

# BUSINESS DATA ANALYTICS

for the Graduate Concentration in Business Data Analytics

The concentration in Business Data Analytics is designed to develop managers who understand how to leverage data to innovate and make decisions.

The concentration is open to students enrolled in:

- Business Administration, MBA (<http://catalog.illinois.edu/graduate/bus/business-administration-mba/>)
- Management, MS (<http://catalog.illinois.edu/graduate/bus/management-ms/>)
- Technology Management, MS (<http://catalog.illinois.edu/graduate/bus/technology-management-ms/>)

## Admission

Admission to the concentration requires a Graduate Student Request Form submitted to the Department and Graduate College and enrollment in a Gies College of Business graduate program or other graduate approved for the concentration. Admission is limited, and acceptance is considered based on a student's academic standing and space availability.

for the Graduate Concentration in Business Data Analytics

This concentration requires twelve graduate hours of Business Data Analytics coursework. Successful completion of the concentration assumes certain knowledge of business and prior coursework.

Admission to the concentration requires the student to submit the appropriate form to the Department and Graduate College and enrollment in a Gies College of Business graduate program or other graduate approved for the concentration. Admission is limited, and acceptance is considered based on a student's academic standing and space availability.

Code	Title	Hours
BADM 554	Enterprise Database Management	4
BDI 513	Data Storytelling	4
FIN 550	Big Data Analytics in Finance for Predictive and Causal Analysis	4

## Other Requirements

Requirement	Description
Minimum 500-level Hours Required	4
Overall	
Minimum GPA	2.75

## Graduate Degree Programs in Business Administration

### Majors:

- Business Administration, MBA (<http://catalog.illinois.edu/graduate/bus/business-administration-online-mba/>) (online-iMBA)
- Business Analytics, MS (<http://catalog.illinois.edu/graduate/bus/business-analytics-ms/>)

- Information Technology & Control (<http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/>)
- Supply Chain Management (<http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/>)
- Management, MS (<http://catalog.illinois.edu/graduate/bus/management-ms/>)
  - with optional concentrations:
    - Business Data Analytics (p. 1)
    - Corporate Governance & International Business (<http://catalog.illinois.edu/graduate/bus/concentration/badm/corporate-governance-international-business/>)
    - Finance (<http://catalog.illinois.edu/graduate/bus/concentration/finance/finance/>)
    - Information Technology & Control (<http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/>)
    - Supply Chain Management (<http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/>)
- Technology Management, MS (<http://catalog.illinois.edu/graduate/bus/technology-management-ms/>)
  - with optional concentrations:
    - Accountancy (<http://catalog.illinois.edu/graduate/bus/concentration/accy/accountancy/>)
    - Business Data Analytics (p. 1)
    - Business & Public Policy (<http://catalog.illinois.edu/graduate/bus/concentration/finance/business-public-policy/>)
    - Finance (<http://catalog.illinois.edu/graduate/bus/concentration/finance/finance/>)
    - Information Technology & Control (<http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/>)
    - Supply Chain Management (<http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/>)
- Business Administration, PhD (<http://catalog.illinois.edu/graduate/bus/business-administration-phd/>)

### Minors:

- Information Technology & Control (<http://catalog.illinois.edu/graduate/bus/minors/badm/information-technology-control/>)
- Corporate Governance & International Business (<http://catalog.illinois.edu/graduate/bus/minors/badm/corporate-governance-international-business/>)
- Supply Chain Management (<http://catalog.illinois.edu/graduate/bus/minors/badm/supply-chain-management/>)

### Concentrations:

- Business Data Analytics (p. 1)
- Corporate Governance & International Business (<http://catalog.illinois.edu/graduate/bus/concentration/badm/corporate-governance-international-business/>)
- Information Technology & Control (<http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/>)

- Supply Chain Management (<http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/>)

**Certificates:**

- Digital Marketing, CERT (<http://catalog.illinois.edu/graduate/bus/badm/digital-marketing-cert/>)
- Entrepreneurship & Strategic Innovation, CERT (<http://catalog.illinois.edu/graduate/bus/badm/entrepreneurship-strategic-innovation-cert/>)
- Financial Management, CERT (<http://catalog.illinois.edu/graduate/bus/badm/financial-management-cert/>)
- Global Challenges in Business, CERT (<http://catalog.illinois.edu/graduate/bus/badm/global-challenges-business-cert/>)
- Managerial Economics & Business Analysis, CERT (<http://catalog.illinois.edu/graduate/bus/badm/managerial-economics-business-analysis-cert/>)
- Strategic Leadership Management, CERT (<http://catalog.illinois.edu/graduate/bus/badm/strategic-leadership-management-cert/>)
- Value Chain Management, CERT (<http://catalog.illinois.edu/graduate/bus/badm/value-chain-management-cert/>)

**Joint Degree Program:**

- Accountancy, MS (iMSA) & Business Administration, MBA (iMBA) (<http://catalog.illinois.edu/graduate/bus/joint-degree/accountancy-ms-business-mba-online/>)

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**Department of Business Administration**

Head of Department: Carlos Torelli

Associate Dean of Graduate Programs: Nerissa Brown

iMBA program website (<https://onlinemba.illinois.edu/>)

Business Administration Department website (<https://giesbusiness.illinois.edu/business-administration/>)

Business Administration Department faculty (<https://giesbusiness.illinois.edu/faculty-research/faculty-profiles/>)

350 Wohlers Hall, 1206 S. Sixth Street, Champaign, IL 61820  
(217) 333-4240

g ([grad@business.illinois.edu](mailto:grad@business.illinois.edu))rad@business.illinois.edu (<http://catalog.illinois.edu/graduate/bus/business-analytics-ms/grad@business.illinois.edu>)

**Gies College of Business**

Gies College of Business (<https://giesbusiness.illinois.edu/>) website (<https://las.illinois.edu/>)

**Admissions**

Graduate College Admissions & Requirements (<https://grad.illinois.edu/admissions/apply/>)

Gies College Admissions & Requirements (<http://catalog.illinois.edu/schools/gies-business/academic-units/>)