

# ENTREPRENEURSHIP & STRATEGIC INNOVATION, CERT

for the Graduate Certificate in Entrepreneurship and Strategic Innovation (online)

The Entrepreneurship and Strategic Innovation Graduate Certificate is designed to develop leaders who (1) recognize an entrepreneurial mindset, (2) understand how to manage and innovate in uncertainty, (3) understand when, why, and how to think creatively, and (4) assess the feasibility of a new venture and the diversity of challenges involved. This Graduate Certificate will not only provide a strong foundational knowledge of creativity and entrepreneurship, but also provide students multiple opportunities to apply this knowledge.

Students who have successfully completed this certificate may use the certificate to satisfy the following degree requirements, provided they apply and are admitted to the degree program:

12 hours of elective coursework requirements of the iMBA (<http://catalog.illinois.edu/graduate/bus/business-administration-online-mba/>) degree program

12 hours of elective coursework requirements of the iMSM (<http://catalog.illinois.edu/graduate/bus/management-ms/>) degree program

12 hours of elective coursework requirements of the iMSA (<http://catalog.illinois.edu/graduate/bus/accountancy-ms/>) degree program

## Admission

for the Graduate Certificate in Entrepreneurship and Strategic Innovation (online)

## Graduation Requirements

### Minimum Cumulative GPA: 2.75

### Minimum hours required for certificate completion: 12 hours

Students who have successfully completed this certificate may use the certificate courses to satisfy the following degree requirements, provided they apply and are admitted to the degree program:

12 hours of elective coursework requirements of the iMBA degree program

12 hours of elective coursework requirements of the iMSM degree program

12 hours of elective coursework requirements of the iMSA degree program

## Coursework Requirements

Code	Title	Hours
MBA 551	Strategic Innovation	4
MBA 552	Fostering Creative Thinking	4
MBA 553	Entrepreneurship: From Startup to Growth	4
<b>Total Hours</b>		<b>12</b>

## Graduate Degree Programs in Business Administration

### Majors:

- Business Administration, MBA (<http://catalog.illinois.edu/graduate/bus/business-administration-online-mba/>) (online-iMBA)
- Business Analytics, MS (<http://catalog.illinois.edu/graduate/bus/business-analytics-ms/>)
  - Information Technology & Control (<http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/>)
  - Supply Chain Management (<http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/>)
- Management, MS (<http://catalog.illinois.edu/graduate/bus/management-ms/>)
  - with optional concentrations:
    - Business Data Analytics (<http://catalog.illinois.edu/graduate/bus/concentration/badm/business-data-analytics/>)
    - Corporate Governance & International Business (<http://catalog.illinois.edu/graduate/bus/concentration/badm/corporate-governance-international-business/>)
    - Finance (<http://catalog.illinois.edu/graduate/bus/concentration/finance/finance/>)
    - Information Technology & Control (<http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/>)
    - Supply Chain Management (<http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/>)
- Technology Management, MS (<http://catalog.illinois.edu/graduate/bus/technology-management-ms/>)
  - with optional concentrations:
    - Accountancy (<http://catalog.illinois.edu/graduate/bus/concentration/accy/accountancy/>)
    - Business Data Analytics (<http://catalog.illinois.edu/graduate/bus/concentration/badm/business-data-analytics/>)
    - Business & Public Policy (<http://catalog.illinois.edu/graduate/bus/concentration/finance/business-public-policy/>)
    - Finance (<http://catalog.illinois.edu/graduate/bus/concentration/finance/finance/>)
    - Information Technology & Control (<http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/>)
    - Supply Chain Management (<http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/>)
- Business Administration, PhD (<http://catalog.illinois.edu/graduate/bus/business-administration-phd/>)

### Minors:

- Information Technology & Control (<http://catalog.illinois.edu/graduate/bus/minors/badm/information-technology-control/>)
- Corporate Governance & International Business (<http://catalog.illinois.edu/graduate/bus/minors/badm/corporate-governance-international-business/>)
- Supply Chain Management (<http://catalog.illinois.edu/graduate/bus/minors/badm/supply-chain-management/>)

**Concentrations:**

- Business Data Analytics (<http://catalog.illinois.edu/graduate/bus/concentration/badm/business-data-analytics/>)
- Corporate Governance & International Business (<http://catalog.illinois.edu/graduate/bus/concentration/badm/corporate-governance-international-business/>)
- Information Technology & Control (<http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/>)
- Supply Chain Management (<http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/>)

**Certificates:**

- Digital Marketing, CERT (<http://catalog.illinois.edu/graduate/bus/badm/digital-marketing-cert/>)
- Entrepreneurship & Strategic Innovation, CERT (p. 1)
- Financial Management, CERT (<http://catalog.illinois.edu/graduate/bus/badm/financial-management-cert/>)
- Global Challenges in Business, CERT (<http://catalog.illinois.edu/graduate/bus/badm/global-challenges-business-cert/>)
- Managerial Economics & Business Analysis, CERT (<http://catalog.illinois.edu/graduate/bus/badm/managerial-economics-business-analysis-cert/>)
- Strategic Leadership Management, CERT (<http://catalog.illinois.edu/graduate/bus/badm/strategic-leadership-management-cert/>)
- Value Chain Management, CERT (<http://catalog.illinois.edu/graduate/bus/badm/value-chain-management-cert/>)

**Joint Degree Program:**

- Accountancy, MS (iMSA) & Business Administration, MBA (iMBA) (<http://catalog.illinois.edu/graduate/bus/joint-degree/accountancy-ms-business-mba-online/>)

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Associate Dean: W. Brooke Elliott  
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**Gies College of Business**

Gies College of Business (<https://giesbusiness.illinois.edu/>) website (<https://las.illinois.edu/>)

**Admissions**

Graduate College Admissions & Requirements (<https://grad.illinois.edu/admissions/apply/>)  
Gies College Admissions & Requirements (<http://catalog.illinois.edu/schools/gies-business/academic-units/>)