one specialization.</td>
<td></td>
</tr>
<tr>
<td>Course substitutions may be approved by the Department of Business Administration.</td>
<td></td>
</tr>
<tr>
<td>Minimum Hours Required Within the Unit:</td>
<td>72, 48 or 36 depending on entry</td>
</tr>
<tr>
<td>Minimum 500-level Hours Required Overall:</td>
<td>72, 48 or 36 depending on entry</td>
</tr>
<tr>
<td>Minimum GPA:</td>
<td>2.75</td>
</tr>
</tbody>
</table>

Graduate Degree Programs in Business Administration

- Majors
  - Business Administration, MBA (p. 1) (online-iMBA)
  - Business Administration, MS (http://catalog.illinois.edu/graduate/bus/business-administration-ms/)
    - optional concentrations
      - Accountancy (http://catalog.illinois.edu/graduate/bus/concentration/accy/accountancy/)
      - Business Data Analytics (http://catalog.illinois.edu/graduate/bus/concentration/badm/business-data-analytics/)
      - Business & Public Policy (http://catalog.illinois.edu/graduate/business/public-policy/)
      - Corporate Governance & International Business (http://catalog.illinois.edu/graduate/business/public-policy/)
      - Finance (http://catalog.illinois.edu/graduate/business/public-policy/)
      - Supply Chain Management (http://catalog.illinois.edu/graduate/business/public-policy/)
  - Business Analytics, MS (http://catalog.illinois.edu/graduate/bus/business-analytics-ms/)
  - Management, MS (http://catalog.illinois.edu/graduate/bus/management-ms/)
    - optional concentrations
      - Business Data Analytics (http://catalog.illinois.edu/graduate/bus/concentration/badm/business-data-analytics/)
      - Finance (http://catalog.illinois.edu/graduate/business/public-policy/)
      - Corporate Governance & International Business (http://catalog.illinois.edu/graduate/business/public-policy/)
  - Technology Management, MS (http://catalog.illinois.edu/graduate/bus/technology-management-ms/)
    - optional concentrations
      - Accountancy (http://catalog.illinois.edu/graduate/bus/concentration/accy/accountancy/)
      - Business Data Analytics (http://catalog.illinois.edu/graduate/bus/concentration/badm/business-data-analytics/)
      - Business & Public Policy (http://catalog.illinois.edu/graduate/business/public-policy/)
      - Finance (http://catalog.illinois.edu/graduate/business/public-policy/)
      - Information Technology & Control (http://catalog.illinois.edu/graduate/business/public-policy/)
      - Supply Chain Management (http://catalog.illinois.edu/graduate/business/public-policy/)
      - Business Administration, PhD (http://catalog.illinois.edu/graduate/business/public-policy/)

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• **Minors**
  - Information Technology & Control (http://catalog.illinois.edu/graduate/bus/minors/badm/information-technology-control/)
  - Corporate Governance & International Business (http://catalog.illinois.edu/graduate/bus/minors/badm/corporate-governance-international-business/)
  - Supply Chain Management (http://catalog.illinois.edu/graduate/bus/minors/badm/supply-chain-management/)

• **Certificates**
  - Digital Marketing, CERT (http://catalog.illinois.edu/graduate/bus/badm/digital-marketing-cert/)
  - Entrepreneurship & Strategic Innovation, CERT (http://catalog.illinois.edu/graduate/bus/badm/entrepreneurship-strategic-innovation-cert/)
  - Financial Management, CERT (http://catalog.illinois.edu/graduate/bus/badm/financial-management-cert/)
  - Global Challenges in Business, CERT (http://catalog.illinois.edu/graduate/bus/badm/global-challenges-business-cert/)
  - Managerial Economics & Business Analysis, CERT (http://catalog.illinois.edu/graduate/bus/badm/managerial-economics-business-analysis-cert/)
  - Strategic Leadership Management, CERT (http://catalog.illinois.edu/graduate/bus/badm/strategic-leadership-management-cert/)
  - Value Chain Management, CERT (http://catalog.illinois.edu/graduate/bus/badm/value-chain-management-cert/)

• **Concentrations**
  - Business Data Analytics (http://catalog.illinois.edu/graduate/bus/concentration/badm/business-data-analytics/)
  - Corporate Governance & International Business (http://catalog.illinois.edu/graduate/bus/concentration/badm/corporate-governance-international-business/)
  - Information Technology & Control (http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/)
  - Supply Chain Management (http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/)

• **Joint Programs**
  - Accountancy, MS (IMSA) & Business Administration, MBA (IMBA) (http://catalog.illinois.edu/graduate/bus/joint-degree/accountancy-ms-business-mba-online/)

_for the Masters of Business Administration in Business Administration_

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**associate dean:** W. Brooke Elliott  
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**program website:** https://onlinemba.illinois.edu/  
**department faculty:** https://giesbusiness.illinois.edu/faculty-research/faculty-profiles/  
**overview of grad college admissions & requirements:** https://grad.illinois.edu/admissions/apply (https://grad.illinois.edu/admissions/apply/)  
**college website:** https://giesbusiness.illinois.edu/  
**program office:** 2302 Fox Drive, Suite D, Champaign, IL 61820  
**phone:** (217) 300-2481

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