BUSINESS ADMINISTRATION, MBA - ONLINE (IMBA)

for the Masters of Business Administration in Business Administration

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associate dean: W. Brooke Elliott
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program website: https://onlinemba.illinois.edu/
department faculty: https://giesbusiness.illinois.edu/faculty-research/faculty-profiles
overview of grad college admissions & requirements: https://grad.illinois.edu/admissions/apply (https://grad.illinois.edu/admissions/apply/)
college website: https://giesbusiness.illinois.edu/
program office: 2302 Fox Drive, Suite D, Champaign, IL 61820
phone: (217) 300-2481

Gies College of Business currently offers an online degree program leading to the Master of Business Administration (M.B.A.) The residential MBA and Professional MBA programs are no longer accepting applications. The MBA requires 72 hours of credit.

The Online MBA (iMBA) features a flexible program format. During each course, virtual study teams are created that are designed to draw upon the diverse academic and professional backgrounds of the class. The iMBA caters to a segment of the population that values mobility, convenience, and believes that online programs better fit their learning styles and life circumstances.
Graduate Degree Programs in Business Administration

Majors:

Business Administration, MBA (p. 1) (online-iMBA)

**Business Administration, MS**

with optional concentrations: Accountancy, Business Data Analytics, Business & Public Policy, Corporate Governance & International Business, Finance, Supply Chain Management

**Management, MS**

with optional concentrations: Accountancy, Business Data Analytics, Business & Public Policy, Corporate Governance & International Business, Finance, Supply Chain Management

**Technology Management, MS**

with optional concentrations: Accountancy, Business Data Analytics, Business & Public Policy, Corporate Governance & International Business, Finance, Supply Chain Management

**Business Analytics, MS**

with optional concentrations: Business Data Analytics, Finance, Corporate Governance & International Business

**Management, MS**

with optional concentrations: Accountancy, Business Data Analytics, Business & Public Policy, Corporate Governance & International Business, Finance, Supply Chain Management

**Business Administration, PhD**

Minors:

Information Technology & Control
Corporate Governance & International Business
Supply Chain Management

Concentrations:

Business Data Analytics
Corporate Governance & International Business
Information Technology & Control
Supply Chain Management

Certificates:

Digital Marketing
Entrepreneurship & Strategic Innovation
Financial Management
Global Challenges in Business
Managerial Economics & Business Analysis
Strategic Leadership Management
Value Chain Management

Joint Degree Program:

Accountancy, MS (iMSA) & Business Administration, MBA (iMBA)

Admission

Applicants to the Online MBA (iMBA) program must have completed an undergraduate degree and have a minimum of 3 years full-time, rich work experience. Two letters of recommendation and essays are also required. Applicants whose native language is not English are required to submit scores from the Test of English as a Foreign Language (TOFEL) or the IELTS.

Scholarships/Financial Aid

Scholarships are generally not available for the iMBA.
for the Masters of Business Administration in Business Administration

The goal for the iMBA program at Illinois is to deliver a high-quality program that is accessible to global audiences. A mirror of the EMBA curriculum, the online MBA (iMBA) uses a flexible program format. During each iMBA course, virtual study teams are created that are designed to draw upon the diverse academic and professional backgrounds of the class. The program caters to a segment of the population that values mobility, convenience, and believes that the online programs better fit their learning styles and life circumstances.

For additional details and requirements refer to the department's curriculum overview (https://onlinemba.illinois.edu/) and the Graduate College Handbook (http://www.grad.illinois.edu/gradhandbook/).

### Program Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BADM 508</td>
<td>Leadership and Teams</td>
<td>4</td>
</tr>
<tr>
<td>BADM 509</td>
<td>Managing Organizations</td>
<td>4</td>
</tr>
<tr>
<td>BADM 520</td>
<td>Marketing Management</td>
<td>4</td>
</tr>
<tr>
<td>BADM 544</td>
<td>Strategic Management</td>
<td>4</td>
</tr>
<tr>
<td>BADM 567</td>
<td>Process Management</td>
<td>4</td>
</tr>
<tr>
<td>BADM 572</td>
<td>Stat for Mgt Decision Making</td>
<td>4</td>
</tr>
<tr>
<td>ACCY 500</td>
<td>Accounting Measurement, Reporting, and Control</td>
<td>4</td>
</tr>
<tr>
<td>ACCY 503</td>
<td>Managerial Accounting</td>
<td>4</td>
</tr>
<tr>
<td>FIN 511</td>
<td>Investments</td>
<td>4</td>
</tr>
<tr>
<td>FIN 570</td>
<td>Corporate Finance</td>
<td>4</td>
</tr>
<tr>
<td>FIN 571</td>
<td>Money and Banking</td>
<td>4</td>
</tr>
<tr>
<td>ECON 528</td>
<td>Microeconomics for Business</td>
<td>4</td>
</tr>
</tbody>
</table>

**Complete one of the following Focus Areas**

<table>
<thead>
<tr>
<th>Code</th>
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<th>Hours</th>
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<tbody>
<tr>
<td>MBA 542</td>
<td>Digital Marketing Analytics</td>
<td>4</td>
</tr>
<tr>
<td>MBA 543</td>
<td>Digital Media &amp; Marketing</td>
<td>4</td>
</tr>
<tr>
<td>MBA 545</td>
<td>Marketing in Our New Digital World</td>
<td>4</td>
</tr>
<tr>
<td>MBA 590</td>
<td>Specialization Capstone</td>
<td>4</td>
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</tbody>
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**Digital Marketing**

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<thead>
<tr>
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<tbody>
<tr>
<td>MBA 546</td>
<td>Global Business Horizons</td>
<td>4</td>
</tr>
<tr>
<td>MBA 547</td>
<td>Global Impact: Cultural Psychology &amp; Business Ethics</td>
<td>4</td>
</tr>
<tr>
<td>MBA 548</td>
<td>Global Strategy</td>
<td>4</td>
</tr>
<tr>
<td>MBA 590</td>
<td>Specialization Capstone</td>
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**Global Challenges in Business**

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<tbody>
<tr>
<td>MBA 551</td>
<td>Strategic Innovation</td>
<td>4</td>
</tr>
<tr>
<td>MBA 552</td>
<td>Fostering Creative Thinking</td>
<td>4</td>
</tr>
<tr>
<td>MBA 553</td>
<td>Entrepreneurship: From Startup to Growth</td>
<td>4</td>
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<td>Specialization Capstone</td>
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**Entrepreneurship & Strategic Innovation**

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<tbody>
<tr>
<td>MBA 561</td>
<td>Introduction to Business Analytics with R</td>
<td>4</td>
</tr>
<tr>
<td>MBA 562</td>
<td>Introduction to Business Analytics: Communicating with Data</td>
<td>4</td>
</tr>
<tr>
<td>MBA 563</td>
<td>Data Toolkit: Business Data Modeling &amp; Predictive Analytics</td>
<td>4</td>
</tr>
<tr>
<td>MBA 564</td>
<td>Data Analytics Applications in Business</td>
<td>4</td>
</tr>
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**Business Analytics**

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Choose an additional Focus Area from the list above or 12 hours from the following courses:

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<tr>
<td>Course Code</td>
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</tr>
<tr>
<td>MBA 565</td>
<td>Infonomics</td>
<td></td>
</tr>
<tr>
<td>ACCY 593</td>
<td>Special Research Problems (Financial Statement Analysis for MBAs)</td>
<td></td>
</tr>
<tr>
<td>BADM 589</td>
<td>Project Management</td>
<td></td>
</tr>
<tr>
<td>MBA 591</td>
<td>Program Capstone</td>
<td></td>
</tr>
</tbody>
</table>

**Total hours**

72

**Other Requirements (may overlap)**

<table>
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<th>Description</th>
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<tr>
<td>Complete any two core or focus area specialization capstones (MBA 590) plus an integrated capstone final project (MBA 591)</td>
<td></td>
</tr>
<tr>
<td>The prescribed courses may only be used to satisfy the requirements of one specialization.</td>
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</tr>
<tr>
<td>Course substitutions may be approved by the Department of Business Administration.</td>
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</table>

| Minimum Hours Required Within the Unit: | 72 |
| Minimum 500-level Hours Required Overall: | 72 |
| Minimum GPA: | 2.75 |