MANAGERIAL ECONOMICS & BUSINESS ANALYSIS, CERT

for the Campus Graduate Certificate in Managerial Economics & Business Analysis (online)

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The Managerial Economics and Business Analysis Campus Graduate Certificate is designed to develop leaders who (1) have a solid understanding of the operation of markets, (2) understand how to assess the macro-economic environment with examples of real-world events, and (3) have developed an analytical framework to combine the power of theory and data to make effective business decisions. This Campus Graduate Certificate will not only provide a strong foundational knowledge of market characteristics and economic environments and how these factors impact business management and operation, but also provide students multiple opportunities to apply this knowledge.

Students who have successfully completed this certificate may use the certificate to satisfy the following degree requirements, provided they apply and are admitted to the degree program:

12 hours of core coursework requirements of the iMBA (http://catalog.illinois.edu/graduate/bus/business-administration-online-mba/) degree program
12 hours of elective coursework requirements of the iMSM (http://catalog.illinois.edu/graduate/bus/management-ms/) degree program
12 hours of elective coursework requirements of the iMSA (http://catalog.illinois.edu/graduate/bus/accountancy-ms/) degree program

Graduate Degree Programs in Business Administration

Majors:

- Business Administration, MBA (http://catalog.illinois.edu/graduate/bus/business-administration-online-mba/) (online-iMBA)
- Business Analytics, MS (http://catalog.illinois.edu/graduate/bus/business-analytics-ms/)
- Management, MS (http://catalog.illinois.edu/graduate/bus/management-ms/)
  - with optional concentrations:
    - Business Data Analytics (http://catalog.illinois.edu/graduate/bus/concentration/badm/business-data-analytics/)
    - Finance (http://catalog.illinois.edu/graduate/bus/concentration/finance/finance/)
    - Corporate Governance & International Business (http://catalog.illinois.edu/graduate/bus/concentration/badm/corporate-governance-international-business/)
- Technology Management, MS (http://catalog.illinois.edu/graduate/bus/technology-management-ms/)
  - with optional concentrations:
    - Accountancy (http://catalog.illinois.edu/graduate/bus/concentration/accy/accountancy/)
    - Business Data Analytics (http://catalog.illinois.edu/graduate/bus/concentration/badm/business-data-analytics/)
    - Business & Public Policy (http://catalog.illinois.edu/graduate/bus/concentration/finance/business-public-policy/)
    - Finance (http://catalog.illinois.edu/graduate/bus/concentration/finance/finance/)
    - Information Technology & Control (http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/)
    - Supply Chain Management (http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/)
- Business Administration, PhD (http://catalog.illinois.edu/graduate/bus/business-administration-phd/)

Minors:
Managerial Economics & Business Analysis, CERT

- Information Technology & Control (http://catalog.illinois.edu/graduate/bus/minors/badm/information-technology-control/)
- Corporate Governance & International Business (http://catalog.illinois.edu/graduate/bus/minors/badm/corporate-governance-international-business/)
- Supply Chain Management (http://catalog.illinois.edu/graduate/bus/minors/badm/supply-chain-management/)

Concentrations:

- Business Data Analytics (http://catalog.illinois.edu/graduate/bus/concentration/badm/business-data-analytics/)
- Corporate Governance & International Business (http://catalog.illinois.edu/graduate/bus/concentration/badm/corporate-governance-international-business/)
- Information Technology & Control (http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/)
- Supply Chain Management (http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/)

Certificates:

- Digital Marketing, CERT (http://catalog.illinois.edu/graduate/bus/badm/digital-marketing-cert/)
- Entrepreneurship & Strategic Innovation, CERT (http://catalog.illinois.edu/graduate/bus/badm/entrepreneurship-strategic-innovation-cert/)
- Financial Management, CERT (http://catalog.illinois.edu/graduate/bus/badm/financial-management-cert/)
- Global Challenges in Business, CERT (http://catalog.illinois.edu/graduate/bus/badm/global-challenges-business-cert/)
- Managerial Economics & Business Analysis, CERT (p. 1)
- Strategic Leadership Management, CERT (http://catalog.illinois.edu/graduate/bus/badm/strategic-leadership-management-cert/)
- Value Chain Management, CERT (http://catalog.illinois.edu/graduate/bus/badm/value-chain-management-cert/)

Joint Degree Program:

- Accountancy, MS (iMSA) & Business Administration, MBA (iMBA) (http://catalog.illinois.edu/graduate/bus/joint-degree/accountancy-ms-business-mba-online/)

Admission

Information listed in this catalog is current as of 07/2022