Business Administration, MBA - Online (IMBA)

For the Masters of Business Administration in Business Administration

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Program Website: https://onlinemba.illinois.edu/
Department Faculty: https://business.illinois.edu/people/
Overview of Grad College Admissions & Requirements: https://grad.illinois.edu/admissions/apply (https://grad.illinois.edu/admissions/apply/)
College Website: https://giesbusiness.illinois.edu/
Department Office: 2302 Fox Drive, Suite D, Champaign, IL 61820
Phone: (217) 333-4240

The Gies College of Business offers a degree program leading to the Master of Business Administration (M.B.A.) in 3 delivery modes. The traditional full-time MBA and the Professional MBA are offered on the Urbana campus. The residential MBA and Professional MBA programs are no longer accepting applications. The online program is offered for students who need more flexibility in their MBA programs.

All Illinois MBA programs require 72 hours of credit. Students graduate with a Masters of Business Administration from the University of Illinois at Urbana-Champaign. Student transcripts do not vary based upon program format.

The Full-time MBA is offered in a lockstep, face-to-face cohort format for the first-year core curriculum. The core consists of 40 hours of classwork that provide the foundation. During the second year, students have the flexibility to customize their area of concentration by taking 32 hours of business and non-business courses.

The Illinois Professional MBA uses a lockstep hybrid cohort format, including in-person and online classes. The program consists of eighteen four-credit courses with a total of 72 credit hours. Modules (semesters) are ten or five weeks long, unless otherwise noted. The cohort class structure allows members of each class to begin the program at the same time and advance through the curriculum together. During each module, study teams are created that are designed to draw upon the diverse academic and professional backgrounds of the class.

The online MBA (IMBA) uses a flexible program format. The IMBA consists of sixteen four-credit courses for a total of 72 credit hours. During each course, virtual study teams are created that are designed to draw upon the diverse academic and professional backgrounds of the class. The online MBA caters to a segment of the population that values mobility, convenience, and believes that the online programs better fit their learning styles and life circumstances.

Graduate Degree Programs in Business Administration

Majors:
Business Administration, MBA (http://catalog.illinois.edu/graduate/bus/business-administration-mba/) (Full-Time)
with optional concentrations: Accountancy (http://catalog.illinois.edu/graduate/bus/concentration/accy/accountancy/), Business Data Analytics (http://catalog.illinois.edu/graduate/bus/concentration/badm/business-data-analytics/), Corporate Governance & International Business (http://catalog.illinois.edu/graduate/bus/concentration/badm/corporate-governance-international-business/), Information Technology & Control (http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/), Supply Chain Management (http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/)

Business Administration, MBA (http://catalog.illinois.edu/graduate/bus/business-administration-part-time-mba/) (Professional - part-time)
with optional concentrations: Business Data Analytics (http://catalog.illinois.edu/graduate/bus/concentration/badm/business-data-analytics/), Information Technology & Control (http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/), Supply Chain Management (http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/)

Business Administration, MBA (Online IMBA) (p. 1)
Digital Marketing (http://catalog.illinois.edu/graduate/bus/concentration/badm/digital-marketing/), Entrepreneurship & Strategic Innovation (http://catalog.illinois.edu/graduate/bus/concentration/badm/entrepreneurship-strategic-innovation/), Global Challenges in Business (http://catalog.illinois.edu/graduate/bus/concentration/badm/global-challenges-business/)

Business Administration, MS (http://catalog.illinois.edu/graduate/bus/business-administration-ms/)
with optional concentrations: Accountancy (http://catalog.illinois.edu/graduate/bus/concentration/accy/accountancy/), Business Data Analytics (http://catalog.illinois.edu/graduate/bus/concentration/badm/business-data-analytics/), Business & Public Policy (http://catalog.illinois.edu/graduate/bus/concentration/badm/business-policy/), Corporate Governance & International Business (http://catalog.illinois.edu/graduate/bus/concentration/badm/corporate-governance-international-business/), Finance (http://catalog.illinois.edu/graduate/bus/concentration/finance/business-public-policy/), Supply Chain Management (http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/)

Business Analytics, MS (http://catalog.illinois.edu/graduate/bus/business-analytics-ms/)
Management, MS (http://catalog.illinois.edu/graduate/bus/
Admission

Admission to the Illinois Gies MBA is dependent upon an earned undergraduate degree, acceptable scores on the Graduate Management Admission Test (GMAT) or Graduate Record Examination (GRE), two letters of recommendation, professional resume and essays. Applicants whose native language is not English are also required to submit scores from the Test of English as a Foreign Language (TOEFL) or the IELTS. For additional requirements the applicant should refer to the MBA application.

Applicants to the online MBA (iMBA) program must have completed an earned undergraduate degree and submit scores on the Graduate Management Admission Test (GMAT) or Graduate Record Examination (GRE) if available. Two letters of recommendation and essays are also required. Applicants whose native language is not English are required to submit scores from the Test of English as a Foreign Language (TOFEL) or the IELTS.

Scholarships/Financial Aid

Scholarships are generally not available for the iMBA.

Program Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BADM 508</td>
<td>Leadership and Teams</td>
<td>4</td>
</tr>
<tr>
<td>BADM 509</td>
<td>Managing Organizations</td>
<td>4</td>
</tr>
<tr>
<td>BADM 520</td>
<td>Marketing Management</td>
<td>4</td>
</tr>
<tr>
<td>BADM 544</td>
<td>Strategic Management</td>
<td>4</td>
</tr>
<tr>
<td>BADM 567</td>
<td>Process Management</td>
<td>4</td>
</tr>
<tr>
<td>BADM 572</td>
<td>Stat for Mgt Decision Making</td>
<td>4</td>
</tr>
<tr>
<td>ACCY 500</td>
<td>Accounting Measurement, Reporting, and Control</td>
<td>4</td>
</tr>
<tr>
<td>ACCY 503</td>
<td>Managerial Accounting</td>
<td>4</td>
</tr>
<tr>
<td>FIN 511</td>
<td>Investments</td>
<td>4</td>
</tr>
<tr>
<td>FIN 520</td>
<td>Financial Management</td>
<td>4</td>
</tr>
<tr>
<td>ECON 528</td>
<td>Microeconomics for Business</td>
<td>4</td>
</tr>
<tr>
<td>ECON 529</td>
<td>Macroeconomics for Business</td>
<td>4</td>
</tr>
<tr>
<td>MBA 541</td>
<td>Marketing in a Digital World</td>
<td></td>
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<tr>
<td>MBA 542</td>
<td>Digital Marketing Analytics</td>
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Complete one of the following Focus Areas 12

MBA 543  Digital Media & Marketing
MBA 544  Marketing in an Analog World
MBA 590  Specialization Capstone

Global Challenges in Business

MBA 546  Global Business Horizons
MBA 547  Global Impact: Cultural Psychology & Business Ethics
MBA 548  Global Strategy
MBA 590  Specialization Capstone

Entrepreneurship & Strategic Innovation

MBA 551  Strategic Innovation
MBA 552  Fostering Creative Thinking
MBA 553  Entrepreneurship: From Startup to Growth
MBA 590  Specialization Capstone

Data Insights to Business and Operational Excellence

MBA 561  Introduction to Business Analytics with R
MBA 562  Introduction to Business Analytics: Communicating with Data
MBA 563  Data Toolkit: Business Data Modeling & Predictive Analytics
MBA 564  Data Analytics Applications in Business
MBA 590  Specialization Capstone

Choose an additional Focus Area from the list above or 12 hours from the following courses:

MBA 541  Marketing in a Digital World
MBA 542  Digital Marketing Analytics
MBA 543  Digital Media & Marketing
MBA 544  Marketing in an Analog World
MBA 546  Global Business Horizons
MBA 547  Global Impact: Cultural Psychology & Business Ethics
MBA 548  Global Strategy
MBA 551  Strategic Innovation
MBA 552  Fostering Creative Thinking
MBA 553  Entrepreneurship: From Startup to Growth
MBA 561  Introduction to Business Analytics with R
MBA 562  Introduction to Business Analytics: Communicating with Data
MBA 563  Data Toolkit: Business Data Modeling & Predictive Analytics
MBA 564  Data Analytics Applications in Business
BADM 589  Project Management
MBA 591  Program Capstone 0

Total hours 72

Other Requirements (may overlap)

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Description</th>
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<tbody>
<tr>
<td>Complete any two core or focus area specialization capstones (MBA 590) plus an integrated capstone final project (MBA 591)</td>
<td>The prescribed courses may only be used to satisfy the requirements of one specialization.</td>
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Information listed in this catalog is current as of 06/2021
Course substitutions may be approved by the Department of Business Administration.

| Minimum Hours Required Within the 72 Unit: |  |
| Minimum 500-level Hours Required Overall: | 72 |
| Minimum GPA: | 2.75 |