BUSINESS ADMINISTRATION, MBA - ONLINE (iMBA)

for the Master of Business Administration in Business Administration (online)

Gies College of Business currently offers an online degree program leading to the Master of Business Administration (M.B.A.) The residential MBA and Professional MBA programs are no longer accepting applications. The MBA requires 72 hours of credit.

The Online MBA (iMBA) features a flexible program format. During each course, virtual study teams are created that are designed to draw upon the diverse academic and professional backgrounds of the class. The iMBA caters to a segment of the population that values mobility, convenience, and believes that online programs better fit their learning styles and life circumstances.

Admission
Applicants to the Online MBA (iMBA) program must have completed an undergraduate degree and have a minimum of 3 years full-time, rich work experience. Two letters of recommendation and essays are also required. Applicants whose native language is not English are required to submit scores from the Test of English as a Foreign Language (TOFEL) or the IELTS.

Scholarships/Financial Aid
Scholarships are generally not available for the iMBA.

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The goal for the iMBA program at Illinois is to deliver a high-quality program that is accessible to global audiences. A mirror of the EMBA curriculum, the online MBA (iMBA) uses a flexible program format. During each iMBA course, virtual study teams are created that are designed to draw upon the diverse academic and professional backgrounds of the class. The program caters to a segment of the population that values mobility, convenience, and believes that the online programs better fit their learning styles and life circumstances.

For additional details and requirements refer to the department’s curriculum overview (https://onlinemba.illinois.edu/) and the Graduate College Handbook (http://www.grad.illinois.edu/gradhandbook/).

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>BADM 508</td>
<td>Leadership and Teams</td>
<td>4</td>
</tr>
<tr>
<td>BADM 509</td>
<td>Managing Organizations</td>
<td>4</td>
</tr>
<tr>
<td>BADM 520</td>
<td>Marketing Management</td>
<td>4</td>
</tr>
<tr>
<td>BADM 544</td>
<td>Strategic Management</td>
<td>4</td>
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<tr>
<td>BADM 567</td>
<td>Operations Management</td>
<td>4</td>
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<tr>
<td>BADM 572</td>
<td>Stat for Mgt Decision Making</td>
<td>4</td>
</tr>
<tr>
<td>ACCY 500</td>
<td>Accounting Measurement, Reporting, and Control</td>
<td>4</td>
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<tr>
<td>ACCY 503</td>
<td>Managerial Accounting</td>
<td>4</td>
</tr>
<tr>
<td>FIN 511</td>
<td>Investments</td>
<td>4</td>
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<tr>
<td>FIN 570</td>
<td>Corporate Finance</td>
<td>4</td>
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<tr>
<td>FIN 571</td>
<td>Money and Banking</td>
<td>4</td>
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<tr>
<td>FIN 574</td>
<td>Microeconomics for Business</td>
<td>4</td>
</tr>
<tr>
<td>MBA 590</td>
<td>Specialization Capstone (must enroll twice)</td>
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<tr>
<td>MBA 597</td>
<td>Program Foundations</td>
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</tr>
<tr>
<td>MBA 598</td>
<td>Program Capstone</td>
<td>0</td>
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Focus Area Requirement 1:

Complete one of the following Focus Areas: 12

**Digital Marketing**
- MBA 542 Digital Marketing Analytics
- MBA 543 Digital Media & Marketing
- MBA 545 Marketing in Our New Digital World

**Global Challenges in Business**
- MBA 547 Global Marketing
- MBA 548 Global Strategy
- MBA 549 Multiculturalism in Management and the Marketplace

**Entrepreneurship & Strategic Innovation**
- MBA 551 Strategic Innovation
- MBA 552 Fostering Creative Thinking
- MBA 553 Entrepreneurship: From Startup to Growth

**Business Analytics**
- MBA 561 Introduction to Business Analytics with R
- MBA 562 Introduction to Business Analytics: Communicating with Data
- MBA 563 Data Toolkit: Business Data Modeling & Predictive Analytics
- MBA 564 Data Analytics Applications in Business

**Mergers and Acquisitions**
- FIN 572 The Finance of Mergers and Acquisitions
- FIN 573 Applications of Investment Banking Concepts
- ACCY 532 Accounting for Mergers & Acquisitions and Other Complex Transactions

Focus Area Requirement 2:

In consultation with a Gies program advisor, choose a focus area or set of elective hours, which will consist of one of the following options: complete an additional focus area from the list above, or 12 hours from the following courses, or an approved Graduate Certificate from a partnering unit.

- MBA 542 Digital Marketing Analytics
- MBA 543 Digital Media & Marketing
- MBA 545 Marketing in Our New Digital World
- MBA 546 Global Business Horizons
- MBA 547 Global Marketing
- MBA 548 Global Strategy
- MBA 549 Multiculturalism in Management and the Marketplace
- MBA 551 Strategic Innovation
- MBA 552 Fostering Creative Thinking
- MBA 553 Entrepreneurship: From Startup to Growth
- MBA 561 Introduction to Business Analytics with R
- MBA 562 Introduction to Business Analytics: Communicating with Data
- MBA 563 Data Toolkit: Business Data Modeling & Predictive Analytics

Information listed in this catalog is current as of 03/2024
### Enter with Gies MS Management degree

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<tr>
<td>MBA 542</td>
<td>Digital Marketing Analytics</td>
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<tr>
<td>MBA 543</td>
<td>Digital Media &amp; Marketing</td>
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<tr>
<td>MBA 545</td>
<td>Marketing in Our New Digital World</td>
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#### Required Core Courses

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In consultation with a Gies program advisor, choose a focus area or set of elective hours, which will consist of one of the following options: complete an additional focus area from the list below, or 12 hours from the following courses, or an approved Graduate Certificate from a partnering unit.

#### Digital Marketing

- MBA 542: Digital Marketing Analytics
- MBA 543: Digital Media & Marketing
- MBA 545: Marketing in Our New Digital World

#### Global Challenges in Business

- MBA 547: Global Marketing
- MBA 548: Global Strategy
- MBA 549: Multiculturalism in Management and the Marketplace

#### Entrepreneurship & Strategic Innovation

- MBA 551: Strategic Innovation
- MBA 552: Fostering Creative Thinking
- MBA 553: Entrepreneurship: From Startup to Growth

#### Business Analytics

- MBA 561: Introduction to Business Analytics with R
- MBA 562: Introduction to Business Analytics: Communicating with Data
- MBA 563: Data Toolkit: Business Data Modeling & Predictive Analytics
- MBA 564: Data Analytics Applications in Business

#### Mergers and Acquisitions

- FIN 572: The Finance of Mergers and Acquisitions
- FIN 573: Applications of Investment Banking Concepts

### Enter with approved non-management Gies graduate degree

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</table>

Complete 48 credit hours from core and elective course offerings list

500 level coursework to be chosen in consultation with advisor to compliment and build on previously completed coursework to ensure all core requirement and learning objectives are met without duplicating coursework.

### Other Requirements (may overlap)

<table>
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<th>Requirement</th>
<th>Description</th>
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<tr>
<td>Course substitutions may be approved by the Department of Business Administration.</td>
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<tr>
<td>Minimum Hours Required Within the 72, 48 or 36 depending on entry Unit:</td>
<td></td>
</tr>
<tr>
<td>Minimum 500-level Hours Required 72, 48 or 36 depending on entry Overall:</td>
<td></td>
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<tr>
<td>Maximum Hours From Outside Gies College of Business:</td>
<td>12</td>
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<tr>
<td>Minimum GPA:</td>
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By the end of the program, students will be able to:

2. Teamwork: Work well in teams and to assess the contributions made by themselves and by their peers.
3. Effective Leadership: Leadership: Apply leadership skills to organize and engage others, to work more effectively together, and to set an achieve organizational goals.
4. Effective Management: Apply management tools, techniques, and behaviors to demonstrate effective management skills.
5. Communication: Demonstrate the ability to listen and to read attentively, and to express ideas with clarity in both oral and written communications, and to communicate effectively in diverse business settings.

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Graduate Degree Programs in Business Administration

Majors:
• Business Administration, MBA (p. 1) (online-iMBA)
• Business Analytics, MS (http://catalog.illinois.edu/graduate/bus/business-analytics-ms/)
  • Information Technology & Control (http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/)
  • Supply Chain Management (http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/)
• Management, MS (http://catalog.illinois.edu/graduate/bus/management-ms/)
  • with optional concentrations:
    • Business Data Analytics (http://catalog.illinois.edu/graduate/bus/concentration/badm/business-data-analytics/)
    • Corporate Governance & International Business (http://catalog.illinois.edu/graduate/bus/concentration/badm/corporate-governance-international-business/)
    • Information Technology & Control (http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/)
    • Supply Chain Management (http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/)
• Technology Management, MS (http://catalog.illinois.edu/graduate/bus/technology-management-ms/)
  • with optional concentrations:
    • Accountancy (http://catalog.illinois.edu/graduate/bus/concentration/accy/accountancy/)
    • Business Data Analytics (http://catalog.illinois.edu/graduate/bus/concentration/badm/business-data-analytics/)
    • Finance (http://catalog.illinois.edu/graduate/bus/concentration/finance/finance/)
    • Information Technology & Control (http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/)
    • Supply Chain Management (http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/)
• Business Administration, PhD (http://catalog.illinois.edu/graduate/bus/business-administration-phd/)
• Corporate Governance & International Business (http://catalog.illinois.edu/graduate/bus/concentration/badm/corporate-governance-international-business/)
• Information Technology & Control (http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/)
• Supply Chain Management (http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/)

Certificates:
• Digital Marketing, CERT (http://catalog.illinois.edu/graduate/bus/badm/digital-marketing-cert/)
• Entrepreneurship & Strategic Innovation, CERT (http://catalog.illinois.edu/graduate/bus/badm/entrepreneurship-strategic-innovation-cert/)
• Financial Management, CERT (http://catalog.illinois.edu/graduate/bus/badm/financial-management-cert/)
• Global Challenges in Business, CERT (http://catalog.illinois.edu/graduate/bus/badm/global-challenges-business-cert/)
• Managerial Economics & Business Analysis, CERT (http://catalog.illinois.edu/graduate/bus/badm/managerial-economics-business-analysis-cert/)
• Strategic Leadership Management, CERT (http://catalog.illinois.edu/graduate/bus/badm/strategic-leadership-management-cert/)
• Value Chain Management, CERT (http://catalog.illinois.edu/graduate/bus/badm/value-chain-management-cert/)

Joint Degree Program:
• Accountancy, MS (iMSA) & Business Administration, MBA (iMBA) (http://catalog.illinois.edu/graduate/bus/joint-degree/accountancy-ms-business-mba-online/)

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Department of Business Administration
Head of Department: Carlos Torelli
Associate Dean of Graduate Programs: Nerissa Brown (https://giesbusiness.illinois.edu/profile/nerissa-brown/)
imBA program website
Business Administration Department website (https://giesbusiness.illinois.edu/business-administration/)
Business Administration Department faculty (https://giesbusiness.illinois.edu/faculty-research/faculty-profiles/)
515 East Gregory Drive, Champaign, IL 61820
(217) 300-2481
Program email (giesonline@illinois.edu)

Gies College of Business
Gies College of Business website (https://giesbusiness.illinois.edu/)

Admissions
Graduate College Admissions & Requirements (https://grad.illinois.edu/admissions/apply/)
Gies College Admissions & Requirements (http://catalog.illinois.edu/schools/gies-business/academic-units/)

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