LEARNING OUTCOMES: RECREATION, SPORT & TOURISM, MS

Learning outcomes for the degree of Master of Science in Recreation, Sport & Tourism

1. Graduates will have an in-depth understanding of the conceptual and theoretical foundations (i.e., concepts, theories, applications, and principles) of recreation, sport, and tourism.
2. Graduates will have an in-depth understanding of societal issues and how recreation, sport, and tourism is integral to addressing contemporary societal issues.
3. Graduates will have an in-depth understanding of managing recreation, sport and tourism organizations.
4. Graduates will develop understanding and competence in marketing planning, strategy, implementation and evaluation in recreation, sport and tourism.
5. Graduates will develop understanding and competence in budgeting and finance in recreation, sport, and tourism.
6. Graduates will develop understanding and competence in strategic planning and management in recreation, sport and tourism organizations.

Information listed in this catalog is current as of 04/2020