

# GLOBAL CHALLENGES IN BUSINESS, CERT

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*for the Campus Graduate Certificate in Global Challenges in Business (online)*

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**department website:** <https://giesbusiness.illinois.edu/graduate-hub/online> (<https://giesbusiness.illinois.edu/graduate-hub/online/>)

**department faculty:** <https://business.illinois.edu/people/>

**overview of grad college admissions & requirements:** <https://grad.illinois.edu/admissions/apply> (<https://grad.illinois.edu/admissions/apply/>)

**college website:** <https://giesbusiness.illinois.edu/>

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The Global Challenges in Business Campus Graduate Certificate is designed to develop leaders who (1) understand how businesses function in the global marketplace, (2) consider ethical decisions to run a responsible business in the global marketplace, (3) understand the role of business in addressing global challenges such as poverty and the environment, (4) understand how business can pursue opportunities and confront challenges in the complex global marketplace. This Campus Graduate Certificate will not only provide a strong foundational knowledge of global business challenges, but also provide students multiple opportunities to apply this knowledge.

Students who have successfully completed this certificate may use the certificate to satisfy the following degree requirements, provided they apply and are admitted to the degree program:

12 hours of elective coursework requirements of the iMBA (<http://catalog.illinois.edu/graduate/bus/business-administration-online-mba/>) degree program

12 hours of elective coursework requirements of the iMSM (<http://catalog.illinois.edu/graduate/bus/management-ms/>) degree program

12 hours of elective coursework requirements of the iMSA (<http://catalog.illinois.edu/graduate/bus/accountancy-ms/>) degree program

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## Graduate Degree Programs in Business Administration

### Majors:

Business Administration, MBA (<http://catalog.illinois.edu/graduate/bus/business-administration-online-mba/>) (**online-iMBA**)

Business Administration, MS (<http://catalog.illinois.edu/graduate/bus/business-administration-ms/>)

**with optional concentrations:** Accountancy (<http://catalog.illinois.edu/graduate/bus/concentration/accy/accountancy/>), Business Data Analytics (<http://catalog.illinois.edu/graduate/bus/concentration/badm/business-data-analytics/>), Business & Public Policy (<http://catalog.illinois.edu/graduate/bus/concentration/finance/business-public-policy/>), Corporate Governance & International Business (<http://catalog.illinois.edu/graduate/bus/concentration/badm/corporate-governance-international-business/>), Finance (<http://catalog.illinois.edu/graduate/bus/concentration/finance/finance/>), Supply Chain Management (<http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/>)

Business Analytics, MS (<http://catalog.illinois.edu/graduate/bus/business-analytics-ms/>)

Management, MS (<http://catalog.illinois.edu/graduate/bus/management-ms/>)

**with optional concentrations:** Business Data Analytics (<http://catalog.illinois.edu/graduate/bus/concentration/badm/business-data-analytics/>), Finance, (<http://catalog.illinois.edu/graduate/bus/concentration/finance/finance/>) Corporate Governance & International Business (<http://catalog.illinois.edu/graduate/bus/concentration/badm/corporate-governance-international-business/>)

Technology Management, MS (<http://catalog.illinois.edu/graduate/bus/technology-management-ms/>)

**with optional concentrations:** Accountancy (<http://catalog.illinois.edu/graduate/bus/concentration/accy/accountancy/>), Business Data Analytics (<http://catalog.illinois.edu/graduate/bus/concentration/badm/business-data-analytics/>), Business & Public Policy (<http://catalog.illinois.edu/graduate/bus/concentration/finance/business-public-policy/>), Finance (<http://catalog.illinois.edu/graduate/bus/concentration/finance/finance/>), Information Technology & Control (<http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/>), Supply Chain Management (<http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/>)

Business Administration, PhD (<http://catalog.illinois.edu/graduate/bus/business-administration-phd/>)

### Minors:

Information Technology & Control (<http://catalog.illinois.edu/graduate/bus/minors/badm/information-technology-control/>)

Corporate Governance & International Business (<http://catalog.illinois.edu/graduate/bus/minors/badm/corporate-governance-international-business/>)

Supply Chain Management (<http://catalog.illinois.edu/graduate/bus/minors/badm/supply-chain-management/>)

### Concentrations:

Business Data Analytics (<http://catalog.illinois.edu/graduate/bus/concentration/badm/business-data-analytics/>)

Corporate Governance & International Business (<http://catalog.illinois.edu/graduate/bus/concentration/badm/corporate-governance-international-business/>)

Information Technology & Control (<http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/>)

Supply Chain Management (<http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/>)

### Certificates:

Digital Marketing, CERT (<http://catalog.illinois.edu/graduate/bus/badm/digital-marketing-cert/>)

Entrepreneurship & Strategic Innovation, CERT (<http://catalog.illinois.edu/graduate/bus/badm/entrepreneurship-strategic-innovation-cert/>)

Financial Management, CERT (<http://catalog.illinois.edu/graduate/bus/badm/financial-management-cert/>)

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Managerial Economics & Business Analysis, CERT (<http://catalog.illinois.edu/graduate/bus/badm/managerial-economics-business-analysis-cert/>)

Strategic Leadership Management, CERT (<http://catalog.illinois.edu/graduate/bus/badm/strategic-leadership-management-cert/>)

Value Chain Management, CERT (<http://catalog.illinois.edu/graduate/bus/badm/value-chain-management-cert/>)

### Joint Degree Program:

Accountancy, MS (iMSA) & Business Administration, MBA (iMBA) (<http://catalog.illinois.edu/graduate/bus/joint-degree/accountancy-ms-business-mba-online/>)

## Admission

for the Campus Graduate Certificate in Global Challenges in Business (online)

### Graduation Requirements

**Minimum Cumulative GPA: 2.75**

**Minimum hours required for certificate completion: 12 hours**

Students who have successfully completed this certificate may use the certificate courses to satisfy the following degree requirements, provided they apply and are admitted to the degree program:

12 hours of elective coursework requirements of the iMBA degree program  
12 hours of elective coursework requirements of the iMSM degree program  
12 hours of elective coursework requirements of the iMSA degree program

**Coursework Requirements**

<b>Code</b>	<b>Title</b>	<b>Hours</b>
MBA 546	Global Business Horizons	4
MBA 547	Global Marketing	4
MBA 548	Global Strategy	4
<b>Total Hours</b>		<b>12</b>