# RST - RECREATION, SPORT, AND TOURISM

RST Class Schedule (https://courses.illinois.edu/schedule/DEFAULT/DEFAULT/RST/)

#### Courses

#### RST 100 Recreation, Sport, and Tourism in Modern Society credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/100/)

This course examines central issues in defining leisure, recreation, sport, and tourism. Historical, philosophical, sociological, psychological, and economic approaches to understanding these areas, their behaviors and meanings, social contexts, and personal and social resources are examined. By the end of the semester, students should understand their history and evolution, as well as their impact on contemporary society. This course satisfies the General Education Criteria for. Social Beh Sci - Soc Sci

#### RST 101 Orientation to Recreation, Sport and Tourism credit: 1 Hour. (https://courses.illinois.edu/schedule/terms/RST/101/)

Introduction to Recreation, Sport and Tourism which provides an overview of the RST curriculum, areas of study, and opportunities available for a career in the field.

#### RST 110 Service Delivery in RST credit: 2 Hours. (https://courses.illinois.edu/schedule/terms/RST/110/)

Introduces students to the concepts, principles, and practices related to the provision of leisure services; description of the various fields of professional practices and basic elements of leisure service systems such as budgeting, planning, staffing, and characteristics of client populations.

#### RST 118 Illini Student-Athlete Transition Seminar credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/118/)

Designed to expose student-athletes to the unique challenges and opportunities they will face throughout their time as student athletes. The course will explore their personal, academic, and athletic experiences. Students will learn strategies and techniques to be academically successful, develop leadership skills, explore careers and college majors, and gain insights to assist in the transition to higher education and the University of Illinois. Prerequisite: Restricted to first year student athletes.

#### RST 120 Parks, Recreation, and Environments credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/120/)

This course focuses on the study of recreation behaviors in different environments—the great outdoors, cities, and specialized settings. In particular, students develop a deeper understanding of how these three different environments support or limit various recreation behaviors. The course employs a holistic definition of environment that includes physical settings, social norms, and policies, all of which impact recreation behaviors. To understand the complex relationships between environments and recreation, the course applies theories and methodologies developed in the field of environment and behavior—spanning psychology, sociology, urban planning, and landscape architecture. Throughout the course, students discuss how gender, race-ethnicity, and socio-economic status can contribute to shaping the relationships between environments and recreation behaviors. This course satisfies the General Education Criteria for. Social Beh Sci - Beh Sci

#### RST 130 Foundations of Sport Mgt credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/130/)

Examines career opportunities within the sport industry and provides knowledge relevant to the management, marketing, legal, and financial operations of sport organizations. Incorporates applications in a variety of sport entities including intercollegiate athletics, campus recreation, event and facility management, professional sport, management and marketing agencies, and international sport.

#### RST 140 Nature and Wilderness credit: 2 Hours. (https://courses.illinois.edu/schedule/terms/RST/140/)

Origins of the nature and wilderness preservation movements; philosophy behind nature conservation and outdoor activities; role of parks, outdoor recreation, and nature-tourism in contemporary life.

#### RST 150 Foundations of Tourism credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/150/)

Survey of travel and tourism with emphasis upon tourist behavior, motivations, preferences, decision-making, attractions, transportation services, facilities and information sources. Examines travel and tourism as an element of leisure service delivery from an interdisciplinary perspective.

#### RST 180 Professional Applications credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/180/)

This course examines elements of administration, programming, and facility planning and management to high profile recreation, sport, and tourism destinations. The course consists of 6 modules completed during the second 8 weeks and concludes with a 12-day domestic tour (offered in May/early June) of RST related destinations in Indiana, Ohio, New York, Massachusetts, and Pennsylvania. The course will provide students with a unique opportunity to engage with industry leaders at the destinations. The course allows students to explore, discuss, compare and contrast RST destinations, facilities, and professions and apply concepts from the classroom. Additional fees may apply. See Class Schedule.

#### RST 182 Sapora Symposium credit: 1 to 2 Hours. (https://courses.illinois.edu/schedule/terms/RST/182/)

The Sapora Symposium is an applied learning series designed to enhance skills and foster collaboration for future recreation, sport and tourism change makers. The course features sessions with high-profile industry veterans and faculty as they explore the latest trends, innovations, and challenges in RST fields. Through expert-led workshops, keynote sessions, and interactive panels, students gain actionable insights into leadership, contemporary issues, and management challenges facing the next generation of industry professionals. Although the course is only one credit and could potentially be condensed into an 8-week offering, it is intentionally designed as a 16-week offering because of the scheduling of professional events and opportunities. These are often scheduled outside of the department or university schedule and allowing for a full semester offering allows for increased opportunities to connect with industry partners. As a hybrid course, students must attend the in-person activities/events in order to complete the course (for both sections). Events are scheduled on weekends to best avoid schedule conflicts. Each semester, the course schedule will be updated with dates for in person events so students can ensure they are able to attend. Approved for S/U grading only. May be repeated in separate terms.

#### RST 185 Professional Field Experiences credit: 1 Hour. (https://courses.illinois.edu/schedule/terms/RST/185/)

Provides students with professional career exploration experiences that involve developing networking knowledge and skills while engaging with recreation, sport, and tourism industry alumni and professionals in their offices, agencies, and facilities. Students are exposed to best practices and current challenges in the industry, and are given opportunities to make connections for internships, mentorship, and career advancement. Additional fees may apply. See Class Schedule. Approved for S/U grading only. May be repeated in separate terms to a maximum 4 hours.

#### RST 199 Undergraduate Open Seminar credit: 1 to 5 Hours. (https://courses.illinois.edu/schedule/terms/RST/199/)

Covering various topics for undergraduates in Recreation, Sport & Tourism. Additional fees may apply. See Class Schedule. Approved for Letter and S/U grading. May be repeated as topics vary.

#### RST 200 Leadership in Recreation, Sport and Tourism credit: 2 Hours. (https://courses.illinois.edu/schedule/terms/RST/200/)

Leadership theories and practices as related to design and delivery of leisure programs. Processes of group development and interpersonal communication in leisure service organizations.

#### RST 204 Issues in Sport & Higher Education credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/204/)

This course examines the enterprise of intercollegiate athletics in the United States. Its primary focus is the contemporary challenges facing higher education administrators in sustaining a competitive advantage and thriving on a college campus. Course content and readings inspire students to identify critical issues, consider reasonable outcomes, and support recommendations for actionable change.

RST 205 Issues in Intercollegiate Athletics: The Big Ten Conference credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/205/) For more than 120 years THE BIG TEN has set the standard for college sports. This course will take an historical review of the important decisions and policies conference leaders have made to shape and define the league. With insights and analyses from Big Ten executives, the course will critically examine factors and variables that led to the Rose Bowl partnership, conference expansion, the Big Ten Network, and bold initiatives in growing women's sports. Prerequisite: RST 130 recommended but not required.

#### RST 210 Management in Recreation, Sport and Tourism credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/210/)

This course will introduce students to management issues in the field of recreation, sport, and tourism. Students will be encouraged to begin thinking like a manager and to develop skills related to using management techniques and theories to solve problems that arise in the RST industry. The course will address foundational concepts related to:
1) the RST industry (e.g., sectoral differences, organizational structures and types); 2) management of RST organizations (e.g., leadership, ethics, management theory); and 3) skills to effectively manage human, financial, and marketing resources. This course is intended to prepare students for more advanced courses related to management in RST.

#### RST 216 Technology in Recreation, Sport and Tourism credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/216/)

Assist students in understanding technological advances in recreation, sport and tourism behavior and management through virtual reality (VR) demonstrations and class debates; discuss technology adoption rates in eastern and western cultures and contexts by examining global trends in technology innovations; and critiquing technology's impacts on personal lives, experiences, and worldviews.

#### RST 218 Entrepreneurship credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/218/)

In-depth study of the delivery of leisure services in the for-profit sector. Covers the scope and administrative functions of recreation enterprises, including an analysis of planning, controlling, and developing recreation enterprises.

#### RST 224 Politics of the National Parks credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/224/)

Same as PS 224. See PS 224.

This course satisfies the General Education Criteria for. Social Beh Sci - Soc Sci

#### RST 225 Environmental Politics & Policy credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/225/)

Same as PS 225. See PS 225.

This course satisfies the General Education Criteria for. Social Beh Sci - Soc Sci

#### RST 226 Esports Foundations credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/226/)

This course introduces the study of the role of video games and esports in society. It explores how the design, implementation, and culture of esports connects with themes related to health, socialization, community development, economic development, and nationhood. Specific focus will be placed on the esports industry broadly defined, including individual stakeholders, game developers and publishers, communication and distribution platforms, live events and venues, and the broader cultural impact of esports.

#### RST 230 Diversity in Recreation, Sport, and Tourism credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/230/)

Course is designed to increase awareness and knowledge of the needs of members of ethnic and racial minorities, people of lower socio-economic status, women, older adults, people of alternative lifestyles, and people with disabilities when it comes to recreation, sport, and tourism services. It introduces students to concepts and factors that influence the delivery of recreation, sport, and tourism services to diverse populations. This course satisfies the General Education Criteria for. Cultural Studies - US Minority

#### RST 238 Professional Sports: Front Office Management credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/238/)

Exploring the inner workings of professional sports organizations is the goal. Students will analyze key functions such as industry trends, franchise ownership and governance, sponsorships and marketing, revenue models, labor relations and collective bargaining, stadium design trends, and more. This elective is designed to familiarize students with an overview of various business avenues and prepare students for careers in professional sport organizations. Students will synthesize course materials to create a proposal for an expansion franchise.

## RST 240 Financial Resource Management in Recreation, Sport and Tourism credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/240/)

This course examines financial concepts in the RST industry across public, private, for-profit, and not-for-profit sectors. It covers revenue management, pricing strategies, grantsmanship, fundraising, sponsorship, budgeting, and ratio analysis. Prerequisite: RST 100 and RST 210.

#### RST 242 Nature and American Culture credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/242/)

Designed to aid in students' understanding, appreciation, and critique of cultural meanings associated with American natural landscapes. To do so, traditional perspectives including colonial American, romantic, and science-based conservation are characterized, as well as revisionist themes aligned with gender, cultural pluralism, and societal meanings of parks and protected areas. Implications of diversity including gender and multicultural meanings toward nature are developed and provide the basis for assessing tenets of contemporary environmental policy and supporting concepts associated with community-based conservation. Same as LA 242 and NRES 242.

This course satisfies the General Education Criteria for. Cultural Studies - Western

#### RST 255 Ethical Issues in Recreation, Sport and Tourism credit: 2 Hours. (https://courses.illinois.edu/schedule/terms/RST/255/)

Explores ethical issues related to government, recreational sport, sport tourism and travel, journalism and media, education, coaching, and business. Students become familiar with concepts and principles of applied ethics and gain insight in to the complexity of ethical issues in recreation, sport and tourism.

#### RST 260 Disability in Recreation, Sport and Tourism credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/260/)

This course explores issues affecting recreation, sport, tourism (RST) opportunities and access for people with physical, sensory, developmental, and cognitive disabilities. With the goal of increasing knowledge and skills necessary to enhance RST opportunities for people with disabilities, this course focuses on exploring disability characteristics and RST service provider strategies for reducing barriers to and providing accommodations for participation.

#### RST 265 Principles of Coaching Wheelchair Basketball credit: 2 Hours. (https://courses.illinois.edu/schedule/terms/RST/265/)

This course focuses on the pedagogy, content, and expertise needed to teach and coach the sport of wheelchair basketball. The course will provide students with an understanding of the fundamental concepts of wheelchair basketball, the functional classification system as it relates to an athlete's ability, appropriate feedback for wheelchair basketball players of various levels, the concept of long-term athlete development, and the intricacies of developing a seasonal plan for a wheelchair basketball team. None Prerequisite: RST 260 - Disability in Recreation, Sport and Tourism is recommended, or consent of instructor.

#### RST 270 Sport and Sustainability credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/270/)

This course will analyze the impacts of sustainable activities on event and facility design, marketing strategies, and financial statements, and investigate the linkage between the environment and management in a sport context. Over 8 modules, students will identify theoretical perspectives and related empirical implications, develop specific program recommendations based on readings and dialogue, and apply concepts via online discussion, practical application, self-reflection, and program development exercises.

#### RST 280 Practicum in Recreation, Sport and Tourism credit: 1 Hour. (https://courses.illinois.edu/schedule/terms/RST/280/)

The practicum course is a 1-credit course that requires students to complete a minimum of 100 hours over the term/semester with an agency that relates to the field of recreation, sport, and tourism. The course enhances the practicum experience by leading students through assignments that will assist them in reflecting on their learning/working experience. The Job Description must be approved and the Site Confirmation Form and Affiliation Agreement must be in place prior to the start of the practicum experience. Students should contact the practicum coordinator for specific instructions and recommendations 3-weeks prior to the start date. Approved for S/U grading only. May be repeated if topics vary to a maximum of 3 credit hours.

#### RST 290 Experiencing Agritourism credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/290/)

Combining in-class and experiential learning adventures, this course explores business, policy, and marketing aspects of "farm to fork" and "seed to glass" agritourism enterprises. Course content emphasizes issues of environmental sustainability, social and cultural impacts, and community and economic development. Through in-class discussion and site visits to various agritourism businesses, students will build capacity for critical thinking and problem-solving skills within the context of agritourism, event and outdoor recreation management. Same as ACE 280. Additional fees may apply. See Class Schedule.

#### RST 300 Leisure Programming credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/300/)

Develops understanding of the process of leisure/recreation programming and the practical aspects of program design and delivery. Prerequisite: RST 100.

#### RST 301 Sport Brand Management credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/301/)

Provides an in-depth study of sport brand management. Students will learn how to build and manage brands pursuant to the development of brand equity and how to brand architecture strategies and manage brands over time and across geographic boundaries. Students will apply theories and models of branding to sport branding scenarios and making sound business decisions. Student will gain an understanding of the importance of branding and its impact on consumer behavior. Prerequisite: RST 325 (Marketing in Recreation, Sport and Tourism) or equivalent marketing course or consent of instructor.

#### RST 316 Human Development and Recreation, Sport and Tourism credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/316/)

This course will examine the impacts of recreation, sport and tourism activities on human development throughout the lifespan. We will discuss how these activities can promote and/or hinder development across the lifespan as well as how development influences individuals' participation in these activities over time. Building on these concepts, we will discuss applications for creating programs, services, and facilities that are appropriate and satisfying for people in different life stages.

#### RST 317 Designing Parks and Recreation Experiences credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/317/)

Examines the roles of parks and recreation professionals in strategically creating optimal experiences for constituents. Parks and recreation professionals must consider the interplay between a range of factors including diverse individuals, communities, and the environment. This course will focus on how professionals create experiences that are meaningful and beneficial for individuals or groups, communities, and society. Students will explore historical and philosophical foundations of parks and recreation provision as well as the organizational structure and administrative approaches in the public, non-profit, and commercial sectors. Students will also learn strategies for designing optimal experiences in a variety of settings such as camps, aquatics, arts and culture programs, and health and fitness centers. Credit is not given for RST 217 and RST 317.

#### RST 325 Marketing in Recreation, Sport and Tourism credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/325/)

Application of marketing concepts to the delivery of leisure services. Introduces consumer decision theory analysis. Provides an integrative study of the methods and models for developing and evaluating alternative marketing strategies.

#### RST 335 Leisure and Consumer Culture credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/335/)

Examination of contemporary patterns and meanings of leisure in a consumer society. Understanding of the impact of consumption on expressions of identity, gender, social class, race and ethnicity. This course satisfies the General Education Criteria for. Social Beh Sci - Soc Sci Cultural Studies - Western

RST 340 Facility Management in Recreation, Sport and Tourism credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/340/) Basic understanding of park operations, facility design, construction, and maintenance practices; staff allocations, job analysis, contract administration, organizational structures. Prerequisite: RST 100.

#### RST 350 Tourism and Culture credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/350/)

Studies the relationships that exist between tourists, hosts, their respective culture(s), and the cultural environments in which they interact. Studies tourism and its impacts across cultural boundaries, as well as concepts of cultural authenticity, modernity, image creation, social justice, diversity, and representation of social, racial and ethnic groups. Field trip required.

#### RST 354 Legal Aspects of Sport credit: 3 or 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/354/)

A study of legal principles and their impact on the sport industry; the course examines the application of different areas of law including tort, contract, constitutional, anti-trust, and intellectual property law to professional, amateur and recreational sport.

RST 360 Communication in Recreation, Sport & Tourism credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/360/)
Problem-based service learning within recreation, sport and tourism (RST) is utilized to learn integrated marketing and communications (IMC) concepts and develop an IMC plan to solve organizational issues as they relate to RST. IMC concepts within the context of RST addressed in this course include audience analysis, assessing public opinion, message strategy (e.g., promotion, publicity), crisis communication, media relations, image & reputation management, corporate relations, sales, development & fundraising. Prerequisite: RST 210.

#### RST 370 Research Methods & Analysis credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/370/)

Educates students in principles of research design, data collection, measurement, methods of statistical analysis, techniques in summarizing data, and the interpretation and application of research findings to the field of Leisure Studies.

This course satisfies the General Education Criteria for. Quantitative Reasoning II

#### RST 393 Special Problems credit: 1 to 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/393/)

Special projects in research and independent investigation in any phase of health, physical education, recreation, or related areas selected by the student. May be repeated to a maximum of 6 hours. Prerequisite: Junior or senior standing; grade-point average of 3.0; consent of academic advisor, instructor, and head of department.

#### RST 407 Sport Analytics: Data-Driven Decision Making credit: 3 or 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/407/)

Introduces students to the basic analytical techniques and quantitative methods that are being used to inform data-driven decisions in the sport industry. Students will discuss and analyze the methods of sport analytic topics, such as player performance, team management, ingame decision making, market research, and data segmentation. To facilitate the teaching and learning process, this class will consist of lectures, discussions, in-class exercises, homework, and individual and team projects. 3 undergraduate hours. 4 graduate hours. Prerequisite: Quantitative Reasoning I course or equivalent.

RST 410 Strategic Management in Recreation, Sport and Tourism credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/410/) In this capstone course, students integrate previous knowledge including management, marketing, finance and budgeting, operations, and human resources into the development of management strategies for the recreation, sport and tourism industries. Students acquire indepth knowledge and critical understanding of the various frameworks in which RST organizations operate (commercial, for-profit, not-for-profit, public) and the associated management processes that align with these frameworks including strategic management, industry and competitive analyses, competitive advantage, internal strategies, and issues pertaining to the social responsibility of RST organizations. 3 undergraduate hours. No graduate credit. Prerequisite: RST 210, RST 240, and RST 325, or consent of instructor.

This course satisfies the General Education Criteria for. Advanced Composition

RST 429 Contemporary Issues in Recreation, Sport and Tourism credit: 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/429/)

Provides a capstone experience to encourage critical and creative thinking regarding knowledge students accrued from prior courses. The first eight weeks students will meet as a whole and focus on leisure concepts in general, and the second eight weeks students will focus on their specific concentration, (Sport Management, Tourism, or Community Recreation). 4 undergraduate hours. 4 graduate hours. Prerequisite: RST 120, or RST 130, or RST 150, and senior status.

#### RST 430 Sport & Development credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/430/)

Provides an overview of sport development and sport for development, and the linkages and intersections between the two concepts. Sport development is concerned with the creation and management of systems designed to optimize participation in sport, and the movement of athletes both vertically and horizontally through the sport system. Sport for development focuses on the use of sport to potentially achieve social change and development outcomes at the individual, community, and societal levels. Invariably, these concepts are linked, and one cannot exist without the other. Each module will take an integrative approach and examine sport development and sport for development concurrently, with focus on practical applications of all concepts. 3 undergraduate hours. No graduate credit. Prerequisite: RST 130 or consent of instructor.

#### RST 440 HR Management in RST credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/440/)

Concepts, principles, and objectives of supervision; the nature of the supervisory relationship; supervisory functions and processes; identification and application of methods and techniques; organizational and operational patterns of supervision in recreation and park settings. 3 undergraduate hours. No graduate credit.

#### RST 441 Community Planning and Engagement credit: 3 or 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/441/)

This project-based course will provide students with a practical opportunity to collaborate with a community in Illinois. This course focuses on the planning process related to outdoor recreational use of lands in the public domain and seeks to develop a deeper understanding of how to inventory, analyze, and create a strategic vision for recreational services in communities. We will build on the students' knowledge from other RST courses (e.g., RST 210, RST 240, and RST 325) and incorporate literature reflective of current research and past trends in leisure. psychology, sociology, urban planning, and landscape architecture. Additional fees may apply. See Class Schedule. 3 undergraduate hours. 4 graduate hours. Graduate-level coursework: This course may be taken as a 4-credit graduate level course. Graduate students enrolled in this class will be expected to take on additional responsibilities and leadership roles including the development and analysis of an electronic survey that will be used to better understand the needs of the community. Prerequisite: RST 120 or consent of instructor.

#### RST 450 Tourism Planning & Development credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/450/)

Tourism has become one of the world's largest business sectors, and consequently many industries rely on tourism to boost their businesses. Moreover, tourism is often an integral element in development policies and has been widely adopted as a catalyst of economic and community development. Students will examine and discuss current issues and future challenges regarding tourism development and destination management. In particular, students will be challenged to critically analyze the interdependence between tourism development and the economy, culture, society, the natural environment, globalization, new technology, and sustainability. In addition, students will be expected to understand and apply key principles of tourism planning and destination management to effectively address current issues and trends. 3 undergraduate hours. 3 graduate hours. Prerequisite: RST 150 or consent of instructor. Not intended for students with Freshman or Sophomore class standing.

#### RST 459 Heritage Management credit: 3 or 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/459/)

Same as ANTH 460 and LA 460. See ANTH 460.

#### RST 460 Event Management in Recreation, Sport and Tourism credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/460/)

This course will analyze event management and draw from the social sciences, finance, the arts, and related professional fields to examine the experiences and attributed meanings of planned events. In addition, students will acquire an in-depth knowledge of the specialized field of event management and become familiar with management techniques and strategies required for successful planning, promotion, implementation and evaluation of events within recreation, sport and tourism contexts. 3 undergraduate hours. No graduate credit. Prerequisite: RST 210, RST 240, RST 325 or consent of instructor.

## RST 465 Event Implementation and Evaluation in Recreation, Sport and Tourism credit: 3 Hours. (https://courses.illinois.edu/schedule/terms/RST/465/)

This course is the second of a two course event capstone series. The first class (RST 460) examines the core basics from idea generation through initial planning stages. This course (RST 465) builds on material covered in the first course and includes an in-depth, thorough, and critical examination of the event experience including the roles of the event manager, event planning strategies, marketing and sponsorship concepts, legal aspects, staff management, budgeting, and evaluation. 3 undergraduate hours. No graduate credit. Prerequisite: RST 460.

#### RST 480 Orientation to Internship credit: 1 Hour. (https://courses.illinois.edu/schedule/terms/RST/480/)

Prepares students for the RST Internship (RST 485). Topics include placement requirements and policies, resume preparation, interviewing skills, acquiring letters of application, and the roles and issues of professional practice. 1 undergraduate hour. No graduate credit.

#### RST 485 Internship credit: 12 Hours. (https://courses.illinois.edu/schedule/terms/RST/485/)

The internship course requires you to complete a minimum of 400 hours over 10 weeks with an agency that relates to your major. The course is designed to enhance the internship experience by leading you through practical steps that empower you in the learning/working experience, practice skills and concepts presented in academic classes, explore areas of personal and professional interest, and by introducing problem and conflict solving techniques. 12 undergraduate hours. No graduate credit. Approved for S/U grading only. Prerequisite: RST 100, RST 101, RST 200, RST 255, RST 210, RST 240, RST 325, RST 480, and one of the following - RST 120, RST 130, or RST 150. Restricted to students with Junior or Senior standing.

### RST 501 Foundations and Current Issues in Recreation, Sport & Tourism credit: 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/501/)

Basic philosophical, historical, and scientific foundations and developments in leisure and recreation; analyses of the significance of leisure in modern societies; critical review of major writings in the field with attention to particular special problem areas and current issues. Prerequisite: RST 100 or equivalent.

#### RST 502 Critical Issues Recreation Mgt credit: 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/502/)

In-depth study of the public administrative functions in large complex organizational structures; development of an understanding of change and evolution in leisure service agencies as related to the internal and external environments; study of various management styles and situations in leisure service agencies. Same as NRES 504. Prerequisite: Basic course in administration or organization of leisure service agencies.

#### RST 504 Applied Evaluation and Needs Assessment in RST credit: 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/504/)

Designed to increase students' understanding of applied research and program evaluation with an emphasis on research approaches, strategies, and methods used in park, recreation, sport, and tourism settings to address management issues and improve overall organizational functioning. Prerequisite: RST 370 or equivalent research methods course at the undergraduate level.

#### RST 512 Managing Recreation, Sport & Tourism Organizations credit: 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/512/)

Examines theoretical and technical principles of personnel managers in leisure service agencies; recruitment, training, selection, and evaluation of personnel with special emphasis on applied measurement concepts and legislation related to personnel administration in leisure services. Prerequisite: RST 410 or consent of instructor.

#### RST 515 Marketing in RST credit: 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/515/)

Examines quality service issues and service strategies needed to attain competitive advantage across leisure industries. Using a customer-focused management framework, the course focuses on customer satisfaction and retention, linking service quality, customer lifetime value, profitability segmentation, services mapping, understanding customer expectations and developing service and customer-focused relationship marketing strategies.

### RST 516 Financial Management and Budgeting in Recreation, Sport & Tourism credit: 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/516/)

Addresses the financial needs of organizations in recreation, sport and tourism. Students are introduced to the terminology and financial measurement tools used by academics and firms in the industry. Current economic issues, revenue streams, and budgeting are emphasized. Students develop the ability to critically assess the financial strengths and vulnerabilities of individual organizations and the field as a whole. An in-depth examination of an organization's internal and external environment in recreation, sport or tourism serves as the capstone.

#### RST 518 Event Management credit: 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/518/)

Analyze special events from theoretical and applied perspectives and draw from the social sciences, management, the arts, and related professional fields to analyze the experience and attributed meanings of planned events. Students will acquire an in-depth knowledge of the specialized field of event management and become familiar with techniques and strategies required for successful planning, promotion, implementation and evaluation of special events within recreation, sport and tourism contexts.

#### RST 519 Strategic Management in RST credit: 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/519/)

In this capstone module, students integrate previous knowledge, including management, marketing, finance, RST operations and human resources, in the development of business strategy in a competitive setting in recreation, sport and tourism industries. Students acquire indepth knowledge and critical understanding of the environment in which RST organizations operate, the strategic management process, industry and competitive analysis, strategies to build competitive advantage, managing the internal organization and issues pertaining to the social responsibility of RST organizations. Prerequisite: RST 512, RST 515, RST 516, or consent of instructor.

#### RST 520 Critical Issues Sport Mgt credit: 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/520/)

An analysis of the sport industry with special emphasis given to the role and function of the sport manager. Addresses advanced issues related to organizational theory, finance, marketing, sponsorship, contemporary management and leadership, decision making and strategic planning.

#### RST 530 Critical Issues Tourism Mgt credit: 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/530/)

Exposes students to advanced theories, methods, practices and principles that govern tourism behavior. Survey the body of literature on tourism, examining ongoing debates regarding how individuals travel and the structures of institutions that shape travel.

#### RST 550 Theory and Methods of Leisure credit: 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/550/)

Surveys concepts, methods, and problems of leisure research that are common to community recreation, sport and tourism. Histories of theoretical and methodological development are discussed, appreciated and critiqued. Examines the development of ideas through literature, with discussion centered on explaining the evolution of a given concept.

#### RST 551 Contemporary Issues in Leisure credit: 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/551/)

Provides students with a greater understanding and appreciation of the various disciplines that influence, and are related to, leisure. Examines how these disciplines might influence future research in leisure studies. Prerequisite: RST 550.

#### RST 553 Advanced Leisure Research Methods credit: 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/553/)

Reviews advanced social and behavioral science research methods in the study of recreation, sport and tourism. Theoretical and conceptual underpinnings of these research methods are examined and students learn how to develop, implement and analyze data using innovative research methods. Prerequisite: One graduate level quantitative (and/or statistics) course and one graduate level qualitative course.

#### RST 555 Diversity in Leisure Behavior credit: 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/555/)

Examines diversity as it relates broadly to leisure behavior and services, and quality of life issues. Examines leisure diversity in terms of sexual identity, age, social class, gender, race, ethnicity, as well as mental and physical ability.

#### RST 560 Teaching in the Professoriate credit: 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/560/)

Same as HK 562 and SHS 565. See HK 562.

#### RST 570 Cultural Aspects of Tourism credit: 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/570/)

Develops an advanced understanding of relationships between tourists and the toured, including in-depth knowledge of the phenomenon of tourism and its consequences for individuals and societies. Examines the complexity of movement of peoples across cultural boundaries, coupled with theories related to authenticity, modernity, image creation, social justice, diversity, and representation of social, racial and ethnic groups. Same as ANTH 570. Prerequisite: Graduate standing.

#### RST 580 Legal Aspects of RST credit: 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/580/)

A study of legal principles and their impact on the recreation, sport and tourism industry. The course examines the application of different areas of law including torts, contracts, constitutional law, and intellectual property. This course provides an introduction to legal principles and legal systems and an overview of legal issues and risk management in RST settings. The purpose of this course is to prepare students to manage legal issues they may face as future professionals. Prerequisite: RST 501 and RST 512.

#### RST 581 Human Development Theories credit: 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/581/)

Same as HDFS 501. See HDFS 501.

### RST 582 Community In American Society credit: 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/582/)

Same as HDFS 533, SOC 572, and UP 533. See HDFS 533.

RST 583 Theories of Diversity, Inequality, and Social Change credit: 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/583/)
Same as SOCW 510. See SOCW 510.

#### RST 584 Management Internship credit: 2 to 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/584/)

Work-study experience in the management aspects of leisure service delivery systems. Students are assigned to agencies in their special fields of study and are closely supervised by University faculty. Prerequisite: RST 484 or graduate standing.

#### RST 585 Inclusive by Design in RST credit: 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/585/)

Introduces the fundamental principles of inclusive design specifically in the Recreation, Sport and Tourism arena and prepares the learner for further exploration, study and focus on all aspects of lifespan development. The course discusses inclusive and universal design, laws and standards, facility design, programming/events, policies and procedures, communication methods and workplace culture. Students will examine the types and ranges of user identities that contribute to the diversity of the stakeholders in our communities. Prerequisite: RST 501.

#### RST 586 Health and Leisure in Recreation, Sport and Tourism credit: 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/586/)

In this graduate course, current issues and trends in research and practice on the topics of leisure, health and wellness across the lifespan are examined as they relate to RST. The variety of ways leisure/recreation affects health/well-being and how health/well-being affects leisure is examined from the perspectives of many disciplines. This course also emphasizes RST policy and program implications and approaches to research and program evaluation (e.g., methodologies, translational, transformative, community participatory). Same as HDFS 586.

#### RST 587 Sport and Development credit: 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/587/)

Provides an overview of sport development (development of sport systems and skills) and sport for development (use of sport for individual and community development). These concepts are linked, as many organizations engage in both aspects, and one cannot exist without the other. Sport development topics explore comparative sport development, participation pathways, and design and evaluation of sport systems. Sport for development topics include, theory and program design, interorganizational partnerships, and monitoring and evaluation.

#### RST 588 Park Planning and Design credit: 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/588/)

What makes the difference between a good and a great park/destination? How can we design spaces that foster social interaction, are universally accessible, that build community, encourage healthy lifestyles, and safeguard the environment? A graduate level introduction to park/destination planning and design, this course provides an in-depth study of the theoretical frameworks and methodologies for creating outdoor recreational spaces. Prerequisite: RST 501.

#### RST 590 Doctoral Research Seminar and Colloquium credit: 1 Hour. (https://courses.illinois.edu/schedule/terms/RST/590/)

Required of all doctoral students for four semesters. Presentations and discussions of current research by doctoral students, faculty members, visiting scholars, and professional leaders. Discussion of topics critical to the academic preparation of doctoral students will also be included, e.g., ethics of conducting research, publication process, grantsmanship, and academic job search. Approved for S/U grading only. May be repeated for up to 4 credit hours toward degree requirements.

#### RST 593 Special Problems credit: 2 to 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/593/)

Independent research on special projects. May be repeated. Prerequisite: Open only to students majoring in recreation, sport and tourism.

#### RST 594 Special Topics in Leisure credit: 2 to 4 Hours. (https://courses.illinois.edu/schedule/terms/RST/594/)

Lecture courses in topics of current interest; specific subject matter will be announced in the Class Schedule. May be repeated, if topics vary, in the same semester to a maximum of 12 hours and in separate semesters to a maximum of 16 hours. Prerequisite: Will be determined for each section offered and will be indicated in the Class Schedule.

#### RST 599 Thesis Research credit: 0 to 16 Hours. (https://courses.illinois.edu/schedule/terms/RST/599/)

Preparation of thesis in leisure studies. Approved for S/U grading only. May be repeated in the same term or in separate terms.